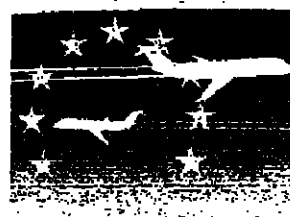


# FINANCIAL TIMES



## EU skies

Open in law but  
not in reality

Page 13

## Emu timetable

Foolish fixation  
on fiscal failure

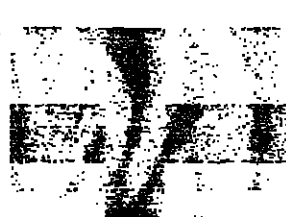
Martin Wolf, Page 12



## Smart phones

Big new market in  
'information appliances'

Technology, Page 10



## Finland

On track for  
renewed growth

Survey, Separate section

World Business Newspaper <http://www.FT.com>

TUESDAY MARCH 11 1997

## Siemens switches to outright sale of electronics arm

German electrical and electronics group Siemens abandoned plans to place its defence electronics business in a joint venture in favour of a trade sale. The company, which two weeks ago told staff it was seeking a partner for the business, has hired US investment bank Morgan Stanley to draw up a shortlist of outright bidders and hopes to complete the disposal before its September financial year-end. Page 15

**Swedish SE merger backed:** Plans for a merger between the Stockholm Stock Exchange and OM, the Swedish derivatives exchange operator, were boosted by a government-sponsored report which backed the move. Page 15

**Manila stock exchange chief quits:** The president of the Philippine Stock Exchange resigned amid controversy over the suspension of a number of insider dealing investigations and reports of clashes with senior managers. Page 14

**James Bond defeated by Hanoi officials:**

The makers of *Tomorrow Never Dies*, the 16th James Bond film, are to switch filming from Vietnam to Thailand after Hanoi government officials cancelled production weeks before the cameras were due to start rolling, saying the British spy, played by Pierce Brosnan (left), was too anti-Communist. Page 14; Observer, Page 13

**Oil markets plan to co-operate:** The world's two largest oil futures markets, London's International Petroleum Exchange and the New York Mercantile Exchange, are expected to announce a co-operation pact. Page 15

**Rifted warms on Nato:** Europe will relapse into a volatile mixture of local and regional alliances if Nato fails to enlarge, UK foreign secretary Malcolm Rifkind told a Washington think-tank. Page 2

**Wassall to distribute £150m:** Wassall is to float 70 per cent of its General Cable Corporation subsidiary in the US and distribute £150m (\$245m) of the proceeds to shareholders. Page 15; Lex, Page 14

**US knew of China election claims:** The US Justice Department told two officials at the National Security Council last June that the Chinese government was allegedly trying to influence congressional elections, but told the officials not to tell the administration, the White House said. Page 6

**US office suppliers' merger blocked:** The US Federal Trade Commission moved to block the planned \$4bn merger between Staples and Office Depot, two fast-growing operators of office supply "superstores". Page 15

**South weakens labour laws:** The South Korean parliament approved a more lenient version of a controversial labour law which sparked three weeks of industrial unrest in January that cost \$3.4bn in lost production. Page 4

**Thailand to take on companies' debt:** The Thai government is preparing to take on as much as \$100bn (\$3.9bn) of bad debt from finance companies which have over-extended themselves to the country's troubled property sector. Page 4

**Colnet chief quits:** Howard Ford, 45, managing director of Cellnet for 30 months, unexpectedly left the mobile telephone operator. He is believed to be taking a position with a rival. Page 23

**Emu drive hits machinery sales:** Sales of construction machinery in western Europe will fall again in 1997 as governments continue efforts to tighten economic policy to meet targets for economic and monetary union, a London consultancy says. Page 3

**Paralysed author dies:** French journalist Jean-Dominique Bauby, paralysed and made mute by a stroke 15 months ago, died in Paris less than a week after publication of a 150-page book he dictated letter by letter by winking his left eye.

FT.com: the FT web site provides online news, comment and analysis at <http://www.FT.com>

STOCK MARKET INDICES	
New York: Dow Jones Ind. Av.	7,022.05 (+21.18)
NASDAQ Composite	3,518.27 (+7.47)
London: FTSE 100	2,789.21 (+0.93)
DAX	2,436.07 (+8.87)
FTSE 100	4,437.4 (+17.1)
Nikkei	16,113.88 (+44.88)
US LUNTIME RATES	
3-month Treasury Bill	5.14%
3-month Treasury Note	5.13%
Long Bond	5.11%
Yield	5.014%
OTHER RATES	
3-month Eurodollar	5.14%
3-month US dollar	5.14%
3-month Yen	5.14%
3-month Swiss Franc	5.14%
3-month Japanese Yen	5.14%
3-month Hong Kong Dollar	5.14%
3-month Singapore Dollar	5.14%
3-month New Zealand Dollar	5.14%
3-month Australian Dollar	5.14%
3-month Canadian Dollar	5.14%
3-month Mexican Peso	5.14%
3-month Brazilian Real	5.14%
3-month South African Rand	5.14%
3-month Indian Rupee	5.14%
3-month Chinese Yuan	5.14%
3-month Hong Kong Dollar	5.14%
3-month Singapore Dollar	5.14%
3-month New Zealand Dollar	5.14%
3-month Australian Dollar	5.14%
3-month Canadian Dollar	5.14%
3-month Mexican Peso	5.14%
3-month Brazilian Real	5.14%
3-month South African Rand	5.14%
3-month Indian Rupee	5.14%
3-month Chinese Yuan	5.14%

NORTH SEA OIL (Argus)	
Brent Crude	\$19.08 (18.74)
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## EU to resist French bid to quit daylight saving

By Emma Tucker in Brussels

The French government's campaign to stop changing the country's clocks between summer and winter is expected to be greeted with a resounding "Non" in Brussels today.

The French, led in person by Mr Alain Juppé, the prime minister, argue that putting the clocks forward an hour in March and back again in October disrupts farmers and the biological rhythms of children

and old people. Transport ministers of the other 14 European Union member states are unconvinced. They fear a unilateral move by France, with its pivotal geographic position, would cause massive disruption to transport scheduling across the EU.

"The transport sector would be seriously affected if one member state decided to operate its own time zone," said an EU official. Southern EU countries such as Greece, Italy, Spain and Portugal argue that

longer evenings boost their important tourist trades, allowing museums and other services to stay open later.

France, like most of Europe, sets its clocks to one hour ahead of Greenwich mean time in winter and two hours ahead in summer. "I wish the other member states could show us why the switch to summer time is necessary," said a French spokeswoman.

The European Commission - which believes the benefits of summer time's extra hour of

evening daylight outweigh the disruptions - has proposed a four year extension of a directive which harmonises the dates on which member states alter their clocks. The directive is due to expire next year.

Fourteen of the 15 EU countries back the extension, although Britain, ever conscious of member states' desire to maintain control over their internal affairs, has expressed "sympathy" for the French position. France has carried out its own studies and

decided against summer time, which was introduced in 1976 to save energy after the oil price rise.

Failure to reach agreement at today's meeting would leave transport companies, already planning next year's timetables, in disarray.

Unanimous agreement is not necessary to extend the directive, but the Dutch, current holders of the EU presidency, are reluctant to force an unpopular decision on the French public and will try to

broker some concessions, such as extending the directive for three rather than four years.

During this time the French government, spurred on by Mr Juppé, would almost certainly carry out more studies in order to determine whether the shift was still necessary.

"Mr Juppé certainly seems to have made this his *chère affaire*," commented one EU diplomat. "It may be related to his two year old daughter - you know how light sensitive children are."

## Albanian rebels now hold third of country

By Guy Dinmore in Tirana and Robert Graham in Rome

Government forces lost control yesterday of most of southern Albania, as rebels extended their grip over about one third of the country.

Rebel leaders rejected an offer of amnesty made by President Sali Berisha on Sunday when he bowed to opposition demands for a broad-based coalition government and fresh parliamentary elections.

But they told Italian officials they would encourage citizens to lay down their arms if the international community provided emergency aid.

The president's capitulation after weeks of intransigence has only fuelled the insurrection, with rebels demanding that he resign. Diplomats said Mr Berisha had apparently lost control of the army and might have to resign to contain the conflict. But some foreign

investors appeared to discount the threat of civil war. Middle East interests bought majority stakes in a cement company and an oil products company yesterday, even as government forces retreated and mass insurrection spread towards the capital Tirana.

The fragmented opposition parties - dominated by the former communists - admit they have no control over the revolt, which was triggered last month by the collapse of fraudulent pyramid investment schemes.

Rebels accuse Mr Berisha of using the schemes to fund his party's election campaigns last year. He is also accused of encouraging people to put their savings into unlicensed funds.

Meanwhile, eight leaders of the insurrection in the southern seaside town of Vlore met Italian officials led by Mr Paolo Foresti, Italy's ambassador in Tirana, on the warship San Giorgio in the Adriatic.

The identity of the rebels - picked up from Albanian territory by Italian helicopters - was not disclosed. The talks followed the prominent role played by Mr Lamberto Dini, Italian foreign minister, in arranging Sunday's deal between President Berisha and the opposition.

In the most serious clashes yesterday, nine civilians were killed by retreating government troops in the southeast town of Permet. Towns-



Continued on Page 14



An Israeli policeman holds back a Jewish protester outside the Palestinian headquarters at Orient House in East Jerusalem yesterday during a demonstration against peace moves. Netanyahu and Arafat try to beat off revolts, Page 5

## Newmont wins battle for Santa Fe

By Kenneth Gooding, Mining Correspondent

North America's mining bid battle ended yesterday with victory for Newmont Mining after it lifted its offer for Santa Fe Pacific Gold for the second time - to \$2.5bn - and won the support of the Santa Fe board.

Homestake Mining, its rival, withdrew saying: "We are unwilling to penalise our shareholders by overpaying for Santa Fe." Santa Fe reached a \$2.3bn merger agreement with Homestake in December and has already paid Homestake \$65m for breaking that up.

Analysts expect Homestake to bid for another gold company, Newcrest, the Australian group, is rumoured to be among possible targets.

Mr Ron Cambre, Newmont chairman, said the enlarged group would have a gold output of 4m troy ounces by 1998,

with 55m ounces of reserves in the ground.

Analysts pointed out that Newmont would leapfrog Barrick Gold to become the biggest North American gold producer. They suggested a quest for increases in reserves was driving the takeover fever in

the North American gold industry.

"All in all, the right combination is probably taking place," said Mr Nick Hatch of Flemings Global Mining

Continued on Page 14 Gold markets, Page 28

## Heinz plans job cuts as it focuses on growth markets

By Richard Tomkins in New York

Directors of HJ Heinz, the US food group, will meet tomorrow to approve management plans for a reorganisation involving heavy job cuts, the sale of some businesses, and a substantial charge to earnings. Details are not due to be announced until Friday, but the company said yesterday the restructuring was part of "a major growth plan", the biggest in its recent history.

"It's designed to increase our growth in the faster-growing markets of the world," the company said. These included India, China, the rest of Asia, eastern and central Europe, South Africa and South America.

Heinz is the last in a long line of US food companies that have tried to boost profit growth by cutting costs. Others include Campbell Soup,

Nabisco, Kellogg and CPC International.

Heinz set the stage for the reorganisation at its annual meeting last September when Mr Anthony O'Reilly, the chairman and chief executive, announced that the company was conducting a review of all its assets with a view to restructuring its portfolio.

Mr O'Reilly said the key to the company's growth was to focus on six core categories: food service, infant foods, ketchup and condiments, pet food, tuna, and weight control. This was taken as implying that non-core businesses would be sold.

According to a report in yesterday's Wall Street Journal, the divestments will include poultry and ice-cream operations in New Zealand, a fats and oil business in South Korea, and a chain of cardio-fitness centres.

The same report said Heinz

would cut its workforce of 43,000 by 6 per cent and take a pre-tax charge of more than \$500m in its fiscal fourth quarter ending next month. Yesterday the shares were up 3/4 at \$44 1/4 in early trading.

Heinz's long-standing goal has been to deliver double-digit growth in earnings per share, but recently it has been relying on acquisitions to achieve that.

By restructuring the company, Heinz hopes to cut costs - for example, by consolidating production at a smaller number of plants - and use the extra cash generated to finance expansion.

The company said yesterday that 43 per cent of its sales were already outside the US.

"You will see a higher percentage will be overseas as a result of this plan, simply because we will be growing faster and faster in growth markets," it said.

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Continued on Page 14 Gold markets, Page 28

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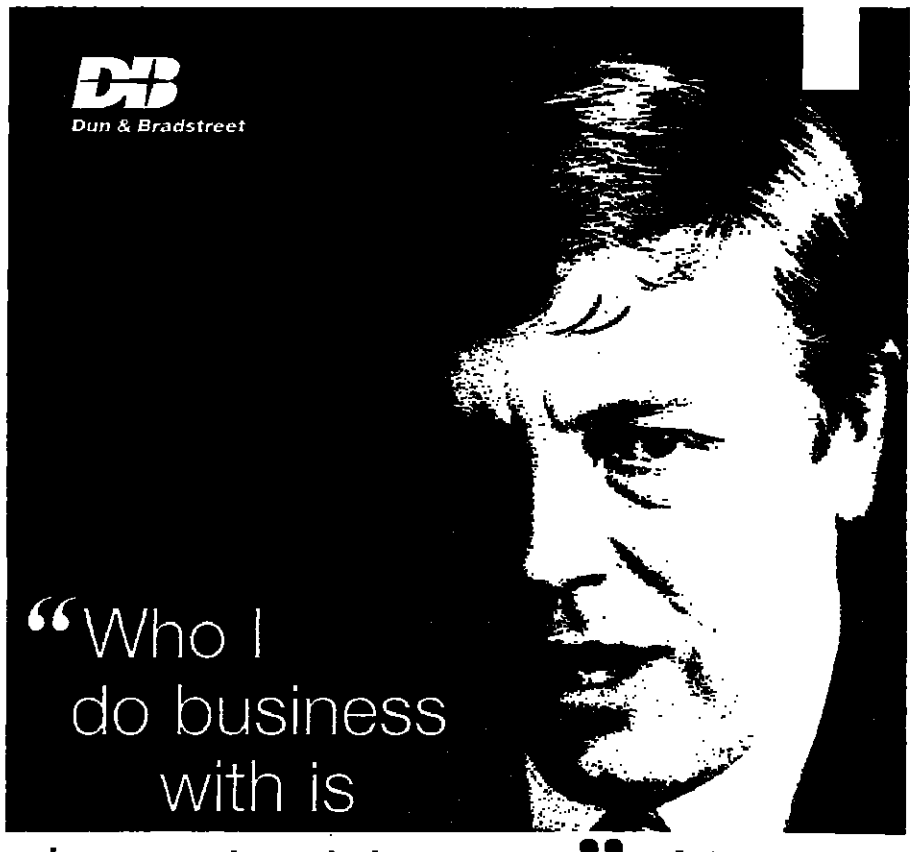
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Continued on Page 14 Gold markets, Page 28



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Tom Lane, International Financial Controller, Trend Communications Ltd

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## NEWS: EUROPE

Unrest is challenging member states to turn talk about common security policy into results

## Albania crisis poses new test for EU

By Lionel Barber in Brussels

The violent unrest in Albania and the threat of instability spreading in the Balkan region are rapidly turning into a test of the European Union's capacity to respond to crises in its own backyard.

Six years ago, during the break-up of Yugoslavia, the EU was widely judged to have flunked the foreign policy test. Official claims that the "hour of Europe" was dawning in the Balkans proved unrealistic.

Today, in an uneasy parallel to events in 1991-92, a regional crisis has erupted during an intergovernmental conference on the future of the EU, challenging member states to turn talk about a common foreign and security policy into results.

Albania is a special case because it is the biggest per capita recipient of EU aid in eastern Europe. Over the past five years, the EU has



Van Mierlo: testing time

poured €645m (\$609m) into the country which, for a brief period in the 1990s, seemed to be evolving steadily into a post-communist economy.

EU pressure on President Sali Berisha to abandon the state of emergency and form a broad-based coalition embracing the opposition ahead of new elections made

headway last weekend, after a stream of visitors including Mr Hans van Mierlo, foreign minister of the Netherlands, which now holds the rotating EU presidency, and Mr Lamberto Dini, Italian foreign minister.

A week ago, the picture was more confused. When President Berisha ordered his armed crackdown against the opposition, Mr van Mierlo was preparing to leave for Moscow to attend a long-delayed EU-Russia summit with a reeling President Boris Yeltsin.

In the initial absence of EU-coordinated crisis management, the Italian government seized the initiative, followed by the Organisation for Security and Co-operation in Europe (OSCE), the Greek government, and a Council of Europe delegation. Until last Friday, when Mr van Mierlo had two sessions with President Berisha, the Dutch presidency was playing catch-up.

In fairness, Italy, along with Greece, can claim it would bear the brunt of a refugee exodus in the event of a total breakdown of law and order in Albania.

Memories are fresh of 1991 when thousands of impoverished Albanians fled the crumbling Stalinist dictatorship and turned up on Italy's eastern coastline.

Germany has also signalled its concern that instability could spread from Albania to neighbouring Kosovo, giving the Serbian minority an excuse to take reprisals against Kosovans. Germany, which took the bulk of refugees from the Bosnian civil war, has also admitted Kosovans.

Italy's arguments that it makes no sense to pick sides inside Albania is widely shared inside the EU. The opposition to President Berisha lacks coherence beyond the popular fury over the collapse of the financial pyramid schemes.

After Mr Dini's efforts to broker the accord between President Berisha and opposition party leaders on Sunday, Italy has stepped up the diplomatic effort and yesterday held talks with rebel leaders on one of its warships in the Adriatic.

Some countries, notably the Scandinavians, would like the EU to speak out more clearly on human rights, others question why it took so long for the Europeans to follow the US lead in issuing a clear call for fresh elections, particularly after President Berisha's victory in last year's poll was widely criticised.

The official EU policy stance is that there should be no EU-backed bail-out for Albanians who have lost their life savings in the pyramid schemes. *Convent emptor* sounds a strange slogan for the common foreign and security policy, but the European Commission says Brussels offered the Albanian government technical

advice last year on how to introduce legislation banning the schemes.

President Berisha turned down the offer at the time, but he now appears more receptive to technical assistance from outsiders.

Much will depend in the coming weeks on whether the EU can contain the crisis without tilting so far in the direction of President Berisha that the chances for economic and political reform evaporate.

More broadly, the Albanian lesson is that the EU should not just be focusing its energies on expanding membership to countries such as the Czech republic, Poland and Hungary in the relatively stable region of central Europe. It also needs to pay more attention to the unstable arc of countries outside the enlargement catchment area, such as former Yugoslavia, Turkey, Belarus and Ukraine.

## German miners protest in Bonn

By Peter Norman in Bonn and Frederick Stüdemann in Berlin

Angry German miners yesterday blockaded the headquarters of government ministries in Bonn in a fourth day of protests over plans to cut subsidies to the coal industry.

Demonstrators blocked motorways in the Saar coalfield and occupied town halls in the Ruhr mining communities of Lünen and Bergkamen. Miners' anger yesterday was directed mainly against the small Free Democrat party, the market-oriented junior partner in Chancellor Helmut Kohl's coalition. Linked by heavy chains, miners formed a barrier around the FDP's Bonn headquarters and hurled eggs against the building, forcing the FDP leadership to hold a meeting in a nearby parliamentary tower block.

There was no sign, however, that the protests against government plans to cut federal subsidies from DM9bn (\$5bn) to DM3.8bn (\$2bn) a year by 2005 and overall state support from DM10bn to DM5.5bn would influence talks today between Mr Hans Berger, leader of the miners' union, and Mr Kohl. Mr Friedrich Bohl, head of the chancellor's office, said there was "no room" for expectations of a new or different offer.

Meanwhile, in Berlin, Mr Oskar Lafontaine, leader of the opposition Social Democrats, said his party would return to negotiations with the government over tax reforms when the coalition produced "sensible proposals."

Mr Lafontaine said there was a direct link between subsidies to the coal industry and the tax negotiations. He said proposed cuts in subsidies meant the state of North-Rhine Westphalia would have to find an extra DM700m to support the local mining industry. At the same time tax reform proposals would cut state revenues by DM5bn.

Separately, about 6,000 building workers demonstrated in Berlin yesterday in protest at rising unemployment and record numbers of bankruptcies in the construction industry.

**FINANCIAL TIMES**  
Published by The Financial Times (Europe) GmbH, Nishengasse 3, 60118 Frankfurt am Main, Germany. Telephone: +49 69 135 130. Fax: +49 69 135 130. Registered in Frankfurt by J. Walter Brand, Wilhelmstr. 1, 10117 Berlin. Editor: Richard Lambert, ISSN 1473-7533. Commissionaire: The Financial Times (Europe) GmbH, 10117 Berlin. Sole agent in the UK: The Financial Times (Europe) GmbH, 10117 Berlin. Sole agent in the USA: The Financial Times (Europe) GmbH, 10117 Berlin.

**FRANCE**  
Responsible Director: P. Manville, 42 Rue de la Bourse, 75008 PARIS. Telephone: (01) 573 5333. Fax: (01) 573 5333. Registered in Paris by J. Walter Brand, 1521 Rue de la Bourse, 75008 PARIS. Editor: Richard Lambert, ISSN 1473-7533. Commissionaire: The Financial Times (Europe) GmbH, 10117 Berlin. Sole agent in the UK: The Financial Times (Europe) GmbH, 10117 Berlin. Sole agent in the USA: The Financial Times (Europe) GmbH, 10117 Berlin.

**SWEDEN**  
Responsible Publisher: Hög Censur 408 11 6955. Printer: AB Kvalitetstryck. Expressen, PO Box 6007, S-550 16, Jönköping.

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## Foreigners bid for state companies

By Guy Dinmore in Tirana

Foreign investors bought majority stakes in two Albanian state-owned companies by auction yesterday, expressing long-term confidence in the country's future in spite of the threat of civil war.

Seament, a Lebanese group, offered 600m lek (\$4.3m) for a 70 per cent stake in Elbasan Cement in central Albania, outbidding Alba Cement, a joint venture partner of Titan Cement, a large Greek producer listed on the Athens bourse. Bidding in a cobwebbed hall in the finance ministry in Tirana started at 495m lek.

A Jordanian company, Kajolli, represented by Mr Ali Tarawneh, bought a 51 per cent stake in Petroimpex, an oil products trader, for 255m lek.

"I'm very satisfied with today, given the situation in Albania," said Mr Niko Ghozheni, director of the National Agency for Privatisation. Of 11 companies offered at auctions in Tirana last week only two attracted no bidders. Most of the buyers were Albanian companies.

"The crisis has had a little influence but mainly on foreigners. The Albanians were very interested last week and bid rose in an incredible way," Mr Ghozheni added.

The government of President Sali Berisha has lost control over about a quarter of the country since a popular insurrection erupted in the south last month in response to the collapse of fraudulent pyramid investment schemes. Many Albanians have lost all their savings.

Mr Mark Gouri, a Lebanese representative of Seament, was pleased with his purchase and said the cement plant at Elbasan needed several million dollars in investment. "We think this country will need cement even with political problems," he commented.

Mr John Haden, chairman of the privately owned British Inert group, said Albania had huge potential for investors prepared to take some risk. He plans to bid for a quarry linked to the Elbasan cement plant to be auctioned today.

"You don't just look at what will happen over the next week or month but over five years. Obviously there is going to be some upheaval during this process," he said, referring to Albania's transition from 47 years of Stalinist rule to a market economy.

The 70 per cent sale of Elbasan Cement was one of the biggest privatisation sales so far in Albania, a western diplomat said, criticising the government for its reluctance to sell more important state banks and utilities. Other state assets had been sold off privately in "sweetheart deals" to cronies of the government, the diplomat said.

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## EUROPEAN NEWS DIGEST

## Çiller moves on human rights



Mrs Tansu Çiller, Turkey's deputy prime minister, pictured left, said yesterday the government was starting a campaign against human rights violations. She said: "It is shameful that whenever people talk about torture, they think about Turkey. This is not acceptable. [We will] end torture." She said that regional governors and police chiefs would be held directly responsible for torture committed by subordinates. The government is planning new legislation to lift restrictions on freedom

of expression, abolish the death penalty, narrow the scope of state security courts and grant more rights to suspects. She said suspects held in custody by security courts would win greater access to their lawyers and periods of detention without charge would be reduced. Human rights organisations say violations are widespread in Turkey. Strict security laws forbid discussion of Kurdish nationalism. Police habitually torture criminal suspects. Security forces fighting a 13-year Kurdish insurgency in south-east Turkey are frequently accused of violations. Turkey's human rights record is causing the government increasing difficulties in its relations with the European Union and the US, which have blocked economic and military aid. The EU cites human rights violations as one reason for rejecting Turkey's membership application. *John Barham, Ankara*

## Galloway cow 'born in UK'

The Galloway cow that caused a large-scale BSE scare in Germany in January was imported from Britain and not born in Germany as originally feared, the Bonn government announced yesterday. Reporting on the results of genetic tests, Mr Franz-Josef Felber, the state secretary in the agriculture ministry, said the animal, which originally was known as Cindy and thought to be born in Mecklenburg-Vorpommern, was really called Scottish Galloway and imported from the UK.

He said the government was "95 per cent sure" that the cow, which came from a BSE-free herd in Britain, contracted the disease from contaminated feed when in the hands of a trader. Its identity was later changed illegally in Germany.

Mr Felber said the research showed that Germany continued to be BSE-free and that in this case there was no "vertical transmission" of BSE from mother to calf. *Peter Norman, Bonn*

## Dutch raise interest rates

The Dutch central bank yesterday raised interest rates to stem a weakening in the guilder against the D-Mark to which it is pegged. The secured loans rate, its equivalent of the German discount rate, was lifted a half percentage point to 2.5 per cent, bringing it into line with the level set by the Bundesbank. The special advances, or repo, rate went up 20 basis points to 2.7 per cent.

At 2 per cent, the secured loans rate had been at a record low since last April, and yesterday's move was the first rise since December 1991, when rates peaked at 9.35 per cent. The central bank had to move both rates because intervening only through an adjustment of money market rates would have left the differential between the two unsustainably wide.

The rise in the special advances rate was the second in 10 days - an earlier 0.2 point rise failed to stem a guilder's downward drift to F1.127 against the D-Mark by Friday's London close. The currency firmed yesterday to F1.138. "The central bank had only one way to go," said Ms Caroline van de Kerkhof of ABN Amro Bank.

The Dutch economy had been outperforming that of Germany, where downward pressure on rates remained absent, she added. *Gordon Crabb, Amsterdam*

## Italian car registrations soar

Italy's car market, boosted by a government incentive scheme, is back in second place in Europe by size after Germany, a ranking Italy held during the boom years from 1989 to 1992, Italian carmakers' association Ania said.

Official data yesterday showed Italian new car registration rose 21.45 per cent to 198,000 in February. Ania said it forecast total 1997 sales of around two million vehicles.

The rise follows a yearly rise of 4.4 per cent in January. Late last year the Italian government approved incentives for car owners scrapping cars older than 10 years, giving a boost to a stagnating domestic market.

However the full effects of the scheme introduced in January would only be really seen in March, Ania said. The positive prospects were also confirmed by the average increase in daily sales which rose 27.5 per cent to 9,900 in February.

The scheme also seemed to have given a boost to demand in southern Italy which was showing a strong recovery after being hit hard by the car sector crisis which began in 1993. In February the market share of Fiat and its subsidiaries rose to 44.8 per cent, from 43.9 per cent. *Reuters and AP, Turin*

## ECONOMIC WATCH

## Fears on Norway's inflation



Consumer prices rose 3.3 per cent in Norway in the year to February, above expectations and well above the government's target for the full 1997 year. Prices rose 0.3 per cent in February over January, about twice the rate expected by the financial markets. The Labour government's main fear in recent months has been that the economy, fuelled by strong revenues from North Sea oil and gas, could overheat, triggering a surge in inflation. The economy grew by more

than 5 per cent in 1996 and growth is expected to be vigorous, though less strong, this year with labour shortages in some sectors. The government has forecast inflation of 2.5 per cent this year, up from 1.25 per cent in 1996. But inflationary pressures are expected to cool later in the year. One encouraging sign came yesterday with figures showing producer prices fell 0.4 per cent in February over January, leaving the rise over the past year at 1.7 per cent. *Eugene Corrigan, Stockholm*

Dutch producer prices in January rose 0.5 per cent from December and 2.9 per cent from a year earlier, the Central Bureau for Statistics said. Czech consumer prices rose 0.3 per cent in February, the Czech Statistical Bureau said. Prices were 7.3 per cent higher than in the same month last year.

## Italians look to a new prince in Pirelli's Tronchetti Provera

Tyre group's chief could be about to step into Agnelli's shoes

Italy has always liked a prince. And during the post-war decades no one filled the role better than Giovanni Agnelli, the Fiat car patriarch.

Mr Agnelli will be 76 this month and is no longer the absolute monarch at Fiat, although as honorary chairman he still exerts enormous influence as a constitutional monarch of sorts over the country's biggest private company.

That has not stopped Italians searching for a new figure to step into the shoes of the "old lion of Turin" as a prince of the nation's industry. For a while Carlo de Benedetti tried, but since his world of Olivetti went up in smoke, he has been lying low.

Silvio Berlusconi created a media empire, entered politics, became prime minister for a short while, and continues to claim he could transform the country, given half a chance, but he has never looked convincing in the role.

Perhaps they have finally found someone. Unlike Agnelli, popularly known as "l'avvocato", or de Benedetti, "l'ingegnere", or Berlusconi, "il cavaliere", he is simply called by his surname: Tronchetti Provera.

Tall, good-looking, sun-tanned, very cool, aged 49, Marco Tronchetti Provera has been for the past year chairman and principal shareholder of Pirelli.

Although he does not have the economic weight of an Agnelli or a Berlusconi - Pirelli is a medium-sized enterprise in the global sense - he can claim the moral high ground.

His company is one of the country's few household industrial names untarnished by the Tangentopoli



Tronchetti Provera: his group is one of the few household industrial names untarnished by bribery scandals

bribery scandals that have shaken the Italian establishment during the past six years. It is also one of Italy's recent success stories, thanks largely to Tronchetti Provera.

He pulled Pirelli out of near-bankruptcy in 1991 after its bid to take over the German tyre maker Continental went badly wrong. He has restructured and streamlined the company, brought it back to profit which, he says, will continue to show improvement in the 1996 accounts, and can now stand tall to show the country the way ahead.

Tronchetti Provera rarely misses a chance to preach from his industrial pulpit. He is on television and in newspapers everywhere, quoted, commenting, reacting

to political and economic events in Italy. Unlike the old Pirelli family members, who shunned the limelight, he believes it is important to speak out.

"I feel it is a duty," he said in his soft-spoken manner, puffing at a cigarette without a trace of pomposity.

"I speak out because our country still operates according to old-fashioned rules and we must change these rules."

"As a multinational company - and we are atypical in Italy because we produce and sell less than 20 per cent of our output in our home market - we have the advantage of seeing more clearly our country's weaknesses in an increasingly global community."

He rattled them off at the top of his head: inefficient and archaic institutions which create a confused political environment which in turn slows down the necessary process of change.

"Our politicians are not happy with the pace of change," he declared. "They fear the loss of their privileges but in the meantime Italy is losing competitiveness."

The seed of all Italy's problems was the state, he said. "For





## Cash for Cuban biotech venture

By Pascal Fletcher  
in Havana

York Medical, a Canadian company with a pioneering biotechnology investment project in Cuba, is pressing ahead with plans to develop and market Cuban-produced biotech products in Canada and Europe after raising C\$12m (US\$8.8m) in a private placement.

"Now we are finally really moving," Mr David Allan, York Medical's chairman, said. The financing, which was clinched at the end of last month, will allow the Toronto-based company to fund research and clinical trials in Canada and Europe for a variety of promising Cuban medical and veterinary products.

York Medical has authorisation from the Cuban government to register and market overseas five products created at state-funded biotechnology research centres on the communist-ruled Caribbean island. The Canadian company has formed 50-50 joint ventures with the Cuban scientific centres involved.

Mr Allan said York Medical had approached about a dozen institutional investors in Canada and Europe. "We received orders for C\$16m on a C\$10m issue, and we accepted C\$12m," Mr Allan said. The private placement was handled by Griffiths MacBarnie and Partners, the same Canadian investment bank which underwrote a C\$675m (\$500m) debenture issue last November for Sherritt International, another Toronto company with Cuban investments.

One non-Canadian investor which agreed to take part in the financing of York Medical was Havana Asset Management, the manager of Beta Gran Caribe, a British-based investment fund focusing on Cuba. Havana Asset Management was understood to be investing C\$1.5m and would be represented on the York Medical board.

Mr Allan said investors had not been intimidated by the US Helms Burton law, which threatens penalties against foreign investors judged to be "trafficking" in expropriated, formerly US properties in Cuba. The Cuban products and research centres with which York Medical was involved had been developed after the 1959 Cuban revolution.

York Medical hoped to obtain its first licence in Canada in the next three months for Ditracic, a Cuban-produced antibiotic testing system.

## Glimmer of light in budget row

Senate leader has offered Clinton a chance to secure a deal, writes Gerard Baker

While the main focus of skirmishing between the Republican-controlled Congress and President Bill Clinton's Democratic administration remains the mushrooming allegations of political fund-raising improprieties, attention will turn this week to continuing hostilities on another familiar battlefield - efforts to balance the federal budget.

One month after the president unveiled his tax and spending proposals for the next five years, the two sides are still far from agreeing a deal that would have a budget enacted in time for the fiscal year that begins in September.

Pressure on both sides for an early breakthrough is mounting. Republicans are especially anxious to avoid a repeat of the disastrous disagreement of two years ago, which resulted in a brief shutdown of the government and cost them dearly in political terms.

The economic climate is more conducive to a deal than it has been for many years. Continuing growth has cut the deficit from almost 5 per cent of gross domestic product in the late 1980s to a more manageable 1.7 per cent of GDP this year, or about \$120bn.

But closing the final gap may be the hardest part.

Mr Clinton claims his proposals, which include small tax cuts and some larger spending reductions, would complete the progress made

He says the plans would wipe out the deficit over five years, and even produce a small surplus of \$17bn in 2002 - the first federal surplus in a generation.

But Republicans say those budget numbers do not add up. Last week their claim received powerful backing from the politically independent Congressional Budget Office. The CBO estimated that, because of optimistic economic assumptions and unreasonable expectations about what some of the proposed spending cuts might achieve, the president's budget plan would in fact still leave a deficit of \$69bn in 2002.

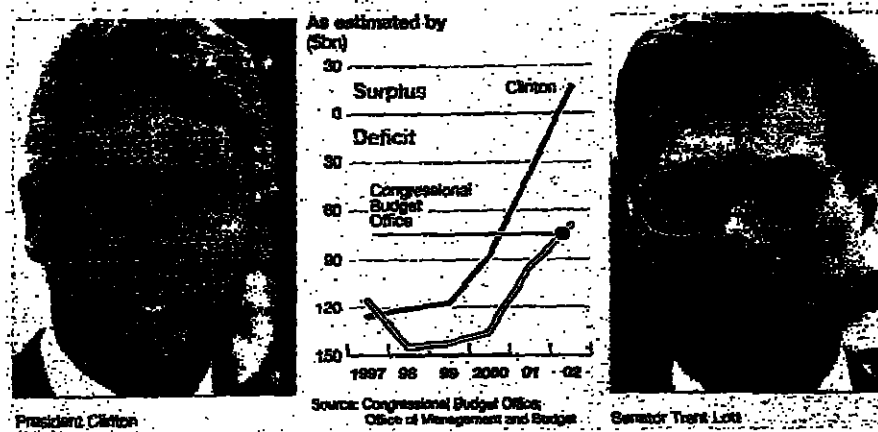
The credibility of the president's budget was also somewhat undermined by the fact that the bulk of the planned spending cuts are not due to occur until the last two years of the programme - after Mr Clinton has left office.

Mr Newt Gingrich, the speaker of the House of Representatives, poured scorn on the White House proposals last week. "The budget they sent up must have been a draft," he said.

Republicans led by Senator Trent Lott, the Senate majority leader, say the budget needs much tougher spending cuts, focused particularly on entitlement programmes such as Medicare, the health insurance programme for the elderly.

They say relatively small changes, which would include raising the contribu-

In the balance: effects of Clinton budget on federal deficit



tions the better off make towards their medical expenses, would not hurt and would significantly reduce spending.

But the congressional leaders need even deeper spending reductions because of their commitment to bigger tax cuts than those in the Mr Clinton's budget.

### Pressure on both sides for a breakthrough is mounting

The president proposed \$88bn of tax cuts over five years, aimed largely at middle income families, as well as a small capital gains tax cut. The Republicans are pushing for an across-the-board cut in capital gains tax, which could cost an extra \$50bn, a proposal strongly resisted by President Clinton and Mr Robert Rubin, his Treasury secretary.

With neither side willing to give way on these main

tax and spending proposals, another long stand-off seemed inevitable.

But a development from an unexpected source in the last week could provide the basis for agreement. Last December a panel of economists appointed by the Senate published a report recommending a change in the way cost of living increases in government benefits and tax brackets are calculated each year.

The report said the consumer price index, the current basis of calculation, overstates inflation by about 1.1 percentage point a year, and called for a new method of calculating the increase. If the panel's recommendations were implemented they would reduce the federal deficit by \$70bn by 2002.

Initially the report was handled with extreme caution by politicians on both sides, wary of repeating the powerful political lobby of pensioners and other beneficiaries.

But last week, Senator Lott, in an attempt to break the budget impasse, called

for the establishment of a commission that would change the cost of living calculations along the lines recommended.

Other congressional leaders, including Mr Gingrich, are deeply suspicious. They fear Senator Lott could be walking into a trap. They do not want to be seen to be alone in backing a proposal that could prove unpopular.

Instead they have been waiting for the president to support the planned commission, thus rendering it bipartisan. As yet, however, the White House has expressed only cautious interest.

Senator Lott wants the administration to sign up to his proposal within the next two weeks. All last week congressional go-betweens went to and from the White House and the Capitol. It is now up to President Clinton to decide whether he wants to seize the chance to secure a budget deal, or, as he has done so skillfully in the past, to exploit Republican support for a cause that could be damaging for his political opponents.

## Beijing attacks Washington over 'irresponsible' reports of political donations

By Gerard Baker in Washington

The US Justice Department told two officials at the National Security Council last June that the Chinese government was allegedly trying to influence last year's congressional elections by making surreptitious campaign contributions to a number of Congress members, the White House confirmed yesterday.

But the two officials did not pass the information on to senior figures in the administration, including President Bill Clinton, because they had been given the information only on the specific understanding that they would not circulate it within the White House.

"They were given a briefing on very specific ground rules and they respected those ground rules," said Mr Mike McCurry, the president's press spokesman.

However, China yesterday heavily criticised the US for what it said were irresponsible and wrong

actions over reports that Beijing's embassy had made illegal political donations to the US Democratic party.

A senior Chinese foreign ministry official had made serious representations to the US chargé d'affaires in Beijing over an issue that had created bad feeling and undermined relations, the official Xinhua news agency said.

Xinhua quoted Mei Ping, director of the Chinese foreign ministry's Americas department, as saying: "The Chinese side has never got involved in US political affairs in any form. Such slanderous news and reports about us are ill-motivated fabrications. We hereby express our indignation and strong displeasure over the matter."

The revelation and the denial add a further twist to an increasingly extraordinary tale of the apparent attempts by China to buy US policy through judiciously placed but illegal campaign contributions.

At the weekend, Senator Dianne Feinstein, a Democrat from California, confirmed that she had been warned by the Federal Bureau of Investigation last year that China might attempt to influence her vote through such contributions. Press reports yesterday suggested as many as 30 members of Congress might have been targeted.

Administration officials said neither the president nor the senior national security staff knew anything of the attempts, and yesterday's revelation apparently explains why.

But there was no indication from the FBI, which is part of the Justice Department, or the White House as to why the bureau did not wish the information to be passed to the president.

It seems highly unusual that law enforcement officials who had reportedly identified a plot by a foreign government to subvert at least one branch of the US government,

should not wish the president to be told about it.

The matter is almost certain to be a further source of controversy in the continuing Senate deliberations over the nomination of Mr Anthony Lake as director of the Central Intelligence Agency. Mr Lake was chairman of the National Security Council at the time of the FBI briefing.

But the new information is also likely to focus further attention on the allegations of improper fundraising by the Democrats during last year's presidential election campaign. The FBI is understood to be investigating the origins of more than \$3m raised for the Democrats by a number of Asian American businessmen with Chinese connections. The Democratic National Committee has been forced to return much of the money because it could not be sure where it came from.

It is not clear what the Chinese government was trying to achieve from its alleged activities.

### AMERICAN NEWS DIGEST

## Hope for Lima hostage talks

Talks were due to restart yesterday between the Peruvian guerrillas of the Tupac Amaru Revolutionary Movement (MRTA) and the government negotiator, Mr Domingo Palerm, after a four-day hiatus caused by suspicions of a planned assault by security forces.

Mr Nestor Cerpa, leader of the MRTA commandos who have held 72 hostages in the residence of Lima's Japanese ambassador for 12 weeks, suspended the guerrillas' participation in the tenth round of conversations scheduled for last Friday, claiming strange noises below the residence floor indicated the possibility of an "external attack".

A statement issued yesterday from Hamburg by MRTA's national directorate accused Peru's national intelligence service (SIN) of building a tunnel in preparation for an eventual "military solution".

President Fujimori has refused to comment on the tunnel possibility. There may be substance to MRTA fears, however. Mr Cerpa called two of the crisis "guarantors" - Canadian ambassador Mr Anthony Vincent and Peruvian archbishop Luis Cipriani - to the residence to examine the claims. They subsequently sent a message to Mr Palerm and called a meeting with President Fujimori. Their communiqué stresses several times their own - and President Fujimori's - commitment to a peaceful solution. *Sally Bownen, Lima*

### Chicago seeks spy powers

The City of Chicago is seeking approval to restore its police spying powers, saying they are essential to combat gang and drug violence and monitor hate groups in Chicago. City officials have said they have lost control of public housing projects to street gangs financed by drug dealing.

The request, made by Mayor Richard Daley to a federal judge, raised the spectre of Chicago's notorious Red Squad, a police intelligence group disbanded in 1975 after documentation by community groups convinced a federal judge that its activities were illegal. Mayor Daley said last week that Chicago was the only large US city not allowed to collect intelligence on gangs and drug dealers. Suburban police chiefs are supporting the request, but civil rights watchdog groups are wary. *Leanne Morse, Chicago*

### New Mexico drug war chief

Mexico named a little-known lawyer yesterday to head the country's war on drugs, replacing a general who was fired and jailed last month on charges of taking bribes from a cocaine king.

Mr Jorge Madrazo, attorney-general, announced that Mr Mariano Herran Salvatierra would take over the National Institute for Drug Combat (INCD) with a mandate to root out corruption and clean up the organisation.

Mr Herran replaces General Jesus Gutierrez Rebollo, who was imprisoned after the government said it found he was in the pay of Amado Carrillo Fuentes, the country's top drug lord.

The Gutierrez scandal caused an uproar in Washington, where members of Congress said it showed how far traffickers had penetrated Mexican government institutions, and deeply embarrassed President Ernesto Zedillo.

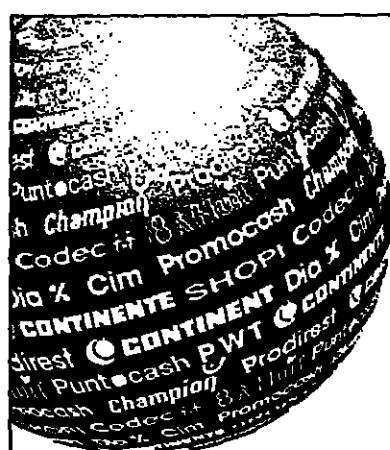
Mr Madrazo said Mr Herran, a lawyer and magistrate, had passed drug, character and lie detector tests, had his wealth checked and his family investigated before being named. *Reuter, Mexico City*

### Colombia violence kills 24

A fresh wave of political violence swept across Colombia, leaving at least 24 people dead and dozens injured in massacres and guerrilla raids within 48 hours, authorities said yesterday.

In the violent north-west banana-growing region of Uraba, suspected leftist guerrillas massacred nine civilians on Sunday in what a local police chief called "acts of desperation". Marxist rebels also launched attacks in central Cundinamarca and eastern Meta provinces.

Some attribute the violence to a struggle for control of arms and drug smuggling routes, while others say it surged after rightwing death squads and the military struck a covert pact to drive rebels and leftist sympathisers out of the area. *Reuter, Bogotá*



## groupe Promodes

### 1996 consolidated results

FF millions	% change 1996/1995	1996	1995
Retail network sales (trade volume)	+ 5.2%	168,024	159,664
Net Sales	+ 2.9%	103,535	100,576
Earnings before interest, taxes and extraordinary items	+ 9.1%	2,384	2,186
Income on ordinary activities	+ 15.3%	2,340	2,029
Net income	+ 20.6%	1,468	1,217
Net income excluding minority interests	+ 22.0%	1,247	1,022
Earnings per share (FF)	+ 14.0%	65.1	57.1

In the last quarter of 1996, the Group's consolidated net sales rose by 6.8%.

On a comparable structure and constant exchange rate basis, excluding the impact of the divestments of PROMOHYPERMART in Germany and DIA in both France and Italy, and the acquisition of a controlling interest in GRUPPO G, sales would have risen by 7%.

Earnings before interest, taxes and extraordinary items were trimmed by FF 119 million, reflecting the negative impact of the operations in Germany. Moreover, the disposal of PROMOHYPERMART led to a non-recurring expense of FF 109 million.

Cash-flow stood at FF 3,019 million.

At the Annual General Meeting of May 21, 1997, the Board will propose a net dividend of FF 14 per share, an increase of 16.7% on last year. Following the conversion of bonds, the number of shares has risen from 17,892,795 to 19,143,270.

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### INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and its average equity market yield. All figures are percentages.

UNITED STATES						JAPAN						GERMANY					
Year	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield
1987	11.6	9.5	8.82	8.39	3.12	1987	10.5	11.5	4.15	4.54	0.55	1987	9.0	7.3	4.03	6.14	2.5
1988	4.2	5.4	7.85	8.84	3.61	1988	8.4	10.4	4.43	4.77	0.54	1988	9.8	6.4	4.34	6.46	2.6
1989	1.0	4.2	8.98	8.50	3.43	1989	4.1	10.6	5.21	5.16	0.48	1989	6.3	5.7	7.12	6.80	2.2
1990	3.8	5.5	8.06	8.55	3.60	1990	2.6	8.5	7.82	6.90	0.65	1990	4.5	4.5	8.49	6.86	2.1
1991	6.0	3.7	6.57	7.86	3.21	1991	5.2	2.0	7.21	6.40	0.49	1991	5.1	5.8	8.25	7.81	2.3
1992	12.4	2.0	3.75	7.00	2.96	1992	4.5	-0.4	4.26	5.24	1.00	1992	7.1	8.2	9.52	7.80	2.4
1993	11.8	1.2	3.22	5.86	2.78	1993	3.0	1.4	2.33	4.18	0.87	1993	9.4	7.9	7.28	6.47	2.1
1994	5.2	1.4	4.67	7.08	2.68	1994	5.4	2.9	2.12	4.20	0.78	1994	9.8	9.0	5.36	6.86	1.7
1995	-0.2	1.9	5.93	6.57	2.81	1995	8.2	3.2	1.12	3.38	0.95	1995	10.0	10.0	4.53	6.82	1.7
1996	-3.2	4.9	5.41	6.43	2.15	1996	13.7	3.1	0.48	3.03	0.76	1996	10.4	7.8	3.31	6.21	1.8
1st qtr.1996	-2.3	5.2	5.30	5.89	2.21	1996	15.5	3.1	0.48	3.16	0.76	1996	9.3	8.0	3.45	6.17	1.8
2nd qtr.1996	-2.4	5.4	5.42	6.70	2.18	1996	15.7	3.8	0.49	3.24	0.72	1996	10.5	7.8	3.33	6.47	1.8
3rd qtr.1996	-3.8	4.4	5.48	6.77	2.20	1996	13.4	3.5	0.51	3.11	0.75	1996	10.8	8.8	3.27	6.34	1.8
4th qtr.1996	-4.8	4.9	5.45	6.35	2.12	1996	10.6	3.1	0.42	2.82	0.77	1996	11.1	8.6	3.18	5.89	1.8
March 1996	-1.8	5.9	5.31	6.26	2.18	1996	18.1	3.1	0.51	3.16	0.77	1996	10.3	7.3	3.36	6.44	1.8
April	-2.3	5.8	5.38	6.50	2.20	1996	19.3	3.0	0.49	3.20	0.77	1996	10.6	7.6	3.33	6.39	1.8
May	-2.4	5.4	5.38	6.72	2.18	1996	15.5	3.3	0.52	3.28	0.72	1996	10.4	8.1	3.29	6.45	1.8
June	-2.4	5.0	5.48	6.90	2.17	1996	16.3	3.8	0.48	3.19	0.71	1996	10.4	7.8	3.36	6.57	1.8
July	-3.2	4.7	5.53	6.85	2.25	1996	14.3	3.7	0.55	3.27	0.74	1996	10.2	8.0	3.28	6.48	1.8
August	-3.9	4.4	5.42	6.82	2.18	1996	13.5	3.7	0.53	3.14	0.76	1996	10.9	8.0	3.29	6.30	1.8
September	-4.2	4.3	5.52	6.82	2.16	1996	12.2	3.5	0.43	2.91	0.78	1996	10.2	8.7	3.12	6.23	1.7
October	-4.4	5.4	5.45	6.54	2.08	1996	11.0	3.7	0.43	2.75	0.76	1996	11.8	8.0	3.12	6.00	1.7
November	-4.7	4.7	5.41	6.19	2.00	1996	10.3	3.3	0.42	2.62	0.77	1996	10.0	8.0	3.12	5.98	1.8
December	-4.2	4.9	5.51	6.29	1.98	1996	10.0	3.1	0.42	2.48	0.80	1996	11.9	7.8	3.23	5.79	1.8
January 1997	-3.8	4.9	5.47	6.56	1.90	1996	10.3	3.1	0.43	2.49	0.86	1996	11.1	8.7	3.14	5.75	1.8
February	-2.9	4.9	5.40	6.42	1.84	1996	10.6	3.1	0.44	2.44	0.88	1996	11.1	8.7	3.19	5.68	1.8
FRANCE						ITALY						UNITED KINGDOM					
Year	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield
1987	4.1	11.5	8.63	9.48	2.75	1987	10.4	9.8	11.32	10.58	1.84	1987	4.7	16.2	9.77	9.89	3.6
1988	3.9	8.5	7.94	9.08	3.29	1988	7.8	8.7	11.24	10.54	2.71	1988	8.8	17.3	10.41	9.82	4.4
1989	7	10.0	9.40	9.79	2.88	1989	9.2	9.2	12.42	11.61	2.46	1989	5.9	17.6	13.96	10.11	3.4
1990	3.8	9.3	10.32	9.92	3.13	1990	9.2	10.1	11.98	11.87	2.84	1990	5.3	18.1	14.92	11.96	5.1
1991	2.4	4.9	6.02	6.03	3.59	1991	7.3	8.5	11.83	13.20	3.45	1991	2.4	7.9	11.68	10.08	4.8
1992	-0.2	5.4	10.36	8.57	3.55	1992	6.9	7.7	13.93	13.29	3.63	1992	6.1	8.1	9.74	9.99	4.5
1993	1.6	-2.2	8.65	6.75	3.21	1993	4.7	7.4	10.22	11.23	2.35	1993	4.9	5.9	8.99	8.40	4.0
1994	2.8	0.7	5.94	7.21	2.99	1994	8.6	5.1	8.48	10.58	1.67	1994	6.4	5.1	5.71	9.07	3.3
1995	8.4	4.6	5.80	7.53	3.11	1995	6.2	0.4	10.36	12.22	1.72	1995	5.9	7.2	6.77	8.18	4.1
1996	-0.7	-2.9	6.82	5.85	3.07	1996	6.9	3.3	8.75	8.43	1.19	1996	6.7	10.0	6.11	7.19	4.0
1st qtr.1996	7.1	-3.9	4.47	8.55	3.10	1996	-0.8	2.5	8.96	10.57	1.74	1996	5.9	10.1	6.26	7.02	4.1
2nd qtr.1996	7.0	1.2	3.96	8.51	3.02	1996	-0.7	2.6	9.01	9.89	2.24	1996	5.8	9.9	6.23	6.86	4.1
3rd qtr.1996	5.1	-1.1	3.86	8.35	3.16	1996	1.4	4.1	8.59	9.38	2.49	1996	7.2	9.5	6.83	6.66	4.1
4th qtr.1996	-0.7	-2.9	3.48	8.65	2.92	1996	3.3	2.8	7.52	7.89	2.28	1996	7.3	10.3	6.29	5.74	3.5
March 1996	7.1	3.9	4.27	8.84	3.10	1996	-1.8	2.3	8.90	10.71	1.80	1996	5.7	9.8	6.14	8.05	4.1
April	4.6	2.5	4.00	8.51	3.02	1996	-1.8	2.6	9.82	10.33	2.14	1996	5.8	10.0	6.09	8.09	4.0
May	3.0	3.8	6.46	8.61	3.02	1996	-0.5	3.8	8.94	9.72	2.25	1996	6.4	9.9	6.12	8.06	4.0
June	2.2	1.2	3.89	9.56	3.02	1996	0.2	4.4	8.65	9.33	2.46	1996	7.4	9.5	6.03	7.86	4.0
July	4.8	0.4	3.84	6.46	3.15	1996	0.6	4.3	8.66	8.46	2.48	1996	7.1	9.1	5.80	7.91	4.0
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September	5.1	-1.1	3.75	6.24	3.13	1996	1.9	4.4	8.77	8.39	1.91	1996	7.0	10.0	5.87	7.81	4.0
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January 1997	3.8	3.8	3.59	5.82	3.71	1996	7.4	2.3	7.20	7.45	1.94	1996	7.0	10.0	5.87	7.81	4.0
February	3.9	3.3	3.39	5.39	2.82	1996	7.2	1.8	7.20	7.45	1.94	1996	7.3	9.8	6.41	7.85	3.5

## Netanyahu and Arafat try to beat off revolts

By Judy Dempsey  
in Jerusalem

Mr Benjamin Netanyahu, Israel's prime minister, flew to Moscow yesterday, confident he has thwarted for the time being a revolt by nationalist members of his coalition who oppose the first of three Israeli pullbacks from the rural areas of the West Bank.

A no-confidence vote, due this week, has been postponed until next Monday, giving Mr Netanyahu more time to muster support.

Those domestic pressures partly explain why the US vetoed a United Nations Security Council resolution condemning Israel's construction of a Jewish settlement at Har Homa in east Jerusalem.

But Mr Netanyahu is not alone in heading an unruly coalition. Mr Yasser Arafat, president of the Palestinian Authority, is under immense pressure as well.

Since his return from Washington last week, Mr Arafat has faced a barrage of criticism from his supporters. Palestinian negotiators claim the peace process is barely on track following the Har Homa decision, the closure of four Palestinian offices in east Jerusalem and agreement to withdraw Israeli troops from only 9 per cent of the West Bank.

Although Israel, under the terms of the Hebron accord, can unilaterally determine the extent of its pullbacks, Mr Shimon Peres, leader of the opposition Labour party, said it was crucial to consult the Palestinians since such confidence-building measures were a vital plank of the peace process.

For the Palestinians, "the



Abu Mazen offer to quit puts pressure on Arafat

minimum" pullback, as Mr Netanyahu described it, was an ominous signal for further withdrawals. It could deny them sufficient land for a viable state, their ultimate aspiration. "All these developments are fuelling resentment among Palestinians," said Mr Saeb Erekat, a Palestinian negotiator.

This is why yesterday Mr Mahmoud Abbas, also known as Abu Mazen, the chief Palestinian negotiator, offered to quit, handing in his resignation to Mr Arafat, who has yet to respond. Whether or not this is brinkmanship, the signal coming from Mr Arafat's headquarters in Gaza is that he, as much as Mr Netanyahu, is under considerable pressure from his constituents.

What is of particular concern to the Palestinians is that these unilateral actions could play into the hands of extremist groups. "Does Netanyahu really want to erode Arafat's authority even though both sides need each other?" asked a Palestinian official.

## Riyadh's fiscal severity wins IMF praise

But the kingdom is urged to press ahead with structural economic reforms, writes Robin Allen

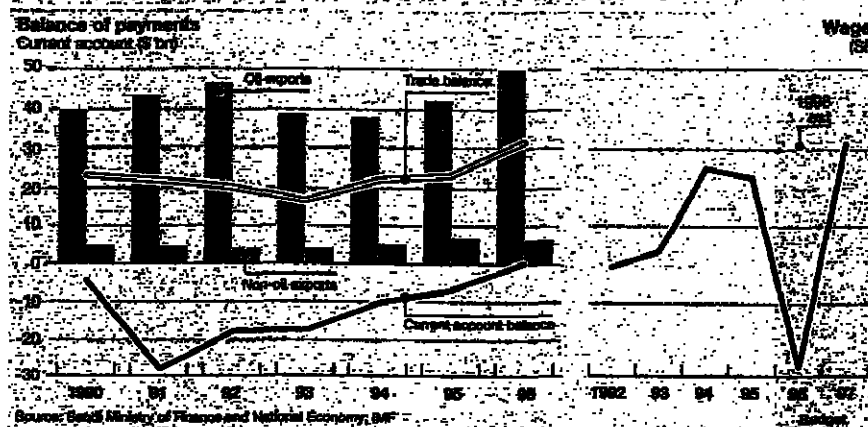
Saudi Arabia, which holds a quarter of the world's proven oil reserves and whose stability is vital to western security interests in the Gulf, has been given a qualified pat on the back for its recent economic performance by the International Monetary Fund.

The Fund warns, however, in its latest staff appraisal that current buoyant oil prices might not last and urges the government to carry out structural reforms, "the speed and depth of which will play a crucial role in sustaining a high level of private sector investment, growth and employment creation".

The government's stringent fiscal policies of the last two years, as well as measures taken to increase non-oil revenues, have resulted in "a significant improvement in fiscal and external accounts", says the IMF. This is largely due to the way it has handled its \$12bn oil revenue windfall - part of it used to pay off overdue debts. Saudi Arabia was able to achieve its first official current account surplus last year for 13 years.

The government's tough fiscal policies have taken their

Saudi Arabia: back in the black



toll, says the IMF. Real gross domestic product growth was cut to an average of "less than 1 per cent per year" between 1992 and 1995. According to the IMF, real GDP grew by an estimated 2.4 per cent last year on the back of higher oil prices and the payment of debts, some of which went back six years. The non-oil sector grew by about 3 per cent.

The IMF's real GDP figures compare with nominal GDP figures given by King Fahd Ibn Abdul-Aziz Al-Saud, prime minister, in his 1997 budget statement.

According to the king, GDP grew by 8.6 per cent last year, twice as fast as in 1995.

The IMF cautions that "control and rationalisation of expenditure" alone are not enough to sustain growth and investment. With oil revenues making up 75 per cent of budget income, the government remains too dependent on fickle oil prices. The Fund repeats calls for the government to reduce its dependence on oil revenues; deepen structural reforms, including speeding up privatisation "within a clear strategy of government disengagement from com-

mercial activities"; find jobs for Saudi nationals; and open up the country to foreign investors.

The IMF also emphasises the need for cuts in current expenditure including the annual wage bill and state subsidies which eat up 90 per cent of annual budget expenditure; an accelerated and more committed privatisation programme through incentives to the private sector; a streamlined business legal framework; and an improved quality and flow of economic and financial information.

None of these measures

was referred to in the 1997 budget announced by King Fahd on December 30. Furthermore, subsidy cuts and price rises introduced in the 1995 budget have not been followed through, the report said.

Many of these issues are at the heart of Saudi Arabia's application to join the World Trade Organisation, referred to for the first time by the IMF. Senior US officials have said Saudi Arabia's application depends on progress in liberalising the economy, particularly investment and financial services and the enforcement of intellectual property rights.

The IMF recommends that the government consider introducing an income or consumption tax as a way of diversifying the revenue base. Senior diplomats said either would be controversial, not only because of growing inequality between 120,000 very wealthy, mostly older individuals and young Saudis coming on to the labour market, but also because taxation would break the unwritten pact between the Al-Saud family and its subjects of "no representation in return for no taxation".

The main challenge now

confronting Saudi policymakers, according to the Fund, is to increase employment opportunities for the rapidly growing young Saudi labour force.

More than half of the 12m population is reckoned to be under 21.

The government aims to create 850,000 jobs by 2000 - a figure that may prove over-ambitious given private sector complaints that it is too expensive to employ Saudi nationals, who are reluctant to do many of the jobs held by expatriates and cannot be dismissed.

Economists reckon that less than 7 per cent of Saudis work in the private sector, where lower wages can be paid to the 6m expatriate workers. Senior diplomats estimate unemployment among Saudis is between 2 per cent and 10 per cent.

Putting Saudi youth to work, says the IMF, should be done by maintaining economic growth in the private sector and improving education and training. There should not be "excessive reliance on quantitative targets and measures to increase the relative cost of foreign labour" which would only damage Saudi competitiveness.

## Cayman banks report more suspect money

By Edward Luce in London

Banks in the Cayman Islands have disclosed many more cases of suspected money laundering since the British colony passed legislation on commercial crime last November.

Authorities in the Caymans, the world's fifth largest banking centre with an estimated \$560bn in assets, say that the cases range from suspected embezzlement to organised crime.

The new law, which enables bankers to circumvent the Cayman Islands' client secrecy provisions when they suspect "dirty money" is involved, is closely modelled on the UK's Proceeds of Crime Act.

Until November, banks were only allowed to alert the police to suspected cases of drug money laundering. The new statute gives them the right to report on all forms of commercial crime, with the exception of tax evasion, which is not recognised as an offence.

"There has been a significant increase in the number of confidential disclosures since the law came into effect," said Detective Inspector Brian Gibbs, head of the offshore centre's financial crimes squad. "But it will be several months

before we can establish how many of them will lead to legal action."

Mr Gibbs said he expected a further rise in disclosures during 1997 as the colony's 550 banks carried out reviews of all their accounts.

The law, which was urged on the Caymans by the US, carries criminal penalties for bankers who fail to disclose information about accounts which are subsequently proven to have involved money laundering.

The US has also put pressure on the Cayman government to scrap its controversial banking secrecy law, which makes it a criminal offence to release information about clients. It is usually a civil offence.

"Now that we have the new law in place all we really have left to do is change the banking secrecy law," said Ms Jennifer Dilbert, executive director of Deutsche Morgan Grenfell in the Caymans.

The Cayman government has not yet announced plans to alter its banking secrecy law, but bankers believe that the move is inevitable in the next few years. Business in the Caribbean offshore centre is increasingly dominated by mutual funds, euro-bond issues and other types of non-personal banking.

## Libya forms tie with Vatican

By Robert Graham in Rome

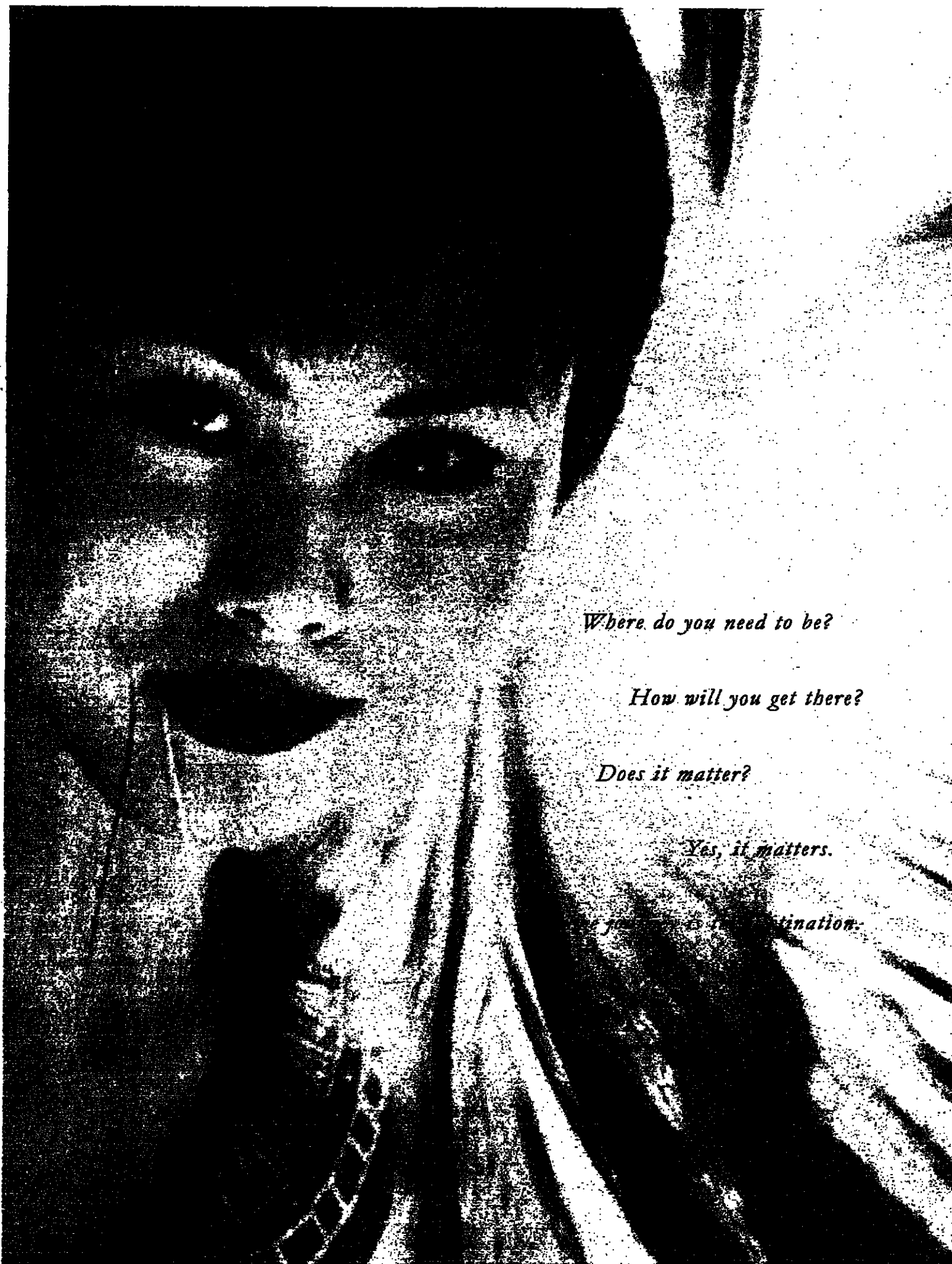
Libya yesterday achieved an important breakthrough in its drive to end its international isolation with the announcement that the Vatican had established diplomatic relations.

The recognition had been under discussion between the Holy See and Tripoli for three years. It came despite continued attempts by the US to prevent any diplomatic gesture that might seem to favour the regime of Colonel Muammar Gaddafi. Reports that the US had sought to block the initiative

were denied by the Vatican. Libya was the only country in North Africa with which the Vatican had no formal ties.

The impetus for full diplomatic relations appeared to come from the Libyan authorities.

The Vatican said the move would help minister to 50,000 Christians in Libya, most of whom are Filipino workers. It comes when the Vatican has keen to promote better links with the Moslem world, and follows criticism by the Pope of Israel's decision to press on with a new settlement in east Jerusalem.



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Letter urges unity on 'fundamental issue of UK commitment to the single market'

## Business leaders attack Euroscepticism

By Stefan Wagstyl,  
Industrial Editor

Twenty three British business leaders have stepped into the debate over the UK's role in Europe with an attack on "the spread of extreme Euroscepticism". In a letter in today's *Financial Times*, they condemn "the mistaken belief that an arm's length and hostile attitude on Europe is now in the UK's best interests".

The authors deny their attack is aimed at the Conservatives, even though Tory rightwingers have

been among prominent critics of the European Union.

Sir Colin Marshall, president of the Confederation of British Industry, the employers' lobby group, and chairman of British Airways, said yesterday: "This is not party political. There are Eurosceptics on both sides. But we are concerned about the level of anti-European sentiment. And we are concerned it might get worse in the run-up to the election." Sir Colin and his fellow signatories are concerned the debate about European monetary union is being turned by Euroscep-

tics into an argument about the UK's membership of the EU.

The letter says: "There are many important issues on which political arguments should focus. But on the fundamental issue of UK commitment to the single market we should be united." It adds that Britain's position at the EU negotiating table will be "gravely weakened" if its commitment to the EU is in doubt.

The letter follows a similar appeal last year in which 16 business leaders warned the UK risked isolation if it permanently ruled

out joining Emu. Ten of the 16 have signed today's letter.

Several signatories reinforced the letter's message with personal comments. Sir Ronald Hampel, chairman of ICI, said unless European countries, including the UK, pursued the creation of the single market they would face difficulties competing with the US and Asia.

Sir Brian Moffat, chairman and chief executive of British Steel, said: "It would be absolutely crippling to withdraw from the EU."

Sir Clive Thompson, group chief executive of Bantek Initial, said:

"What we are really asking for is an improvement in the quality of debate and for some politicians to stop resorting to xenophobia."

Mr Nick Reilly, chairman of Vauxhall, the UK subsidiary of General Motors, said: "The timing for the letter is right because the issue will be high on the political agenda during the election and we want to make sure at the start that the debate is more meaningful than just politics."

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## N Ireland gets smart in City shirts sector

Province carves out niche making upmarket garments to counter competition from Asia

Walking past any of the gentlemen's shirtmakers on London's Jermyn Street, one half expects to glimpse an army of tailors stitching away at the back of the shop. The reality is somewhat different.

In fact, most of the brightly coloured shirts, with their distinctive stripes and removable collar-bones so beloved of the City of London, are made in Northern Ireland at three small, privately-owned textile factories. While much of the UK garments industry has been devastated by cheap Asian imports, Ulster has carved out an important niche for itself. It accounts for 60 per cent of Jermyn Street shirt sales, a market worth £30m (£49m) a year, compared with total UK shirt sales of about £800m.

Ulster has long had a tradition in textile manufacturing, on the back of its role in the international linen trade. But its dominance in this rarefied zone of the market owes much to the foresight of Mr Robin Eagleson.

In 1984, as executive director of Spence Bryceson, an Ulster-based textile com-

pany, Mr Eagleson decided to move his shirt production upmarket to make the more skills intensive, technically demanding Jermyn Street product.

Until then, the company had supplied a range of shirts for UK retail multiples, but increasingly buyers were looking offshore to production in Asia and elsewhere. "We had to review our products and decide which we could make money on," he recalls.

Until then, many of the Jermyn Street shirtmakers had relied on their own factories. But in the mid-1980s the market changed dramatically, with the arrival of the City yuppie and the launch of Thomas Pink, the shirt retailers, which did much to popularise the product.

Although there are no official industry figures, Mr Eagleson estimates that the total market for the Jermyn Street product has doubled in the past decade.

Signalling his own confidence in the future, last December he became the managing director and 85 per cent owner of Shirtmakers Guild, the company he formed through a manage-

ment buy-out with Richards Group, the Scotland-based carpets company which took over Spence Bryceson in 1991.

Its factory in the town of Portadown, with its 140-strong, almost exclusively female, workforce, now produces for most of the big London names. It turns out up to 3,000 shirts a week in batches as small as 250.

With shirts for rival companies being made under the same roof, often on the same production line, Mr Eagleson likens the situation to the "Chinese wall" that keeps apart the investment and corporate finance arms of banks. "An American buyer came to the factory on one occasion and took five shirts from his briefcase and asked me to assess them. I had to tell him that we made four of them and the other was imported from Hong Kong," he says.

Today Hong Kong - and increasingly Mauritius and Morocco - account for 85 per cent of all the shirts worn in the UK. Many areas of traditional production have been hit. According to the Industrial Development Board, the Northern Ireland Investment



Robin Eagleson: long term concern is that Jermyn Street production will move offshore

authority, employment in the shirt sector has halved since 1987 and now stands at 2,200. "It was a classic case of UK industry falling because of lack of flexibility," says Mr Eagleson.

One of his worries is the possible introduction of a minimum wage, which the main opposition Labour party has pledged if it wins the general election. The long term concern is that Jermyn Street production will also move offshore.

But for now, the business seems in good shape. Northern Ireland has harnessed its skills base and has used its proximity to the market to

meet the retailers' need for short production runs and small lead times.

He believes the Jermyn Street product is now almost a "City uniform", and remains relatively unmoved by changing fashion.

Modest expansion is now taking place. Last month, the Savile Row Shirts company, originally a mail order business, announced an investment of £1.4m in automatic cutting and stitching machines and computer aided design at its factories at Coleraine and Castle-down, Northern Ireland. In October, expansion plans were also unveiled at

Bespoke Shirts in nearby Lisburn, a dedicated supplier to Thomas Pink.

James Mullen, co-founder and marketing director of Thomas Pink believes Northern Ireland will retain its pre-eminence.

"If we're selling a Jermyn Street shirt, our customers want to believe they are getting a traditional English product," he says. "Okay, it was in fact made in Northern Ireland. What's important is it shouldn't be from Taiwan."

John Murray  
Brown

## Trader abandons Danish project

By Clay Harris in London

Mr David Rycott, the former London options trader, has abandoned his effort to win Danish regulatory approval for a currency trading scheme, only days after giving a legal undertaking not to conduct any investment business in the UK.

The move appears to dash Mr Rycott's original hope of gaining a "passport" recognised throughout the European Union under the EU's Investment Services Directive.

Finanstilsynet, the Danish financial regulator, said yesterday that Scandinavian Forex and Futures Group, a Copenhagen-based company owned and run by Mr Rycott, had withdrawn its application for authorisation. SFFG will have to stop doing business in or from Denmark, the regulator said.

SFFG had withdrawn a similar application in the UK to the Securities and Futures Authority in May last year after Mr Rycott decided to concentrate his efforts on Denmark.

Last week, Mr Rycott and his Spanish company, Anglo Scandinavian, agreed in the High Court in London to return £380,125 (£819,603) to 80 UK investors in a currency trading scheme and not to engage in investment business in the UK.

After receiving the undertakings, the Securities and Investments Board discontinued legal proceedings against them.

UK and Spanish regulators have been in contact about Anglo Scandinavian, whose trading operation is based in Marbella. Its activities would require authorisation under a draft law now before the Spanish parliament, but its present status is less clear, the Spanish regulator admits.

The action against Anglo Scandinavian was the UK regulator's second against Mr Rycott. In 1988, it applied successfully to have DPR Futures, his previous options and futures trading company, compulsorily wound up on public interest grounds.

## Inflation figure lifts rate rise pressure

By Wolfgang Münchau,  
Economics Correspondent

Pressure for higher UK interest rates receded further yesterday on the news that producer price inflation dropped to 1.3 per cent in February, the lowest rate since October 1986.

Mr Eddie George, governor of the Bank of England, the UK central bank, predicted that inflation excluding mortgage interest payments would fall below the government's target of 2.5 per cent this year, a comment that fuelled the market's optimism about the UK's inflation and interest rate outlook.

Although Mr George was only reiterating an earlier inflation forecast by the Bank, his comments - made in Switzerland at the Bank for International Settlements - helped the pound, which ended up 3 pence higher at DM3.728 (£1.60).

The benign inflation outlook was corroborated yesterday by the British Retail Consortium, whose retail sales monitor showed that annual growth in the value of retail sales dropped from 4.9 per cent in January to 4.3 per cent in February.

Excluding food, drinks, tobacco and oil, output prices rose even less - by an annual 0.5 per cent after 0.6 per cent in January. Input prices - prices for raw materials and fuels - declined by an annual 6.6 per cent, after a decline of 6.5 per cent in January.

The latest economic releases support the stance taken by Mr Kenneth Clarke, the chancellor of the exchequer, who has been resisting pressure by the Bank of England for a small rise in base rates, which are currently 6 per cent.

Ms Angela Knight, Treasury minister, hailed yesterday's figures as indicating the UK now had an "unclouded outlook for prices in the high street [retail centres] this spring".

The BRC retail sales monitor showed that one of the factors behind the fall in retail sales growth was a large fall in the price of fresh produce. The BRC said: "The strong pound proved to be a two-edged sword, keeping prices down but also keeping tourists away."

Yesterday's economic data are consistent with a series of other recent releases showing inflationary pressures are subsiding.

Mr Edmund Nolis, UK economist at Nikko Europe, said that the effect of stronger sterling had not yet fully fed through into prices.

According to the Office for National Statistics, output price inflation went down from an annual rate of 1.5 per cent in January to 1.3 per cent in February.

The fall in producer price inflation largely reflects the deflationary effects of the strong pound, which is also feeding into shop prices amid growing evidence of intense price competition among retailers.

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## Bae to recruit graduates outside Britain

By Michael Skapinker,  
Aerospace Correspondent

British Aerospace is having to recruit graduates outside the UK because of shortcomings in the UK's education system, Sir Richard Evans, the company's chief executive, said yesterday.

Sir Richard said the problems began in primary schools where pupils were not being given an adequate grounding in technology and industry-related subjects.

He said: "There is a complete lack of understanding of what technology and industry are really about."

His comments came shortly before today's publication of the first government league tables for primary schools.

Sir Richard said Bae was attempting to improve technology education in the UK by forging close links with schools. It also planned to create its own degree-awarding university.

Sir Richard told the Aviation Club of Great Britain that Bae had set out to recruit 600 graduates last

year but could not find enough qualified UK candidates.

He said: "This year, we're extending our recruitment network to the Continent and that shouldn't be the case."

Sir Richard said his group had established relationships with primary and secondary schools in the areas of the country in which it had facilities. Bae had provided the schools with computer hardware and had shown teachers around the company.

He said that schools now had computer equipment linked to Bae's systems. In some cases, even primary school pupils had worked on basic projects for the company, for which their schools had been remunerated.

Sir Richard said it had taken time to win some teachers round. "The teaching profession in this country is incredibly conservative. It took a long time to get this programme moving."

However, Bae's work had been welcomed by the children and their parents and this had helped it win the teachers' support.

He said the in-house university would help co-ordinate Bae's research links with education institutions and that he envisaged it getting accreditation to award its own degrees. He did not give a timetable for setting up the university.

Bae is one of Europe's leading aerospace and defence companies. It has a 20 per cent stake in Airbus Industrie, the world's biggest aircraft manufacturer after Boeing of the US.

## Free-market Labour seeks a greater voice in Europe

Trade liberalisation the priority, but the environment and a "social clause" remain high on the agenda

European Union membership has cost Britain sovereignty over much of its national trade policy - and a growing chunk of competition policy as well. Yet the UK's voice still counts for something on these issues in Brussels, where most of the big decisions are made.

Historically, Britain has often held a swing vote in the Council of Ministers on Europe's trade stance. Under the Labour party, it has tended to tip the balance towards protectionism; under Conservative rule, for the past 18 years it has been in the vanguard of the free-traders.

But for Mr Robin Cook, the opposition foreign affairs spokesman, these alternating doctrinal allegiances are a thing of the past. On trade, as on so many other economic policy issues, New Labour now embraces the free-

market rhetoric - and, it seems, many of the principles - espoused by the Tories.

"Our record of support for trade liberalisation is very clear," Mr Cook says. "I don't buy the argument that increasing trade from poorer countries is necessarily a threat to the overall standard of living of European nations."

"It is wrong to believe Europe could get more prosperous while the rest of the world stays poor." The painful industrial restructuring - and associated job losses - which competition from low-priced imports can bring would also hold no fears for a Labour government. "We will have to trade up to adjust to the global economy," he says. "But the overall effect should be positive for us."

That, he says, is the point of Labour's emphasis on training, investment and technology. If Mr Cook has no sympathy for Britain's industrial lame ducks, he is scathing about other EU members distorting competition by using taxpayers' money to bail out theirs. "The extent to which we have failed to cut state aid to steel plants on the Continent is deeply depressing," he says.

He partly blames the British government. It could have done more to get Brussels to clamp down on subsidies, he argues, if it had not alienated the rest of the EU by being "rude to everybody about everything at the same time".

On two issues, however, Mr Cook's enthusiasm for the law of the market is more restrained. One is environmental policy, on which he holds strong personal convictions, and which he would put high on his agenda as Foreign Secretary.

He says if safeguarding the environment clashes with free trade principles, the former should take precedence. "It would be plainly preposterous if the second Earth Summit, in June, made recommendations to protect the environment and then found them frustrated by the World Trade Organisation's concern for free trade."

Equally, the WTO should not be allowed to stand in the way of trade measures in multilateral environmental agreements, such as the Montreal convention, which bans ozone-depleting CFC gases.

Mr Cook says, however, he has yet to formulate firm policy proposals on what he admits is a highly contentious issue.

He also disagrees with the EU's recent abandonment of plans to ban the use of log-hold traps to

catch furry animals. The proposal, which triggered a trade dispute with the US and Canada, was dropped after Sir Leon Brittan, the EU trade commissioner, concluded that it would violate WTO rules.

"We are in danger of undermining popular support for free trade if we say the whole of Europe cannot reach a mature decision that such a practice is one we are unwilling to tolerate," Mr Cook says. Underlining his personal commitment to the animal cause, he keeps on his desk a stuffed stoat (which is said to have met its end less painfully).

The second issue where Labour strays from the free trade path is in its demand for a "social clause" in the WTO, which would entitle members to restrict imports from countries which failed to respect basic labour standards. Mr Cook thinks that

such a clause should be a valid defence when such restrictions are challenged in WTO trade disputes cases.

He claims a social clause would not be designed to interfere with liberal trade - but he admits there is a risk that it would be abused for purely protectionist purposes. That is one reason why Britain joined other countries in overwhelmingly rejecting the idea at last December's WTO ministerial conference.

Mr Cook agrees that the rebuttal means the argument in favour of a social clause has probably been lost for the moment.

"No doubt people said that for a hundred years about slavery," he says. "But the opponents didn't give up."

Guy de Jonquieres  
David Wighton

### UK NEWS DIGEST

## Minister to hit at EU policy

The government will risk further controversy with its European partners this week when Mr Ian Lang, trade and industry secretary, travels to Germany to attack EU social policy.

Mr Lang's move marks an attempt to wrest back the initiative on Europe after a series of mistakes by cabinet colleagues and the defection on Saturday to the Referendum party of Conservative MP Sir George Gardiner.

It also constitutes part of a string of initiatives and policy statements leading up to a speech by Mr John Major, the prime minister, to the Conservative central council in Bath in the west of England on Saturday. Mr Lang will on Thursday tell the BDI, Germany's employers' organisation, in Düsseldorf of Britain's "grave concerns about the direction of European social policy", notably the social chapter of the Maastricht treaty.

Mr Tony Blair, the opposition Labour party leader, vowed yesterday that Labour's pledge to sign the social chapter would not jeopardise competitiveness. Speaking to the Newspaper Society, he said: "We will not impose the so-called German or European model of social and employment costs." Any attempt to impose such costs would be resisted "if necessary by the veto", although there is no evidence that any such move is contemplated.

John Kampfner

### OIL AND GAS LICENSING

#### Latest onshore round launched

The government yesterday announced the launch of the eighth onshore oil and gas licensing round.

Mr Richard Page, the junior energy minister, said the new round was in response to demand from companies keen to gather methane from disused coal mines and to explore for conventional oil and natural gas reserves.

It will include all unlicensed acreage above the high water mark and will take in well-known beauty spots and sensitive environmental areas. These include Windsor Castle near London, where several years ago a Canadian company secured the consent of the Queen to explore beneath the royal estate. That license lapsed before any drilling could take place.

UK onshore oil production over the past 12 months has averaged just over 107,000 barrels a day, according to figures from Wood Mackenzie, the Edinburgh-based industry consultants. That compared with an average of 2.46m b/d from offshore fields.

But a number of small foreign companies, including several from Canada, have recently increased their interest in the UK onshore oil industry.

Robert Corzine

### CARE OF THE ELDERLY

#### Cool welcome for 'partners' plan

The government yesterday launched its long-awaited scheme to help the elderly meet the costs of long-term care without having to sell their homes, but the proposals received only a cautious welcome from insurers and carers who charged they did not go far enough.

The plans, announced by Mr Stephen Dorrell, the health secretary, would provide for "partnership" schemes which allow people to protect a portion of their assets if they require care provided they first take out insurance to cover some of the costs themselves. The move is the second of three big pre-election government initiatives aimed at encouraging individuals to take increased responsibility for their own future needs while expanding the role of the private sector in the provision of public services.

However, Mr Chris Smith, health spokesman for the opposition Labour party, dismissed the plans as a "small step" which would do little to help most pensioners.

Mark Suzman  
Lex, Page 23

### PRIMARY EDUCATION

#### National tables expose gulf

A wide gulf in the academic standards achieved by the best and worst English primary schools is exposed by the publication today of the first national performance tables for 11-year-olds.

Mrs Gillian Shephard, the education secretary, hailed the publication as "the biggest public information campaign since the second world war".

But several teaching unions attacked the tables, calling them "misleading" and "a travesty", and local authorities have dubbed them "meaningless national statistics". The opposition Labour party said they "revealed the results of 18 years of Tory incompetence and inaction in tackling the basics in our schools". The tables - based on the performance of 600,000 pupils in last year's tests in English, mathematics and science - show that a rising number of 11-year-olds are reaching or exceeding "level 4", the expected level for their age. Yet more than four out of 10 children failed to reach the expected level in English and mathematics.

Simon Targett

### FINANCIAL WATCHDOG

#### Revised rules agreed by board

The Securities and Futures Authority's board yesterday agreed revised draft rules intended to ensure that senior managers of investment banks bear responsibility in cases similar to the collapse of Barings bank two years ago.

The SFA board agreed to present revised proposals - which have been adjusted following protests from the industry that the first draft was unreasonably strict - to the Securities and Investments Board for final approval. The SFA is expected to publish a statement on the revised rules this week. Amendments are likely to include a softening of the original proposal that senior executives should have to prove that they are not to blame for errors.

John Gapper



Another year of decline forecast as governments cut spending

# Emu drive hits construction machinery sales

By Peter Marsh

Sales of construction machinery in western Europe will fall again in 1997 as governments continue efforts to tighten economic policy to meet targets for economic and monetary union.

According to Off-Highway Research, a London consultancy, sales this year of machines such as dump trucks, excavators and wheel loaders are projected to fall 6 per cent, after declining 7 per cent in 1996.

Annual sales across Europe at distributor prices of such machinery are put at about \$20bn (£12.5bn). Much

of the spending is by private operators but is linked to publicly funded infrastructure projects such as roads and railways.

According to the consultancy, efforts by governments to restrain public spending in the drive to meet EMU targets has hit construction spending. "This is particularly true of Germany and France, both ardent enthusiasts of EMU and both of whose construction sectors are suffering as a result," Off-Highway Research says.

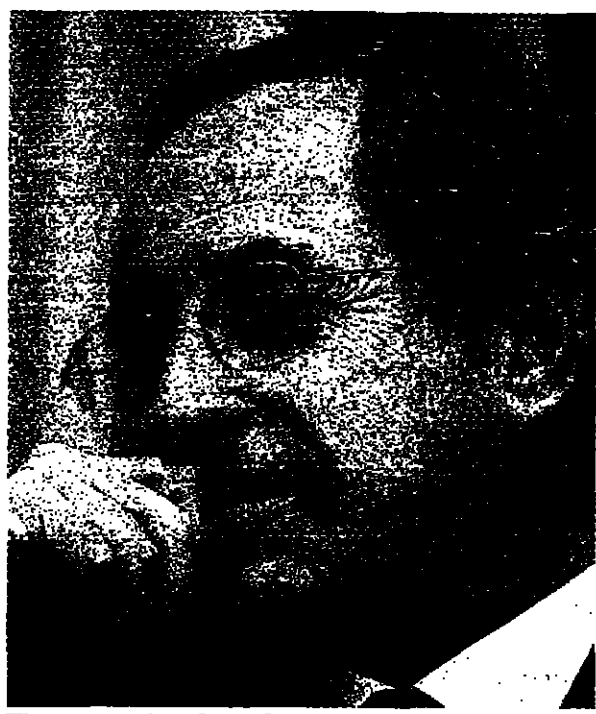
Mr Vito Baumgartner, chairman of the European operations of Caterpillar, the US company which is the

world's biggest maker of construction machines, said the drive by governments to meet tough EMU targets over areas such as inflation, debt and public borrowing would keep the overall market for construction machinery "flat" over the next year.

He warned that Europe could face "big and unpleasant surprises," such as rising unemployment, as individual economies try to mould their economies to meet the targets.

The goal of a common currency by 1999 would involve "tremendous challenges," but was not unattainable, Mr Baumgartner said.

According to industry esti-



Vito Baumgartner: big and unpleasant surprises for Europe

mates, Caterpillar last year won about a tenth of construction equipment sales in Europe, making it the single biggest supplier.

In the Off-Highway Research projections, 52,431 units of the main types of construction equipment will be sold in western Europe this year, down from 56,038 in 1996.

The expected fall this year and the decline last year follow increases in sales in 1994 and 1995 of 18 and 5 per cent respectively.

Germany, which accounts for about a quarter of the west European market, will see a fall in equipment sales of 5 per cent this year, the consultancy adds.

Britain, with 19 per cent of the market last year, will see a drop of 7 per cent in 1997,

with Italy likely to see a fall of 4 per cent and France a decline of 10 per cent. Italy and France are estimated to account for 15 per cent and 14 per cent of the European construction machinery market.

Looking further ahead, Off-Highway Research sees a gentle recovery in 1998, with equipment sales across Europe climbing 5 per cent, helped by a spurt in German unit sales of 16 per cent in that year. Both 1999 and 2000 should be growth years, the consultancy reckons, with European sales reaching 109,365 in 2000.

"1997 review of the European construction machinery sector," Off-Highway Research, 2250 (9407), 7 Upper St Martin's Lane, London, WC2H 9DL, UK.

## Patents industry seeks cost cuts

By Clive Cookson, Science Editor

The world's patent specialists are meeting in London today to seek ways of cutting the cost of obtaining and maintaining patents. They say excessive costs inhibit innovation, by preventing smaller companies from protecting and exploiting inventions.

The heads of the US, Japanese and European patent offices will speak at the conference, organised jointly by the UK Chartered Institute of Patent Agents and the American Intellectual Property Law Association.

The agenda has three main items: cutting European patent costs; reducing the costs of litigation to enforce US patents; and stopping governments making a "profit" out of patent office fees.

Mr Andrew Serjeant, president of the Chartered Institute of Patent Agents, said the biggest issue would be costs in Europe. The cost of obtaining a typical 20-page patent in eight countries through the European Patent Office is about \$24,000 of which about a third is patent office fees, a third is patent attorneys' fees and a third translators' fees.

The American Intellectual Property Law Association says in a paper for the meeting: "The overall costs of obtaining patents in Europe through the EPO are so high that they often defeat the purpose of creating the European patenting system."

US applicants file about 30 per cent of cases in the EPO and thus bear a substantial portion of these high costs.

The EPO recently cut its fees by 20 per cent, but translation costs are rising. Under the present system, the full patent has to be translated into the language of every country to which it applies. The conference will discuss proposals to limit the translation requirement.

The Europeans, for their part, will be urging their American colleagues to cut the costs of defending a US patent, which can run into millions of dollars.

### OECD Export Credit Rates

The Organisation for Economic Co-operation and Development announced new minimum interest rates (%) for officially supported export credits for March 15 to April 14 (February 15 to March 14 in brackets).

D-Mark	5.87 (5.79)
French franc	5.31 (5.41)
French franc	5.58 (5.78)
Guillemet	5.20 (5.35)
up to 5 years	5.85 (6.10)
5 to 8.5 years	6.65 (7.00)
over 8.5 years	6.72 (6.83)
Yen	2.30 (2.30)
Peseta	6.85 (6.81)
Swiss franc	7.90 (8.23)
US dollar	4.32 (4.70)
up to 5 years	7.03 (7.16)
5 to 8.5 years	7.20 (7.33)
over 8.5 years	7.32 (7.47)

These rates are published monthly by the Financial Times, currently in the middle of the month. A premium of 0.2 per cent is to be added to the credit rates when taking at bid. Interest rates may not be fixed for more than 120 days.

### WORLD TRADE NEWS DIGEST

## Vietnam agrees telecoms deal

Vietnam's telecoms monopoly has approved in principle four contracts worth \$1.3bn with foreign operators to install land lines in the country's two main cities.

The decision, by Vietnam Posts & Telecommunications (VNPT), ends months of frustrating negotiations for the four investors, which had hoped to sign the contracts almost a year ago. They are Cable & Wireless of the UK, NTT International of Japan, Australia's Telstra and France Télécom.

The Vietnamese officials say it is unlikely that the contracts can be signed until the 18-member ruling communist politburo has approved them. This is expected next month. The main reason for movement on the issue after months of stagnation is an end to political bickering at senior levels in VNPT and subsequent personnel changes in February.

There are also lingering doubts among communist policy makers on whether foreign investment is desirable in telecoms, a sector seen as important to national security. Some observers suspect Hanoi may still try to pursue network expansion without foreign help.

Hanoi has set ambitious telephone penetration targets of about five telephones per 100 people by 2000, against 1.5 now. However, it is short of cash and needs foreign know-how and investment to achieve this.

The four deals envisage installation by Cable & Wireless and NTT International of 500,000 lines in Hanoi. Telstra and France Télécom are to share the installation of 500,000 lines in the southern commercial hub of Ho Chi Minh City.

Jeremy Grant, Hanoi

## Taiwan to cut tariff on cars

Taiwan is to cut tariffs on imported cars from 30 per cent to a maximum of 20 per cent. The move was made in order to help the island's bid to join the World Trade Organisation. Economics ministry officials said that, in bilateral negotiations with major trade partners, Taiwan had pledged to broaden market access to one of its most restricted imports. Once admitted to WTO, Taiwan will gradually reduce tariffs from 30 per cent to 20 per cent over nine years. Trading partners have demanded that tariffs be cut to 15 per cent. Taiwan had previously offered to cut tariffs to 25 per cent over five years. Taiwan hopes to become a WTO member this year but its entry may be held back by China, which insists that it be allowed to join the international trade body before Taiwan.

Laura Tyson, Taipei

## Burmese sanctions opposed

The US-Asian Business Council, which groups top American and south-east Asian businessmen, yesterday said that they opposed the use of sanctions against Burma's military regime and that the US should instead adopt a policy of "constructive engagement". At a meeting in Singapore, the businessmen suggested that the idea of sanctions should be put aside in favour of pressing Burma towards democracy from the inside.

Asean groups Brunei, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam. It has agreed Burma should join at the same time as Laos and Cambodia, resisting western pressure to keep Rangoon at arm's length. Asean maintains that "constructive engagement," maintaining normal ties while pushing for change, is the correct approach, a move endorsed by US executives attending the council.

Foreign Staff

## Club Med credit plan

European and Mediterranean financial institutions plan to set up an agency to guarantee private sector investments in Middle Eastern and North African countries. Mr Pierre Habib-Delenc, president of Société Marseillaise de Crédit, said the Mediterranean Financial Club, a group of financial institutions on both sides of the Mediterranean, had completed a study on setting up an agency which would mitigate the risk of investing in countries signing up for the Euro-Mediterranean partnership, launched in Barcelona in November 1995.

The club is now marketing the idea to financial institutions in Europe with the aim of building a consortium of banks willing to guarantee credit and thus encourage investment. Political instability is often cited as a deterrent to investing in the region, which relies heavily on private sector involvement.

Roula Khalaf, London

Deutsche Bank yesterday said it had been mandated by Russia's Vnesheconombank to arrange a DM1bn (\$580m) credit package to finance German investment and export of goods to Russia. The agreement followed talks between Deutsche Bank and the Russian finance ministry.

Reuter, Frankfurt

Qatar and the Philippines yesterday signed economic and commercial agreements and discussed the possibility of Qatar exporting liquefied natural gas (LNG) and liquefied petroleum gas (LPG) to Manila. Sales of Qatar gas to the Philippines would add to its growing customer base of power utilities in Asia, where it already has firm sales agreements in Japan and South Korea. Qatar is home to around 35,000 Filipino workers, but trade between the two countries has been less than 1 per cent of the Philippines' overseas trade.

Reuter, Doha

# Teachers seek to chalk up success

Canada is out to regain its share of foreign students, writes Bernard Simon

School principals, university presidents and the dean of a veterinary college were among 400 salesmen who accompanied Mr Jean Chrétien, Canada's prime minister, on a trade mission to the Philippines, South Korea and Thailand last month.

The 67-strong contingent of educators were pitching their schools, colleges and universities as aggressively as the aircraft, power equipment and software manufacturers on the trip. They set up exhibits and met local foundations, education institutions and government officials.

Their inclusion in the Team Canada mission was part of a drive by the country to regain market share in the increasingly intense struggle among industrial countries' schools and universities to attract foreign students. Academics point to the benefits of scholarly exchanges and fresh ideas. "We don't want to position ourselves as doing it just for the money," says Ms Sally Brown, senior vice-president of the Association for Universities and Colleges in Ottawa.

But money is a big part of the equation. The 20 foreign students who attend Jasper High School in the foothills of the Rockies - whose principal was among those on

the Team Canada mission - contribute about 12.5 per cent of the school's budget.

A paper presented to an education conference in Brisbane, Australia, in 1995 estimated that about 1.5m university students worldwide study outside their home country. With each student spending an estimated US\$18,000 a year on tuition and living expenses, the total market is valued at about US\$27bn.

The Ottawa-based Canadian Bureau for International Education (CBIE), a non-profit agency, said in a recent report that "with accelerating growth in demand for university education, primarily in Asia, this market is expected to grow exponentially in the next 30 years".

Almost half of international students at present come from Asia, with the proportion expected to climb to about 75 per cent over the next two to three decades.

Besides the immediate financial gain, the hope is that foreign students will form bonds to their alma mater and its country that could pay off later in business contacts, trade and investment. Professor George Fallis, dean of arts at York University in Toronto and another member of last month's trade mission, said: "If you've done your job

properly, the students have a great loyalty to the institution."

The US makes up roughly 30 per cent of the international student market (see chart). But Australian universities have been especially aggressive in recent years, doubling their market share to about 3.3 per cent by boosting foreign student enrolment from 16,000 in 1985 to 49,200 in 1994.

The UK's share has grown from 5.4 per cent to 12.6 per

cent in 1995. The remaining 56 per cent is made up by other countries, including Germany and France, which offer free tuition to foreigners.

By contrast, the University of Toronto, Canada's biggest, has seen its foreign numbers slide from about 4,200 in the early 1980s to 2,100 in the current academic year, equal to less than 4 per cent of the country's students.

Concern at the dwindling numbers choosing Canada has risen as the provinces, which have jurisdiction over

each institution's priorities. The University of Toronto, which wants to secure its reputation in post-graduate research, has halved fees for foreign PhD students to C\$7,500 (US\$5,514) a year, far below levels at comparable US universities, but still more than double the C\$3,400 charged to Canadians.

Undergraduate arts and science fees have come down by only about C\$1,200. Fees in the medical and dental schools have been raised. High schools charge from

C\$7,500 in Alberta to about C\$12,000 in British Columbia. Pupils must also pay living expenses, although some schools offer "host-family" arrangements.

Schools and universities have taken various other steps to woo foreign students. Many offer ESL (English as a second language) courses, and stay open during the summer holidays to enable foreign students to complete courses quickly.

The CBIE report underlined the need "to develop complete 'after-sales' service which can ensure... social adaptation and academic success".

Educators are also co-operating more closely among themselves and with the federal government. Seven Canadian Education Centres, funded by subscription, have been set up over the past year at Canadian embassies in Asia. Immigration authorities are loosening red tape for student visas.

According to Ms Brown, "we want to market the fact that we're a low-cost, high-quality option". However, other issues are at play. While she is also keen to emphasise that "it's not cold 12 months of the year", she ruefully admits that it is tough for Canada to compete against the weather in Australia.

# Ecuador scraps second pipeline

By Justine Newsome in Ecuador

Ecuador's interim government has cancelled a project, favoured by the previous administration, to allow the private sector to build and operate a second oil pipeline.

Instead, it has resurrected an earlier project, begun last year and then suspended, to "optimise" the existing pipeline, the Trans-Ecuadorian Oil Pipeline System (SOTE) by increasing its capacity from 325,000 to 410,000 barrels a day.

Petroecuador, the state oil company, will invest \$80m and carry out the expansion which will be completed by the end of 1997, said Mr Rafael Almeida, president of Petroecuador. Capacity could be increased using extra pumps and storage facilities. In June 1996 the US company Brown & Root Energy Services, a division of Halliburton Latin America, was contracted for engineering, project assistance and construction management.

Lack of transparency in

the bidding process was one reason alleged by the new government for suspending the \$400m project. A consortium comprising the US companies Enron and Williams Brothers, Constructors Norberto Odebrecht of Brazil and the Argentine company Techint was considered most likely to win a bidding round for the second pipeline.

There was considerable opposition to the new pipeline. Ecuador's oil union, which resisted the project, was one of the organisers of the strike which became a civic protest against the administration of President Abdala Bucaram and which precipitated the president's dismissal last month by Congress.

Supporters of the second pipeline project argue that without extra transport capacity, private oil companies which have signed contracts for exploration and production in recent years have little incentive to invest. Pipelines are not built to discover reserves but to transport those already discovered," said Mr Almeida.

## GENERAL PROCUREMENT NOTICE

### PROCUREMENT OF PRODUCTS AND SERVICES UNDER JAPANESE GRANT AID FOR ECONOMIC STRUCTURAL ADJUSTMENT OF THE LAO PEOPLE'S DEMOCRATIC REPUBLIC

The Government of the Lao People's Democratic Republic has received a Grant Aid of 1.5 billion Yen from the Government of Japan to purchase products and services necessary for public bodies and private sector companies of the Lao People's Democratic Republic.

Categories of product are:

- ☐ Petroleum products (Motor Gasoline & Gasoil)
- ☐ Cement (Portland & Mixed cement)
- ☐ Steel products (Steel bar & billet)

All countries are eligible as supply source countries except the Lao People's Democratic Republic. Firms or companies who are interested in supplying products(s) as mentioned above should submit to JAPAN INTERNATIONAL COOPERATION SYSTEM (JICS) the following information:

Name and address of applying firms or companies, name(s) of person(s) in charge, telephone and facsimile number.

The above information is acceptable BY FACSIMILE ONLY. By return, JICS would send a FORM OF APPLICATION by facsimile, which is to be filled and sent back with required documents attached (e.g. annual report) by registered air mail and/or international courier service etc. Those firms or companies who have submitted FORM OF APPLICATION shall be registered for pre-qualification (P/Q) as mentioned in Appendix of FORM OF APPLICATION. P/Q for each procurement will be envisaged one by one in accordance with the contents of submitted FORM OF APPLICATION. P/Q will commence after 3 weeks from this publication as soon as necessary preparation is arranged. Criteria of P/Q shall be finalized by respective procurements, depending on procurement conditions such as its nature, scale, delivery period, etc. It should be noted, however, that JICS is not committed to contact ALL firms or companies expressing their interest after submitting FORM OF APPLICATION.

Invitations to tender to qualified firms or companies will be issued in due time.

Procurement Office for Non-Project Grant Aid, Grant Aid Management Dept., JAPAN INTERNATIONAL COOPERATION SYSTEM, 5th floor, Shinjuku Sunshine Bldg., 4-9, Yoyogi 2-chome, Shibuya-Ku, Tokyo 151, JAPAN. Tel: 81-3-5352-5981-5988 Fax: 81-3-5352-5994



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## TECHNOLOGY

Shades  
boost  
to CD  
storage

The amount of information stored on a compact disc could be increased 50-fold if research on a new storage method based on the rotation of molecular "side chains" comes to fruition.

Dies made with this technology could eventually have a storage capacity of 100 gigabytes, according to Christian Van de Sande, head of photochemicals research and development at Agfa Gevaert, part of Bayer, the German chemicals company.

Currently, CDs are made by stamping tiny indentations into plastic, which can be read using laser light. The Bayer researchers are exploring a different technique, with "spots" of digital information recorded on a super-thin film of polymer.

The information is recorded when a laser is shone at the polymer, forcing groups of its "side chains" to rotate. The extent of the rotation of the side chains depends on the strength of the laser pulse. After the laser treatment, the side chains are fixed in position, because rotation is restricted by the presence of double bonds.

The disc is read with polarised light. The amount of light that is let through the polymer film depends on the degree of alignment of the side chains, and as a result the spots appear black, white or various shades of grey.

The presence of grey is significant as it means the disc is no longer simply a binary system. It has a third dimension, giving it increased storage capacity.

Dietmar Freitag, head of materials research at Bayer, says the new technique is very promising. Over the next 10 years, however, Bayer says there could be a 20- to 30-fold increase in the storage capacity offered by conventional techniques, as a result of improved materials and shorter laser wavelengths.

Vanessa Houlder

Your heart and your doctor are always in touch. So runs an advert for a new product set to reach the US market this year: a telephone with a built-in heart monitor.

The CardioVoice Phone from New Jersey-based CardioVoice Monitoring looks like a conventional telephone and offers the usual features, such as hands-free operation. But built into the handset is an electrode that can be used to monitor the heart rate and rhythm.

Users press a button on the telephone to call up their doctor's office, and then hold the handset against their chest. The data collected by the phone is passed to a receiving station based at the doctor's office. This produces a medical report which is printed out for the doctor.

The CardioVoice Phone goes on sale in the US later this year, and will cost about \$180 (£110). The receiving station is much more expensive, however, at about \$10,000. In spite of the high price, CardioVoice believes it is on to a winner, pointing out that there are about 60m Americans with known cardiac disorders.

The CardioVoice Phone is one of a growing number of smart or intelligent phones which offer much more than conventional telephone features.

Many of today's phones already offer a bewildering range of facilities, including last-number redial, speed dialling and customised ringing tones which tell you whether the caller is your mother or your manager.

But smart phones blur the line between computers, telephones and intelligent hand-held devices. The US research company Probe estimates that about 2.1m smart phones will be sold in the US this year, reaching 9.5m by 2000.

Another type of smart phone reaching the US market this year is the Internet home phone. This looks and operates like an ordinary telephone and plugs into standard telephone and power sockets. But as the name suggests, these phones can be used for exploring the Net. They have a display screen - most are about 6in to 7in - as well as a built-in QWERTY keyboard, microprocessor, modem and web browser software for exploring the Internet.

To log on to the Net, users simply press a button: there is no special software to load or any complicated start-up procedure to remember.

Once logged on, users can send and receive e-mail, access databases or conduct online transactions. Companies planning to market Internet home phones in

The distinction between telephones and computers is increasingly blurred, writes George Cole

Intelligent  
conversation

the US this year include the Dutch electronics giant Philips, and the Californian companies Cidco and Navitel.

The US company Diba, and Mitsubishi, the Japanese electronics group, are jointly developing so-called "information appliances", consumer devices that can be used for fax, e-mail and accessing online services. One product under development is a home phone offering these facilities. These new phones will cost about \$300 (£184) to \$500 each in the US. Users will also need to pay a monthly Internet subscription, costing \$20 to \$25.

Navitel's product, the TouchPhone, uses Microsoft's Windows CE operating system, a cut-down version of the Windows 95 operating system used on many desktop PCs. TouchPhone also uses a web browser developed by Microsoft.

Supporters of Internet home phones point out that the telephone is a familiar and simple-to-

use device. According to the Electronic Industries Association of the US, about 95 per cent of US homes have a telephone, with the average household owning 2.4 phones.

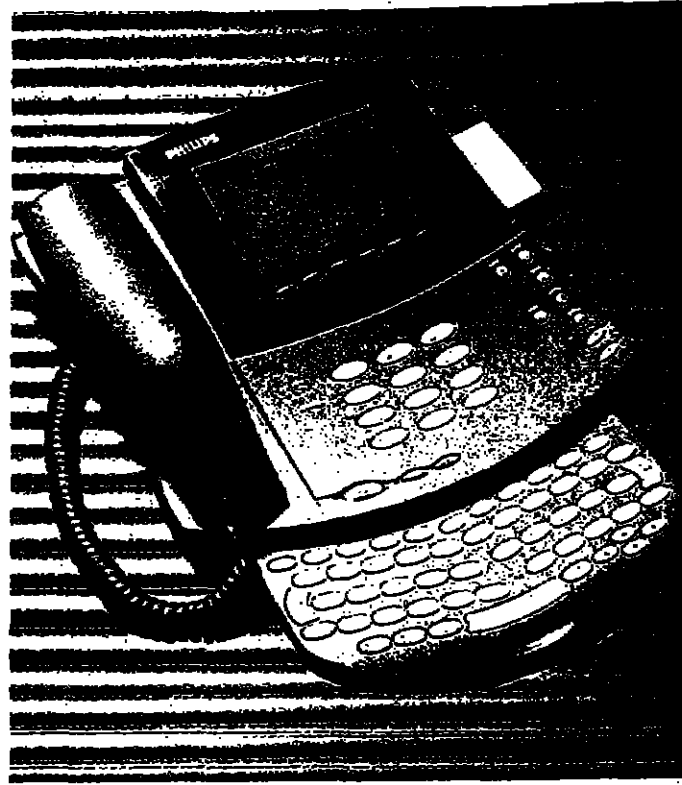
The supporters add that Internet home phones are much easier to use than a PC. There is a pent-up demand for simple, cost-effective Internet access devices," says Robert Simon, Navitel's executive vice-president. "Integrating the Internet and the telephone is a fundamentally better approach to Internet access."

Potential users for Internet home phones include the residential, SoHo (small office/home office), hotel and retail markets. The phones could be used for home shopping and banking, collecting travel data or restaurant information or conducting financial transactions. Philips's P200 Internet Home Phone has a smart card reader for the EMV (Euro-

pay, MasterCard and Visa) and Mondex electronic money systems. The P200 can also be hooked up to a scanner, printer and digital camera (enabling images to be downloaded from the Internet).

Doug Dunn, chairman and chief executive of Philips Consumer Electronics, says: "These products will be useful for consumers who have not taken up the challenge and bought a PC (about 65 per cent of US homes do not have a PC). Smart phones could reach a 10 per cent penetration level in the US by 2000 - and that is a conservative estimate."

Even telephone users without Internet access can receive text, data and speech on an ordinary phone. In the US, a number of companies, including Cidco, Philips and the telecoms company Sprint, have launched telephones which conform to a standard known as Adsl (Analog Display Services Interface). This is a tele-



Smart stuff: the Philips P200 Screen Phone offering Internet access

communications protocol standard developed by Bellcore, which enables standard analogue phone networks to handle data and speech.

Telephones equipped for Adsl have large LCD screens for displaying text information, and can

download special programs called scripts. These add functionality to the handset, for example, services such as call forwarding and conference calling can be activated by selecting an item from the phone's on-screen menu. Some telecoms companies use Adsl to offer a service known as Call Waiting Deluxe.

A conventional Call Waiting service simply warns a phone user that someone else is trying to call, but Call Waiting Deluxe displays the name and number of the person trying to get through, and offers a range of options - you can switch between calls, put the new caller on hold or ask them to leave a message.

Adsl also allows companies to send financial, business and entertainment information over the phone network, such as news, stock quotes and sports results. The US company SmartServ Online provides customised packages of business and entertainment information for use on Adsl-equipped phones.

This month, SmartServ and the Sprint began market trials of an Adsl-based interactive phone service in Las Vegas. Sprint customers with Adsl phones can receive a range of information, including local news, movie listings, weather reports and - an essential service for a city renowned for its vast range of gambling facilities - casino information.

Gwen Robinson

## Mobile information

A mobile telephone handset containing a micro-computer and small liquid crystal display screen to enable users to access e-mail and online services from almost anywhere has been launched in Japan by Kyocera, the electronics group.

The unit is the first such handset to be launched in Japan with a screen. Unlike the much larger but comparable Handy Terminal mobile telephone/computer unit released by Nokia, which has a full keyboard, Kyocera's DataScope DS-110 is designed primarily as a wireless mobile modem, to link computers to networks.

"This is the function we're most proud of, adapting the DataScope function using Kyocera's expertise in wireless personal handpiece communications with computer technology from International Business

Machines to transform portable computers into mobile information centres," says Kyocera.

The handset features Kyocera's silent ID vibration unit, which notifies users of incoming calls, and its new "good manners" system, which enables users to speak in low tones in public places by simultaneously magnifying microphone sensitivity, cancelling noise and raising earpiece volume so even whispers can be heard.

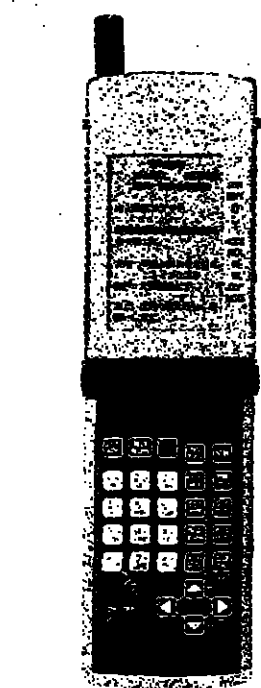
On its own, the unit relies on pre-installed software to access computer networks and download and transmit e-mail from the LCD screen. Although the unit permits "real-time" receiving, with about 500 hours of waiting time, receive and reply functions are limited due to the small size of the screen and keyboard.

Without a link to a bigger

computer, the unit mainly depends on up to about 10 basic reply messages that can be stored in the unit. The small screens can display up to 12 horizontal characters by 20 vertical lines, and can also offer text editing functions. Software and interface, based on IBM technology, offer compatibility with a range of operating systems including Windows 3.1 and Windows 95.

The unit weighs just 176g and costs about ¥45,000 (£230) in Japan, where Kyocera will watch consumer response to determine when and how it will sell the product overseas.

Kyocera's future plans for the DS-110 include groupware compatibility, to allow access to in-house local area networks for receiving and transmitting e-mail and schedules.



Online telephone: the DataScope

FT

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## COMMENT &amp; ANALYSIS



Martin Wolf

## Emu's hidden strains

There are good reasons for delaying European economic and monetary union, but failure to meet the fiscal convergence criteria is not one of them

To anyone unfamiliar with the convoluted logic that accompanies Europe's plans for economic and monetary union (Emu), the notion that the launch of the single currency in January 1999 might have to be postponed because of Germany's growing unemployment will seem incredible. Yet that possibility is now widely canvassed.

Until recently, the focus for worries about the Emu timetable was France, struggling to reduce its fiscal deficit in the face of rising unemployment. But attention has switched to Germany since the seasonally adjusted increase in unemployment brought the country's unemployment rate to 11.3 per cent. This was then followed by another seasonally adjusted increase for February – albeit of only 5,000.

These figures confirm that Germany's labour market is not working. They also make it likely that – with unemployment already some 200,000 higher than the government assumed in its budget – the general government borrowing requirement will exceed the Maastricht target of 3 per cent of gross domestic product.

Yet had though this news is, it hardly means Germany has become unsuited to participation in a stable euro zone – few would argue that lax monetary policy is to blame for the country's high unemployment. A more relevant conclusion would be that the economic convergence criteria, as currently interpreted, cannot draw an economically sensible line between countries that can live with monetary union and those that might be unable to do so.

In fact, the decision has apparently already been taken to pay little attention to the other fiscal convergence criterion in the Maastricht treaty – the requirement that public debt should not exceed 60 per

cent of GDP. This the treaty would seem to allow, since it asks only that the public debt level be "sufficiently diminishing and approaching the reference value (60 per cent) at a satisfactory pace".

The willingness to tolerate high public debt ratios is explained by the fact that they take a long time to correct – so rigorous enforcement would exclude some member states from the single currency for decades. But a number of Germans, including Mr Theo Waigel, the finance minister, insist there can be no leeway on the 3 per cent target for fiscal deficits.

Insistence on a rigorous interpretation of the deficit criterion has three consequences. First, the judgment on whether a country is a suitable Emu entrant now seems likely to be taken on whether its cyclically unadjusted fiscal deficit happens to hit an arbitrary target in 1997. Second, Germany may fail to meet the criterion if its economy does not recover strongly. Third, precisely for this reason, some observers now expect EU leaders to agree to a postponement of the start of Emu from January 1999.

This is an absurd state of affairs. The rigidly applied fiscal deficit does not make economic sense. Nor is it required by the treaty which states the deficit should be no more than 3 per cent of GDP "unless either the ratio has declined substantially and continuously and reached a level that comes close to 3 per cent; or, alternatively, the excess over the reference value is only exceptional".

Even a short postponement would undermine the credibility of monetary union, invite market speculation against weaker currencies and prolong the period of intense concentration on Emu that has afflicted the EU throughout the 1990s. Mr Helmut Kohl, the German chancellor, insists Emu is a matter of war and peace. It defies belief that a meaningless fiscal failure might be allowed to postpone so cherished a project.

When propositions so apparently irrational are advanced, there must be a hidden reason. In this case, it is Italy. Mr Kohl must convince worried German savers that the new euro will be as sound as the D-Mark. They have no prob-

lem about sharing their currency with the Dutch or the Austrians. The French have made an extraordinary effort to adopt Germanic monetary habits. But Italy, with its history of high inflation and large fiscal deficits, may be too much to swallow. Even Mr Kohl, it is widely believed, could not sell Emu to his fellow Germans in the general election due in October 1998 if Italy were included.

Yet Italy – not to mention Spain and Portugal – has made heroic efforts to meet the Maastricht treaty criteria. It would be hard to exclude the southern countries if their deficits were to end up slightly above 3 per cent of GDP in 1997 unless Germany met the criteria cleanly. This is why Germany's economic performance this year has become so important.

Behind this fixation on arbitrary fiscal numbers therefore is something much more worrying, widespread German mistrust of the economic rectitude of some of their potential partners in the single currency. Since even senior Italian politicians agree it may be impossible to keep their country's public finances on the straight and narrow if it is not in the first wave of entrants, German suspicions are justified.

Indeed, Professor Ronald McKinnon of Stanford University argued in a paper to the American Economic Association at New Orleans in January that Emu's great achievement has been to force politicians in countries such as Italy to make necessary fiscal corrections. Quite reasonably, confidence in the continuation of such painful fiscal adjustment after monetary union may be small.

One solution is to start Emu with the small group of countries that have already achieved stability against the D-Mark over a long period and enlarge its

membership a year or two later. In that way the German people would not confront southern European membership of the single currency immediately, but everyone who wanted to could be in before the switch to the new notes and coins in January 2002. If that proved impossible, the second-best alternative might indeed be delay, notwithstanding the many risks.

Yet the important difficulty is not the tactical one of timing the beginning of Emu to minimise the shock to the German people. Indeed it is not obvious why any of these all-too-transparent ruses would assuage their concerns. The big difficulty is strategic: Mr Kohl is trying to bind Germany into Europe with an arrangement that the majority of Germans dislikes. If they find the new euro unsatisfactory, they will end up less favourably inclined towards their neighbours, not more so. Monetary union would then drive Europe apart, not bring it together.

Emu's success – indeed survival – will depend on its legitimacy in every member state. When countries start off mistrusting one another such legitimacy is imperilled. But it will be still further endangered by the high unemployment that lies behind the concerns over Germany's fiscal prospects. The fiscal retrenchment demanded by Emu could too easily become the scapegoat for Europe's unemployment ills, instead of being seen as a source of prosperity, the EU would be condemned as the cause of misery. That is a serious strategic risk. It could destroy Emu and gravely damage the Union.

Concern about precise fiscal deficits is indeed irrational. Worry about the consequences of launching Emu into a tide of mutual suspicion and economic failure is not.

Letters to the Editor

Technology • Andrew Baxter

## Minds of the future

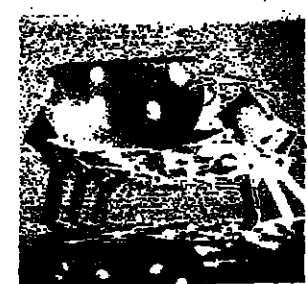
By 2050, robots could take over many of the tasks currently done by human beings

people to the possibility that it could happen, given the pace of change, the current state of machine intelligence and the ongoing research in the field – in which he is, himself, deeply involved.

Robots already exist with the brain power of insects, he says, and within five years they will have the brainpower of cats. Prof Warwick believes not enough thought has been given to the future of machine intelligence, partly because of the tendency to view robot development in terms of producing increasingly accurate copies of humans.

But robot bipeds, Prof Warwick points out, have not become reality as "home helps", contrary to science fiction and early predictions, and he believes they are unlikely to do so.

Things like getting robots



In five years, robots will have the brainpower of cats

to walk, moving arms around in the way we do, are not easy to achieve. The stability problem with bipeds is horrendous," he says. Yet, put a robot on wheels and they have many advantages over humans.

Similarly, he says, "there seems to be a school of thought in the artificial intelligence community which believes that we are trying to achieve a copy of the human brain, and we are never going to get there, so robots will never be all that intelligent."

"To me, this is a very strange logic. I come from another angle: machine intelligence is different, and because of that it has a lot of advantages. My own feeling is that our level of intelligence is pretty restricted to the head, which limits the

size, and that in the future there is no reason why we couldn't have machines that are billions of times more intelligent than we are."

There are several worrying aspects to this scenario, says Prof Warwick. Just as, even now, Internet users would find it inconceivable that the network could be switched off even temporarily, so it may become impossible to switch machines off. Machines would design, build and operate other machines – which to an extent happens already. It is possible, he says, that robots would develop, through a survival of the fittest process, a "will to survive".

The military implications are also worrying. The small, tricycle-like robots built at Reading – known as the Seven Dwarfs – are designed to test ideas for intelligent robotic behaviour that could be used in the home – to help the disabled, for example – or to help industry become more profitable.

Yet even now, Prof Warwick warns, a not-so-nice group of researchers at another university or military base could build robot machines with similar "behaviours" and group characteristics, yet on a much bigger scale and with weaponry attached.

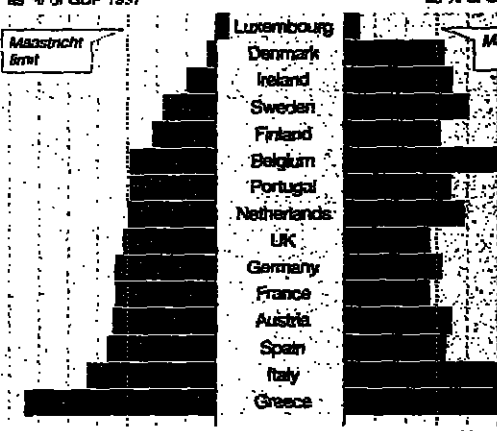
As the recent controversy over cloning sheep confirms, it is difficult, if not impossible, to stifle scientific curiosity. Yet there is more to worry about, Prof Warwick suggests, in the development of machine intelligence than in the theoretical possibilities opened up by Dolly the sheep.

In the final paragraphs of the book, Prof Warwick asks whether there should not at least be an international body monitoring and even controlling developments in machine intelligence, although speaking this week, he concedes its usefulness would depend on how much information it could gather.

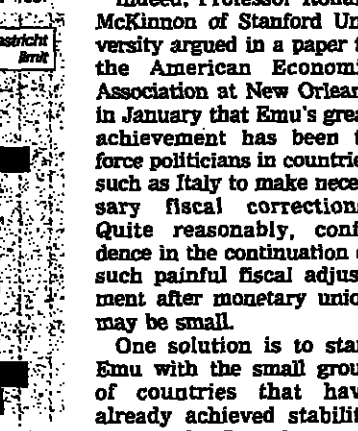
*\*March of the Machines: Why the New Race of Robots will Rule the World, Century, £16.99*

## Who might make the fiscal grade?

Budget deficit as % of GDP 1997



Gross public debt ratio as % of GDP 1997



Source: Goldman Sachs/European Commission

## LETTERS TO THE EDITOR

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## UK must demonstrate its commitment to Europe

From Sir Colin Marshall and others.

Sir, The election approaches and it is vital that everyone recognises the real issues facing Britain on Europe.

As business people operating not only in Europe but across the world, we have watched with dismay the spread of extreme Euroscepticism and of the mistaken belief that an arm's length and hostile attitude on Europe is now in the UK's best interests.

The reality is quite different. The UK is already part of Europe. Nearly 60 per cent of our visible trade is with members of the European Union and this continues to grow. Our direct investments in other member states now exceed our investments in the US.

More than 2,000 continental European companies have invested here, taking advantage of our growing competitive advantages in manufacturing. And our outstanding record in attracting non-EU inward investment is driven by our access to the single market.

The improvements in our economy, which are admired by our European friends, would not have been possible if we had stood outside the EU and the single market.

And the single market would not have been possible without the UK's committed political contribution, at the heart of Europe.

during the 1980s.

These benefits would be put at risk if this country chose the path of isolation: Britain would be a poorer place, with lower investment and higher unemployment.

The UK must remain a full and committed member of the club. Of course we will want to argue for change, for an improved focus on the challenges which global competition raises.

But, we cannot expect our proposals and our criticisms to be taken seriously if we refuse to acknowledge the enormous benefits which we have already gained by being part of Europe.

We need to demonstrate that the UK's continued commitment to Europe is not in doubt. If we fail to do so, the UK's position at the Amsterdam Summit in June will be gravely weakened, and our interests in the outcome of the Inter-governmental Conference and the Single Market Action Programme, seriously compromised.

There are many important issues on which political arguments should focus. But on the fundamental issue of UK commitment to the single market, we should be united.

Sir Colin Marshall, president, Confederation of British Industry; Sir Peter Bonfield, chief executive, BT; Tony Bonner, group managing director, Contract

Chemicals, chairman, CBI SME council; Martin Broughton, group chief executive, BAT Industries; Ross Buckland, chief executive, Unigate; Sir Richard Evans, chief executive, British Aerospace; Niall FitzGerald, chairman, Unilever; Tony Greener, chairman, Guinness; Sir Ronald Hampel, chairman, ICI; Christopher Haskins, chairman, Northern Foods; Sir Christopher Hogg, chairman, Reuters Holdings; John Jennings, chairman, Shell Transport & Trading; Jan Leeschly, chief executive, SmithKline Beecham; Sir Brian Moffat, chairman and chief executive, British Steel; Sir Bryan Nicholson, chairman, BUPA; Nick Reilly, chairman and managing director, Vauxhall Motors; Sir David Simon, chairman, British Petroleum; Peter Smith, chairman, Coopers & Lybrand; Sir Colin Southgate, chairman, KMI Group; Ian Strachan, chief executive, BTR; Peter D. Sutherland, chairman, Goldman Sachs International; Sir Clive Thompson, group chief executive, Bantokil Initial; Derek Wanless, group chief executive, National Westminster Bank.

## Time to hit late payers

From Ms Barbara Roche MP.

Sir, Tim Burt rightly says that the real late payment problem in the UK is that large businesses believe long payment schedules are simply a fact of business life. ("Battle over late payers", March 7).

The clear evidence is that small firms are prevented from growing, or worse still, go to the wall, because big firms and government departments treat them as a source of free credit.

The Labour party is determined to change this culture. A statutory right to interest on late payment of debt will give small firms another weapon, if they choose to use it, in the late payment battle. We will also require government departments and local authorities to set a good example by paying on time. We are talking to the Forum of Private Business, the Federation of Small Businesses and others about publishing league tables of the payment practices of large firms, so small businesses can make informed decisions about the companies they trade with.

In short, unlike the government, whose deputy prime minister boasts about "stringing along" his creditors, Labour is determined to take tough action on late payment. Britain's small firms deserve no less.

Barbara Roche, shadow small business minister, House of Commons, London SW1A 0AA, UK

## Future returns are crucial element in debate on takeovers

From Mr William de Winton.

Sir, The debate on whether acquisitions are good or bad has moved, it seems, from whether they enhance earnings to whether they achieve a return above the cost of capital. This is surely right.

The question now is whether it is immediate returns which matter most or future returns. Lex's arguments have received some criticism (Letters, March 3)

for adopting the former position. The writer argued: "If an investment returns 5 per cent in cash terms in the first year and is expected to grow by more than 5 per cent per annum, cost of capital requirements (10 per cent in Lex's example) will be satisfied."

But any analysis of an acquisition needs to balance the certainty of return today with the possibility or other-

wise of return in the future. In the example above, as a simple model will show, it is not until year 100 that the investment equals its cost of capital; moreover, this is based on constant growth – an implausible scenario in itself.

Of course managements are quite justified, when making acquisitions, in claiming future benefits beyond the immediate hori-

zon. Still, they should not be surprised when the stock market is sceptical of such claims. As many studies have repeatedly shown, acquisition-led companies tend, as a rule, to underperform the market.

William de Winton, deputy head of research, ABN-Amro Hoare Govett, 4 Broadgate, London EC2M 7L8, UK



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AS INDIVIDUAL AS YOU ARE



# Menace fulfilled

William Packer reviews the art of the 1930s in Paris

We have long been in the habit of giving each arbitrary calendar decade a simple, unifying descriptive. And while we know the habit to be dangerously deceptive, few of us would quarrel with making an exception of the 1930s. From the Wall Street crash of 1929 to the outbreak of the second world war, Hitler's war, in 1939, there was a general sense of foreboding, real, palpable and acute. It was indeed a menacing time.

The Musée d'Art Moderne of Paris now takes up the theme with *Le temps menaçant*, a copious exhibition of the sculpture, photography and painting of the period. It is punctuated at intervals by old film and documentary material, and set out in sections under naturally portentous headings - the crisis; the violence of events; the menace declares itself; the rise of fascism; the Popular Front; the Spanish Civil war; Munich; the war.

But for all that it is not a documentary, but an exhibition of art, and of painting above all. And in a time when we are told that art must be about ideas, and painting incapable of bearing the conceptual weight of the issues of the age, to return again to such power, moving, albeit often ambiguous work, is nothing short of enthralling. It is a remarkable vindication of the power of painting as a living medium.

Quite to what degree the artists themselves were consciously aware of what they were saying is of course another question. The ambiguity at the heart of it, that leaves the viewer answerable to his own experience, reminds us that the true artist will always say more of the truth than he could ever know, let alone intend.

Many of the artists shown here are clearly squaring up to particular issues, even events, in symbolic terms. It is fair to say that Maureen Lipman has more talent and more range than she knows what to do with. She is a columnist, a caricaturist, a singer, an actress, a clown, a raconteur, a celebrity, and perhaps the most glorious but underemployed string to her bow is her uncanny physical skill (she can be graceful and clumsy, dextrous and uncoordinated, at the same time).

All of these are on display in her new one-woman show, *Line and Kidding*. Nothing in it is poor, and a happy gurgle soon arises from the audience that seldom vanishes for more than a few seconds at a time. There are some classic new jokes (the leprechaun and the golfer; the child's first day at school), and some highlights from Lipman's own career ("A Hun-

The response to the war in Spain of Picasso and Dalí, the early satires of Grosz and Dix, or the metaphorical tableaux of Radziwill or Wilk, are obvious examples. And surrealism in general, from Ernst's monstrous "Angel of the Fireside" to Miró's more abstracted figures or Tanguy's amorphous blobs, is instinct with incipient, nameless horror. With Carl Hofer's "Cassandra", one cannot fail to get the drift.

But the remarkable thing is that in this context, even a run of nothing but self-portraits - Pyke Koch's shaven head; Hans Grundig in sombre chiaroscuro; an anxious de Chirico turning towards us from his easel - take on a decided air of impending doom. A dark Derrin still-life; Bonnard's wife rosy and golden naked before the mirror; a solitary apple on a table by Giacometti; Balhaus' Lady Abby against the light; Gromaire's hunched fur-coated nude; some wonky Morandi bottles - all are suddenly now more sinister than ever we thought.

The great strength of the exhibition lies in its comprehensive international scope, which is not something we always expect of the French. Even British art is adequately represented, with Moore, Hepworth and Nicholson. Paul Nash and Stanley Spencer all given their due, and Edward Burra and Meredith Frampton surprisingly though rightly prominent. Coldstream and Gowing were unexpected. Wadsworth and Algernon Newton rather missed. It is all well set out, for the most part theme by theme in stimulating cross-reference, rather than by nationality.

Such internationalism finally explodes the myth of the School of Paris as the be-all and end-all of modernism before the war, and it is good that the French should have blown it up themselves.



More sinister than we ever thought before: Marcel Gromaire's hunched fur-coated nude, 1929

The truth is that Paris was a natural and important centre for artists of all kinds and all nations, and perhaps for a while pre-eminent, but as only one among many.

Here, from the simple metaphysical figures of Malevich, so long kept hidden away in Russia, with which the show begins, through the abstract simplicities of Mondrian and van Doesburg, the allegories of Sironi and the realism of Pirandello, to Picasso,

Magritte, Toorop, Willink, Grosz and Schlichter at the very end, the point is well made.

This is, in all its aspects, an important exhibition of the art of a peculiar and critical historic moment. The catalogue itself stands as a significant document, save in one important respect. The post-script to the show is, quite properly, the Italian work glorifying Mussolini, the realist propaganda of

Stalin's Russia, and the sentimental realism that Hitler held up as counter to decadent modernism, celebrating the virtues of hard work, the simple life and the Aryan race. The catalogue has none of it.

But overall it is a remarkable achievement. And the final visual memory, a dying fall as it were resonating, long in the mind's eye, is not of a painting at all, but of a row of plain portrait photo-

graphs by August Sander, each of an ordinary man or woman, and each carrying the identical title, "Persecuted Jew, Cologne, 1938". Menace fulfilled.

**The Thirties in Europe - Menacing Times:** Musée d'Art Moderne de la Ville de Paris, 11 avenue du Président-Wilson, Paris 16me, until May 25; sponsored by the Fondation Electricité de France.

altogether more becoming to her elegant and eloquent figure than the "coral reef" Part One ensemble, she is more at ease; and the "segues" between joke and joke are without awkwardness.

*Line and Kidding* is non-stop entertainment, and Lipman's armoury is awesome. Still, only at moments do the most original facets of her skill gleam through. (Just watch her tango while singing, for example.) Lipman seems keen to be acclaimed as a consummate conventional entertainer; and she is. Her unconventional sides - which reveal a nerve, a whackiness, a mischievous imagination of a most unusual order, and which are her finest features - she seems anxious to keep in check.

Duchess Theatre, WC2.

## Theatre/Alastair Macaulay

### Private roles for public viewing

dred Ways to Lose a Man" from *Wonderful Town*, "On the Train" from *Rejoice*, some Seattle-related sketches).

Still, there is a hectic, anxious-party-hostess quality to her performance. She takes you right round the vast and impressive facades of who she is and what she does without letting you through a door. Even when she chats - funnily, shrewdly, touchingly - about being a daughter, wife, mother, you know that she has long polished these private roles before bringing them out for public view.

It is a slight pity that, in much of *Line and Kidding*, she is working in the guise

of stand-up comic. True, her material is good. "What's the definition of a Jewish nymphomaniac?" "A woman who'll make love on the day she's had her hair done."

But stand-up comedy is an art as exhausting for the audience as for the performer unless, behind the barrage of jokes, the performer herself or himself becomes funny in essence, becomes a hilarious enchantment. Lipman is more accomplished than Eddie Izzard (or even Dame Edna; yet, unlike them, she rests all her entertainment on what she does, not who she is.

A greater pity is that Lipman now needs to keep telling us of her fame and to present herself as one of us at the same time. At certain points, she juggles these contradictions to perfection. Who could not cherish her disaster story of lunch at Buckingham Palace, climaxing in the potato she launches "in a perfect trajectory onto an Aubusson carpet handstitched by 700 sightless Sisters of Mercy?"

Or of her five-year-old son's Italian accent ("we didn't question it") as applied in person to Barbara Streisand? Yet, between these well-honed items of mirth, there occur tell-tale lines such as "You know, journalists are

always ringing you up and asking you intimate questions, aren't they? Are they? You tell us, Maureen. We wouldn't know. Such moments let us know that Maureen's claim to be one of us is mere sham. And her self-advertising first song ("I've done Ayckbourn, Shakespeare, and Shaw...") is a bore.

You soon long for a little contemplative sketch that arrives at the start of Part Two, in "On the Train", a Grenfell sketch that is all character and social observation and (mercifully) no jokes. Throughout this second part, wearing an outfit

## Concert/Richard Fairman

### Eloquent Bach

Suddenly the Barbican seems to have ambitions to be London's early music venue. Given the hall's ambience and size, it is not an obvious choice, but perhaps the policy is not as strange as it looks: there is an eager audience for early music and nowhere much else - except St. John's, Smith Square - for them to go.

The latest group to visit was the Amsterdam Baroque Choir and Orchestra, conducted by Ton Koopman, on Sunday. The celebrity of the group and its founder was enough to ensure a healthy attendance. Although he has strayed into the 19th-century repertoire, Koopman remains primarily a specialist in Baroque and Classical music: his Mozart Requiem a few years ago stirred a typical controversy and his new big project to record all the Bach cantatas is similarly dividing opinion.

There was nothing controversial at the Barbican, however. Koopman brought Bach's B Minor Mass and gave it a performance marked by sensible speeds and undeniable musicianship. This is a work in which many "authentic" conductors have a theory to propound: Riffkin plays it one-to-a-part, Leonhardt looks to its dance rhythms, Gardiner turns it into public celebra-

tion. But Koopman was content to be middle-of-the-road - according to the latest period style, at least.

The main source of pleasure came in the playing from the orchestra. Detail had been rehearsed to a nicely and solo contributions, played standing, were exemplary: the flute made an eloquent trio out of the "Domine Deus" alongside the pure-voiced soprano Ruth Ziesak and tenor Paul Agnew; there was a confident horn solo in the perilous "Quoniam tu solus sanctus" with the baritone, Peter Savidge; and the lead violin managed to sound calm and graceful in the usually garbled "Laudamus te" for Borna Bartos, an alto with more than "period" colours in her voice.

The Amsterdam Baroque Choir is a younger institution, founded in 1982, and as yet less impressive than its orchestral counterpart. The top British early music choirs have set standards which make one less tolerant of hoity counter-tenors or reedy tenors, however well-prepared Koopman's singers were (their "Osanna" went with an admirably light spring in its step). Did the performance as a whole lack definition? Maybe, but the Barbican acoustic tends to muffle "authentic" performances.

## Theatre/Ian Shuttleworth

### Victims of tyranny

Ariel Dorfman's *Widows* began its life as a poem in 1976; then it became a novel, then several unsatisfactory drafts of the current play passed before it was suggested that Dorfman collaborate with Tony Kushner (who had yet to write *Angels in America*).

The version which finally premiered at the Cambridge Arts Theatre last week under the direction of Ian Brown has been augmented by Dorfman with the presence of a narrator-figure who comments not so much upon the events themselves as upon his status as their "writer".

This awkward addition suggests that Dorfman continues to be vexed by the obligation he feels to commemorate the atrocities committed in his native Chile, the suffering and uncertainty of the womenfolk of the "disappeared". *Widows* attempts to go further than his *Death and the Maiden*; like that play, it deals with real people in a real climate of political repression, torture and murder, but it also contains elements of magical realism - as the river near a small mountain village becomes a grim "benefactor" by offering up to the black-clad women a series of unidentified bodies to be claimed as their male relatives - and of the mythical nature of Greek tragedy, as the women form a collective entity, investing one of the bodies with a mystical significance whereby it represents all of their lost men.

In some respects the most direct representative of humanity is Sean Scanlan's reformist captain, who begins by believing he can square the circle of tyranny and benevolence, until the resistance of the women and the constant temptations of his idly committed Lieutenant (Michael Nardone) lead him to succumb to the horrible possibilities of arbitrary power.

The women are inspired rather than led by old Sofia Fuentes (Edith Macarthur), as she stubbornly, silently waits by the river for her father, husband and sons. First the river, then the women are drawn into this world by a common grief - the need either to have their men returned alive, or be allowed to mourn them properly and have their murderers given up. In Brown's production and Mark Leese's shimmering design, the river itself becomes a player, hymned by the women in a fine choral threnody.

*Widows* is first and foremost a monument, an artefact to be contemplated and admired rather than transported by. Dorfman seems to have felt compelled to cover as many angles as possible, including (in the person of the narrator) his own discomfort at such a compulsion. Whilst some of these strains - the shadowy presence of powerful local families, the "sleeping with the enemy" trope - are imperfectly formed, his main themes ring dolefully, powerfully clear.

Oxford Playhouse until March 15 (01865-798600), then Newcastle Playhouse and Edinburgh Traverse. Sponsored by Barclay Stage Partners.

## INTERNATIONAL ARTS GUIDE

### AMSTERDAM

**CONCERT**  
Concertgebouw Tel: 51-20-6718345  
● Gidon Kremer, Veronika Hagen, Clemens Hagen and Alois Posch: the violinist, viola-player, cellist and double bass-player perform works by Schubert and Schnittke; Mar 13

### ANTWERP

**CONCERT**  
De Vlas Opera Tel: 32-3-2336808  
● Sylvia Haïjzen: performance by the soprano, accompanied by pianist Erik Pirotte. The programme includes works by Messenet, Gounod, Charpentier, Bizet, Lalo and Saint-Saëns; Mar 12

**EXHIBITION**  
MURKA - Museum van Hedendaagse Kunst Antwerpen Tel: 32-3-2385960  
● Raoul de Keyser: exhibition examining the post-war works of

this Belgian abstract painter; to Mar 30

### BERLIN

**CONCERT**  
Konzerthaus Berlin Tel: 49-30-203090

● Rundfunk-Sinfonieorchester Berlin: with conductor Arturo Tamayo and the Siegwergkroep Den Haag perform works by Boulez, Rijkko and Kater. Part of the 16th Musik-Bienale Berlin; Mar 12

● Philharmonie Berlin - Grosser Saal & Kammermusiksaal Tel: 49-30-2614383  
● Staatskapelle Berlin: with conductor Simone Young, tenor Johan Bohta and baritone Falk Struckmann perform works by Verdi; Mar 12

### DANCE

● Staatsoper Unter den Linden Tel: 49-30-20354438  
● Staatsoperballett: perform Béjart's choreographies "Bakht" to traditional Indian music and "Der Wunderbare Mandarin" to music by Bartók; Mar 13, 15

### THEATRE

● Berliner Ensemble Tel: 49-30-28408  
● Der Aufhaltsame Aufstieg des Arturo Ui: by Brecht. Directed by Müller and performed by the Berliner Ensemble. The cast includes Beyer, Bonn and Broich; Mar 12

### FRANKFURT

**CONCERT**  
Alte Oper Tel: 49-69-1340400

● Jaj Maman, Bruderherz: by Kálmán. Conducted by Peter Falk and performed by the Rundfunkorchester. Soloists include sopranos Melanie Holliday and Dagmar Schellenberger and tenor Alexandru Bades; Mar 14

### EXHIBITION

● Schirn Kunsthalle Tel: 49-69-2998820  
● Gaston Chassaïac: Retrospective: exhibition of work by the French artist who worked in a self-imposed isolation, producing colourful child-like images and abstract works that defied easy categorisation. Later works saw a withdrawal from conventional methods as Chassaïac began to paint on a wide variety of materials including cattle bones, vegetable peelings, scraps of wallpaper and cigarette boxes; to Apr 6

### LONDON

**CONCERT**  
Barbican Hall Tel: 44-171-6384141  
● Mozart Festival Orchestra: with conductor Ian Watson, violinist Anthony Marwood, soprano Anne Dawson and trumpeter Crispian Steele-Perkins perform works by Mozart, Bach, Stanley and Handel; Mar 14

● Royal Festival Hall Tel: 44-171-9604242  
● BBC Symphony Orchestra: with conductor Andrew Davis and violinist Kyoko Takezawa perform works by Stravinsky; Mar 13

### EXHIBITION

National Portrait Gallery Tel: 44-171-3060055  
● Ignatius Sancho (1729-1780): exhibition examining the remarkable life of Sancho, who was born a slave yet died a well-known and respected figure in London's literary, artistic and musical circles. The exhibition also places Sancho within the wider context of the black presence; to May 11

● Royal Academy of Arts Tel: 44-171-4397438  
● Danyas Lasdun: exhibition taking the form of a critical review of Danyas Lasdun's distinctive contribution to the Modern Movement in British architecture. Examples from throughout Lasdun's career are featured and the exhibition aims to present architecture to a wider public in an innovative and dramatic way; to Mar 16

● The PaineWebber Collection of Contemporary Masters: display selected from the PaineWebber Art Collection, assembled over the past 25 years. The exhibition features works from the New York School of the late 1940s, the 'new mood' of the late 1950s and contemporary works. Artists with work represented include de Kooning, Bourgeois, Warhol, Rauschenberg, Johns, Twombly and Baldessari; from Mar 13 to Apr 25

### MIAMI

**EXHIBITION**  
Art Museum Tel: 1-305-348-2890  
● The PaineWebber Collection of Contemporary Masters: display selected from the PaineWebber Art Collection, assembled over the past 25 years. The exhibition features works from the New York School of the late 1940s, the 'new mood' of the late 1950s and contemporary works. Artists with work represented include de Kooning, Bourgeois, Warhol, Rauschenberg, Johns, Twombly and Baldessari; from Mar 13 to Apr 25

### NEW YORK

**EXHIBITION**  
MOMA - Museum of Modern Art, New York Tel: 1-212-708-9400  
● De Kooning in the Eighties: the paintings made during the 1980s by American artist Willem de Kooning constitute a largely unknown chapter in his career. With the exception of a relatively small number of works shown in museums and galleries during the past decade, few of the paintings of the artist's final creative years have been seen by the general or even specialised art public. This exhibition contains about 40 paintings made between 1981 and 1987 chosen from public and private collections, selected from more than 300 canvases de Kooning completed during the 1980s; to Apr 29

### OPERA

New York State Theatre Tel: 1-212-875-5570  
● Carmen: by Bizet. Conducted by Guido Agnone-Marmán, performed by the New York City Opera; Mar 13

### PARIS

**CONCERT**  
Salle Gaveau Tel: 33-1 49 53 05 07  
● Kandinsky Quartet: perform works by Mozart, Donizetti and Dvorák; Mar 13  
● Théâtre du Châtelet Tel: 33-1 42 33 00 00  
● Ensemble Intercontemporain: with conductor Markus Stenz, violinist Hae Sun Kang, soprano Rosemary Hardy, flutists Sophie Cherrier and Emmanuelle Ophélie and pianist Hidéki Nagano

### WASHINGTON

**CONCERT**  
Opera House Tel: 1-202-416-4600  
● La Traviata: by Verdi. Conducted by Karl Sölk, performed by The Washington Opera. Soloists include soprano Ainhoa Arteta, tenor Greg Fedderly and baritone Christopher Robertson; Mar 13

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perform works by Benjamin, Dusapin and Kurtág; Mar 12

### EXHIBITION

Musée du Louvre Tel: 33-1 40 20 50 50  
● L'Astronome et Le Géographe de Vermeer, réunis: display marking the reunification of two works by Vermeer for the first time in two centuries: "De Astronome" and "De Geograaf", the latter piece being sent to Paris on loan by the Städel Museum, Frankfurt; to Mar 16

### VIENNA

**JAZZ & BLUES**  
Konzerthaus Tel: 43-1-7121211  
● Lincoln Centre Jazz Orchestra: conducted by Wynton Marsalis, with soloists Cassandra Wilson and Jon Hendricks, perform Marsalis' "Blood on the Fields"; Mar 13

### WASHINGTON

**CONCERT**  
Opera House Tel: 1-202-416-4600  
● La Traviata: by Verdi. Conducted by Karl Sölk, performed by The Washington Opera. Soloists include soprano Ainhoa Arteta, tenor Greg Fedderly and baritone Christopher Robertson; Mar 13

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## FINANCIAL TIMES

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Tuesday, March 11 1997

## India's budget rope trick

Bombay's stock market took a breather yesterday, but its 107-point fall still left the index 8 per cent above the level it reached before the budget 10 days ago. A pause for reflection is desirable. The budget introduced some dramatic tax and tariff cuts, but Mr P. Chidambaram, finance minister, cleverly glossed over the most difficult reforms.

If it were so easy to bring India's fiscal deficit down to 4.5 per cent of gross domestic product by cutting taxes, widening the tax net and allowing economic growth to bolster revenues, then Mr Manmohan Singh, Mr Chidambaram's illustrious predecessor, would have tried that long ago.

The assumption that lower rates boost tax revenues as evasion is eliminated is a dangerous one. The tactic has been tried elsewhere, most notably in President Reagan's America, where it actually produced a higher budget deficit.

Mr Chidambaram's estimates are not entirely based on wishful thinking, however. Overall tax revenues are expected to grow more slowly in 1997-98 than in the current fiscal year, during which corporate tax payments have still risen 17 per cent despite a sluggish economy. But his scheme relies on buoyant growth and a fourth year of favourable monsoon keeping agricultural output up.

Tax reform of the type introduced in this budget is also textbook stuff, given India's low tax base. It cannot have been entirely easy for a left-wing coalition, not least because it also involved steep cuts in tariffs, Indian industry may mourn the loss of protection, but the economy can never achieve East Asian rates of growth while its tariff levels remain so much higher.

That said, the budget was also striking for what it failed to tackle. Progress on liberalisation of insurance was minimal; deregulation of oil prices has been left for another day. Mr Chidambaram also confirmed the coalition's predilection for fertiliser subsidies, though these may be needed to render palatable the agricultural reforms already in train.

Mr Chidambaram's figures could still unravel if revenues falter and inflation takes off, pushing up public sector pay. Deferral of pay increases is one reason why the current year's deficit is set, surprisingly, to hit the target of 5 per cent.

With luck, he will have given the economy the psychological boost needed to accelerate growth again. The virtuous circle is working in that a higher stock market will mean more proceeds from the current sale of the VSNL telecommunications company. But it is no substitute for fundamental reform.

## Euro-troubles

Almost a quarter of a century after a Conservative government took Britain into the European Economic Community, senior industrialists are warning the country to stop looking for the exit. Why?

The letter from a group of prominent British industrialists, published opposite, seems, on the face of it, to be directed at a ragged army of disappointed politicians, demagogues and sentimental patriots.

For example, Sir George Gardner, the MP for Reigate, was sacked by his local Tory party before joining the anti-EU Referendum Party. John Redwood, self-styled leader of the Tory Eurosceptics, decisively failed in his bid for the party leadership - although even he says he does not wish to take Britain out of the EU. Many of those who march with him make less sense the more they talk, show little understanding of Britain's economic interests and sometimes seem imprisoned in the ideology of past wars. So why should so many illustrious names join in a counter-attack?

The reason, no doubt, is that, in varying degrees, Euroscepticism has become an increasing force in British politics, erupting from a vague sense that the British are different from French and Germans, do not want closer political ties with them and might perhaps be better off with none at all.

Even so, there is no chance

that Britain will elect a government which wants to take the country out of Europe. Mr John Major, the prime minister, is strongly in favour of Britain's membership of the EU, despite anxieties about the direction in which the union is heading. Like Mr Tony Blair, Mr Major, left to himself, would probably take the UK into the European monetary union eventually, if only as a lesser evil than staying out indefinitely.

Yet big companies are right to emphasise the benefits of partnership and the importance to Britain of trade with the EU. Against these, the disadvantages are relatively small. The Common Agricultural Policy, anathema to Eurosceptics, may cost the UK about 1 per cent of gross domestic product. This is too much, but on the other hand exports to the EU are about 14 per cent of GDP and growing.

No doubt there is much in the EU, including the CAP, which demands reform; yet the removal of non-tariff barriers since 1992 was a large if uncompleted achievement. It is in such terms that the debate about Britain and Europe's future needs to be conducted, not in the narrow and obsolete vernacular of "them and us".

It is therefore important that in the election campaign both parties (more particularly the Tories) should stand firm against popular jingoism. Having no sensible object, it can do the country no possible good.

## A slim CFTC

When a bipartisan group of senators proposes wide-ranging measures to deregulate the US commodities and futures markets, controversy is inevitable. The collapse of Barings and Sumitomo Corporation's losses in the copper market are both fresh in the public memory. The Commodity Futures Trading Commission (CFTC) risks losing substantial powers. Yet the senators' basic aim, which is to lift regulatory restraints on professional trading in commodity and derivatives markets, is entirely sensible.

The CFTC's governing legislation, the Commodity Exchange Act, was framed in the 1970s. Since then, there has been explosive growth in financial derivatives. All markets have become more global. Commodity and futures exchanges across the world are thus competing with each other for business to a degree undreamed of three decades ago. So the cost of submitting professional traders to the same regulations as are required to protect retail investors has increased disproportionately. More business is being driven offshore.

With all exchanges the question for public policy is to establish where precisely the interests of the trading fraternity conflict with the public interest. On that score there is general agreement that retail investors need protection. But there is no

case for protecting market professionals who are capable of looking after themselves.

Most of the big exchanges already operate capital requirements and impose conduct of business rules such as require money. Striking a balance between the need for rules that provide professional investors with reassurance and the need for flexibility is something on which those professional investors can anyway express a preference by choosing the exchange on which they deal.

Moreover, the principle of distinguishing between retail and wholesale business has already been accepted in relation to over-the-counter derivatives business, which is exempt from CFTC oversight.

Derivatives do, of course, raise questions of systemic risk in banking. But these are primarily matters for bank supervisors, and for watchdogs of the Securities and Exchange Commission and the accounting authorities, not the CFTC.

More difficult, in the light of the Sumitomo debacle, is the issue of market manipulation. There are grounds for questioning whether US, and more particularly, UK legislation, provide adequate sanctions. Yet prevention, in the shape of transparent reporting of large trades, is surely more effective than legal penalties.

# Freedom to go a little crazy

A shortage of landing slots means deregulation of Europe's skies is unlikely to increase competition quickly, says Michael Skapinker

Maybe it's sex appeal, but there's something about an airplane that drives investors crazy," Mr Alfred Kahn, architect of US airline deregulation, once observed.

"That's the notion behind deregulation. You can't leave it to the free market because it will do crazy things. But that's the purpose of the free market - to let people do crazy things."

As chairman of the US Civil Aeronautics Board, Mr Kahn should know. He began lifting restrictions on US airlines in 1978, beginning a process which drove down fares, spawned low-cost competitors such as Southwest Airlines and saw industry pioneers like Pan American go out of business.

Next month, the European Union will discover whether deregulation is a process that began tentatively a decade after that of the US - has a similar effect in Europe. On April 1, its latest package of reform will abolish the final legal restrictions on European airlines' freedom.

On that day, any airline from a country in the European Economic Area - the EU plus Norway, Iceland and Liechtenstein - will have the right to operate domestic services in any other EEA state. They already have the right to fly freely from one European country to another.

This will make Europe's skies even more open to competition, in theory, than those of the US. The American domestic market is open to US airlines. A series of open skies agreements also means many European carriers can fly to any US city without government permission. But foreign carriers are barred from operating domestic services inside the US. By allowing European airlines to operate domestically in each other's markets, the EU has gone a step further than the US.

But will European deregulation result in airline investors doing, in Mr Kahn's words, crazy things? Will fares fall as entrepreneurial low-cost airlines snatch business from established carriers?

Some low-cost competition is already emerging, particularly in the British Isles, with new services from Ryanair of Ireland and Easyjet of the UK. But progress towards fully-fledged airline competition is likely to be slow.

It is hampered by a shortage of take-off and landing slots at many European airports and the financial and political support that governments give their national carriers. New airlines attempting to compete in France, Italy, Spain and Greece all find themselves up against state-owned carriers which are supported by taxpayers' money.

"There's deregulation in law but not yet in reality," says Mr Jonathan Ornstein, chief executive of Virgin Express, the Brussels-based low-cost carrier owned by Mr Richard Branson's Virgin group. "There have been some big steps but they haven't gone far enough."

Defenders of European deregulation insist on looking at the positive side. They begin with the huge change in attitudes which they say has occurred in the European Commission and among national governments and airlines.



Since the second world war, aviation has been the most highly regulated industry in the world. Airlines flying from one country to another had to receive the approval of both governments. Governments also decided what size of aircraft could be used, how often they could fly and what fares could be charged.

As Mr Clifford Pease, head of regulation at the UK's Civil Aviation Authority, said in a speech last year: "What we had was a wide-ranging cartel of airlines - a cartel which was not simply encouraged by governments but actually enforced by governments."

"It ought to be said that few airlines were complaining," he added.

In Europe, as in much of the rest of the world, it was also taken for granted that each country should have its own national airline, which should be protected against competition.

The optimists say that, given this background, Europe's decision to deregulate is a huge step in itself. While the EU has allowed governments to subsidise Air France, Iberia of Spain, Olympic Airways of Greece and Aer Lingus of Ireland, the Commission has begun to attach stricter conditions to state aid.

"We're seeing much greater scrutiny of state aid," says Sir Michael Bishop, chairman of British Midland, one of Europe's most successful independent airlines, and a vociferous opponent of state subsidies. "It's not being squeezed out, but it will be over the next two or three years."

Even the subsidised state-owned carriers are becoming more competitive, he says. The optimists also point to the number of independent airlines and the scale of their operations.

British Midland, for example, flies from Heathrow to destinations such as Paris, Brussels and Amsterdam, some of the busiest routes in Europe. It holds more slots at London's Heathrow airport than any airline apart from British Airways.

Easyjet, which is based at Luton airport near London, flies to Scotland, as well as to Amsterdam, Nice and Barcelona. Air One, an Italian carrier, is competing on the Rome-Milan route with Alitalia, the national carrier.

Virgin Express includes Brussels to Copenhagen and Rome to Barcelona among its routes between several European cities. It also runs flights between Brussels and Heathrow on behalf of Sabena of Belgium, offering seats to the customers of both airlines.

One of the greatest successes has been Ryanair. The Irish airline has demonstrated that by offering low fares it is possible to attract passengers who might not have thought of flying before. Its flights between Dublin and London's Stansted airport have raised the number of passengers flying between the two capitals from 994,000 in 1985 to 3.4m last year. It also flies between other Irish and UK destinations.

The bad news for supporters of deregulation is that independent airlines find it difficult to win the right to operate at many European airports.

Sir Michael Bishop says that while Heathrow is congested, UK airports such as Luton and Stansted offer low charges to new entrants. Few airports on the Continent are as commercially minded, he says.

Mr Ornstein of Virgin Express also says it is difficult to win permission to operate at airports

such as Frankfurt, Madrid, Barcelona, Milan and Brussels. But he believes that while Heathrow is undeniably crowded, slot shortages at some other European airports are artificial.

"We have had problems in Brussels," he says, "an airport where you can fire a cannon down the runway most of the time without hitting anything."

But Mr Tim Jeans, commercial director of Ryanair, believes it is possible to find continental European airports from which to operate. His airline has avoided busy airports - it uses Stansted rather than Heathrow, for example. It also flies to Prestwick, southwest of Glasgow, rather than using the city's main airport.

When Ryanair begins services from Dublin to Brussels and Paris in May, it will avoid large airports in both continental cities. It is using Charleroi airport, 35 miles south of Brussels, and plans to fly to Beauvais, 35 miles north of Paris. Mr Jeans believes Ryanair can find smaller airports in other countries.

Ryanair is already operating a domestic service outside its home country - even before the April 1 deadline for lifting such restrictions. The UK authorities permitted the airline to start operating between Stansted and Prestwick in October 1995.

Nevertheless, Mr Jeans believes the UK was an exceptional case. Since it was a neighbouring market, it was easy for Ryanair, an Irish carrier, to work rather than throwing themselves into domestic markets where national carriers can still, in spite of the EU's efforts, make life difficult for them.

Ryanair might consider operating domestically in Scandinavia but will avoid busy routes such as Barcelona-Madrid. It would be extremely difficult for a foreign airline to compete with an entrenched carrier such as Iberia on this route, Mr Jeans says.

Mr Ornstein says Virgin Express might consider operating on some domestic routes. But other airlines are wary. British Airways, Europe's most powerful and profitable carrier, is already running domestic services in France and Germany - and struggling to make a success of them.

BA anticipated this April's change by taking stakes of just below 50 per cent in two carriers, TAT of France and Deutsche BA. It has since taken full ownership of TAT and bought a majority share in Air Liberté, another independent French carrier.

But while Deutsche BA has taken passengers away from Lufthansa, the national airline, BA's French and German ventures are both losing money.

"If a company of BA's competence can't make a go of it, there must be a question mark over the others," says Sir Michael Bishop. This means that the final stage of the EU's liberalisation on April 1 will be an anticlimax. Few executives foresee a rush by European airlines to start domestic services in other countries.

Previous reforms, such as those allowing freer flights between countries, have yet to result in many new services between countries. Start-up airlines are likely to spend their time trying to make these earlier changes work rather than throwing themselves into domestic markets where national carriers can still, in spite of the EU's efforts, make life difficult for them.

## OBSERVER

### California dreaming

The Alamo, the Hollywood sign and the state's famous chain of restaurants for breakfast. The name of the history has been changed three times in the last 30 years, but its informal tag - "the Alamo" - is the one that sticks.

The hotel's location on Sunset Boulevard's famous Strip made it a perfect haunt for generations of rockers shooting for stardom in the state's music cities.

Memorable events include a tour of the corridors by members of Led Zeppelin aboard a Harley Davidson motorcycle; the late David Byrne and long-time resident Jim Morrison took to hanging from windows by his finger tips before he was evicted. That was years ago now, but the hotel has lost none of its dubious charm. More recent episodes include Guns 'n' Roses frontman Axl Rose cutting a feeding frenzy among fans by tossing steaks to the crowd gathered in the street below his hotel window.

This kind of wear and tear - and a rising tide of sleaze on the Strip - tempted the owners to pull out. But the district is now on the up, helped by the recent opening of the Philippe Starck-themed Mandarin Hotel.

just a steak's throw away on the other side of the Strip. This neighbourhood revival has led to a change of heart; now the Ritz Kew-Fitz is to get a \$400,000 room refurbishment and a themed restaurant based on its rock'n'roll past. Way to go.

### Past presents

India's army of small shareholders face a grim time after the government announced a crack-down on corporate gifts. The move will disappoint the thousands of small investors who turn up at annual general meetings - usually mind-numbingly boring even by international standards - hoping to get a cup of tea, a couple of biscuits and perhaps something more.

In a strongly worded report a government committee says that the practice of giving away vouchers and other trinkets has assumed "unbecomingly proportions". The committee noted that "without such presents, shareholders have been known to heckle and continuously disrupt proceedings, ask for polls on every resolution and have even turned violent".

Many internationally-minded companies will welcome the crack-down. Two years ago the annual meeting of Colgate-Palmolive India was

disrupted by passionate protests as investors stormed the stage and surrounded the chairman, shouting and waving their fists. Despite appearances, this violent display was not a political protest or the result of some inter-caste labour dispute. The company had simply been slow to hand out the free ice-creams promised to shareholders.

### Stirring stuff

Plans to shoot the latest James Bond film in Vietnam clearly had the authorities in a quandary. On the one hand the debutant fictional British agent was deemed to express "anti-communist values"; yet at the same time the government is keen to be seen welcoming foreign investment with open arms.

The government's answer to its predicament was typically robust. A local English-language newspaper, the Vietnam Investment Review, was this week forbidden from running a story saying that Hanoi had refused to allow the film-makers to shoot in Vietnam. The day before publication, no lesser person than the minister in charge of foreign investment, Tran Xuan Gie, scored a red line through the article saying it was "not appropriate for a business newspaper".

Perhaps the minister forgot that the 18th mega-budget Bond production probably would have created hundreds of jobs and brought in hard currency by attracting curious tourists, to say nothing of future film-makers.

### Biting critics

Still in the rough-and-tumble world of motion pictures, the Pakistani government has withdrawn \$1.5m support for a film about the life of Muhammad Ali Jinnah, the country's founding father.

This time casting is the main cause of controversy. The film-makers selected Christopher Lee - best-known to film audiences for his chilling portrayals of Count Dracula - as the leading man. They also offended nationalists by offering a part to Indian actor Shashi Kapoor, a move condemned as unpatriotic.

Many Pakistanis will be disappointed if the project fails to get off the ground; it was meant to form part of the country's 50th anniversary celebrations. The film's director, Akbar S. Ahmed - a Pakistani former bureaucrat turned Cambridge professor - is hopeful that he can win opponents round. But the whole controversy has turned into a real pain in the neck.

## Financial Times

### 100 years ago

An Insurance Fraud  
Mr Frank Hurst Barnes and his sister Miss Florence Hurst Barnes are evidently people of more than ordinary cleverness, and it is unfortunate that owing to a misdirection of their ability the outside world will be deprived of their society in one case for three years and in the other for twelve months. It seems that Mr and Miss Hurst Barnes have for the past five years been devoting some of their attention to the interesting but hazardous task of defrauding insurance companies. It seems that in December last a claim was made on the British and Mercantile Insurance Company in respect of a fire which occurred in the home which Mr Hurst Barnes shared with his sister. The gentleman sent to investigate the claim had, as luck would have it, acted in a similar capacity for another insurance office. He discovered that certain identical goods figured in both cases.

### 50 years ago

The World Bank  
It is expected that Turkey and Syria will become members of the International Monetary Fund and the World Bank this week and that it will not be long before the Lebanon and Italy also join.



## COMPANIES AND FINANCE: EUROPE

## Enso follows trend with 52% fall

By Hugh Carnegie  
in Stockholm

Enso, the Finnish pulp and paper group, yesterday reported a 52 per cent fall in profits in 1996 - mostly due to a slump in the paper market and a disappointing year for the sector by hitting the average turnover in earnings among the top eight forestry producers in the Nordic region.

Profits after financial items at Enso - Europe's third largest pulp and paper

supplier - slid from FM3.5bn in the boom year of 1995 to FM1.6bn (\$244m) in 1996 when weak demand and falling prices hit profits at all large producers in Europe and North America. Earnings per share dropped from FM10.52 to FM4.50.

Among the leading groups in Finland, Norway and Sweden, the smallest profits decline - at 26 per cent - came from Norske Skog of Norway, which benefited from its weight in newspaper

which was not affected by price falls until late in the year. The worst result came from Metsä-Serla of Finland, which saw profits fall 83 per cent.

Enso, created by the merger a year ago of Enso-Gutzeit and Veljehtuoto, said it was hit by declines in prices for sawn timber, wood pulp and fine papers. Operating profit fell from FM4.9bn to FM2.7bn on sales down more than 8 per cent from FM28bn to FM25.7bn.

The worst divisional result was in the fine papers unit, where operating profits of FM1.8bn in 1996 swung to a loss of FM61m.

All figures were stated on a pro-forma basis as the merger was not officially completed until May last year.

The company said it expected sales volumes to rise this year on strengthening demand. But it warned that prices were likely to rise only slowly from their pres-

ent low levels. New capacity due this year, especially in coated fine papers, would help to hold back prices, it said.

It warned that results in the early part of this year would be lower than in the same period last year and the full year result would be about the same as in 1996.

Enso's most-traded R shares ended yesterday down FM0.40 at FM44.90. The 1996 dividend was set at FM1.80 a share.

## Czech brewers seek solace abroad

Czechs drink more beer than anyone else, but breweries are barely profitable

The beer was flowing freely last week when the Czech brewing industry gathered for its annual fair - a summit-cum-boose-up at which producers and customers forge alliances and break old ones, and forget for a few days the breweries' often illogical economics. Figures look different when viewed through the bottom of a glass.

Although Czechs drink more beer than any other nation, their breweries are barely profitable. Consumption is high because prices are extremely low. There is no brand loyalty, so competition is intense and usually based on price.

In a recent report on the industry, stockbrokers Ballmer & Schuit noted that local consumption was not rising and may even decline in future, and that sales would gradually shift from pubs to supermarkets as more people drink at home. About 20 per cent of the industry's capacity was idle, the report said.

But against this sober background, this year's fair coincided with signs of a change in the fortunes of Czech breweries, after a long period of upheaval during privatisation and the breakdown of old monopolies. Gone is the obsession with its own greatness and the insular thinking that dominated the industry in the past few years. Breweries are focusing more on lifting

profits and seeking a decent return on the huge sums spent in recent years on modernising production and securing distribution rights. The upheaval affected different brewers in different ways.

At Pilsensky Prazdroj, the country's largest, a clear ownership structure emerged for the first time only last year. With that distraction behind it, management is now free to develop the business.

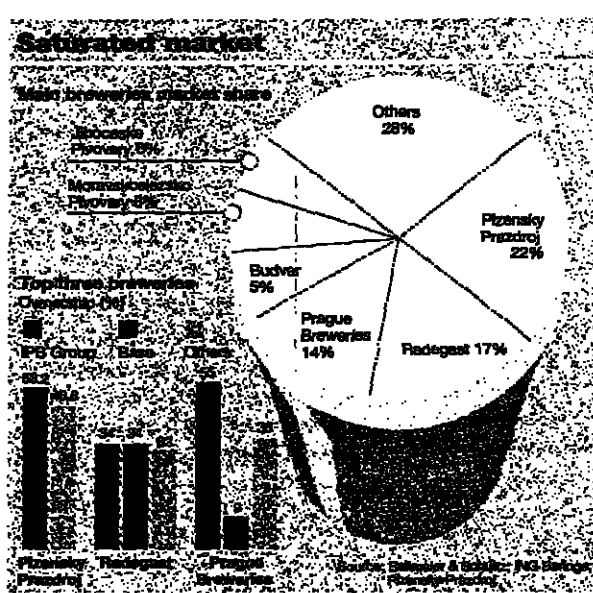
"Last year was the first year of normal operations, when we could concentrate on developing plans for the future," says Mr Vladimir Perina, Prazdroj chief executive.

The company is now seeking to double output at its Pilsen brewery to 8m-10m hectolitres by the turn of the century.

Though sales of Prazdroj brands exceeded 4m hectolitres for the first time last year, preliminary figures show profits fell from more than K2150m (\$5.1m) in 1995 to K200m-K2100m.

In an effort to reverse this trend, the brewery raised prices by an average 10 per cent in December, higher than inflation but still below the cost increases experienced in the past few years.

Prazdroj is also considering licensing production of some of its brands abroad, and hopes to boost exports after securing distribution deals in western markets.



The company would like to acquire another brewery in central Europe, after buying 51 per cent of Ragutis in Lithuania, where production of Prazdroj's Gambrinus brand - the biggest seller in the Czech Republic - will begin this spring.

At the same time, a battle looms for the top spot in the Czech market. Prazdroj has a 22 per cent share of national beer consumption. Radegast and Pilsensky Prazdroj, the second and third biggest of the country's 49 brewing groups, have 17 per cent and 14 per cent, respectively.

tration will continue if Czech brewers want to be able to compete."

This concentration would make price rises more necessary and perhaps easier to implement.

Until 1990, only Pilsensky Prazdroj, made by Prazdroj, and Budvar, perhaps the best-known of all Czech beers, were exported.

Budvar is still the most successful exporter, selling more than half its annual production of 1m hectolitres abroad.

Pilsensky Prazdroj is rapidly expanding exports of its premium Staropramen beer, which is widely available in Bass pubs in the UK. Prazdroj increased exports last year by nearly 16 per cent to 442,000 hectolitres.

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Pilsensky Prazdroj is rapidly expanding exports of its premium Staropramen beer, which is widely available in Bass pubs in the UK. Prazdroj increased exports last year by nearly 16 per cent to 442,000 hectolitres.

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**IN BRIEF**  
**GE buys aircraft engine servicer**

General Electric of the US extended beyond its traditional manufacturing operations with the \$500m acquisition of the US's largest independent servicer of aircraft engines. Page 19

**Enso follows trend with 52% fall**  
Enso, the Finnish pulp and paper group, reported a 52 per cent fall in profits in 1996, completing results in a disappointing year for the top eight forestry producers in the Nordic region. Page 16

**State spending lifts Middle East banks**  
Two Saudi and Gulf private sector commercial banks have reported increased 1996 profits as government spending rose on the back of higher oil prices. Page 16

**Israeli retailer up 22% on acquisition**  
Blue Square, Israel's largest retailing group, posted a 22 per cent increase in net income for 1996 on a 30 per cent surge in revenues, fuelled by its investment strategy. Page 18

**Dah Sing advances 26.5% in year**  
Dah Sing Financial Holdings, the Hong Kong-listed banking and financial services group, reported a 26.5 per cent rise in annual net profits, from HK\$476.55m in 1995 to HK\$602.61m (US\$77.8m) last year. Page 22

**Premier sticks with Albania**  
Premier Oil said that the political upheaval in Albania would not alter its decision to step up its exploration drive, as it reported an 80 per cent rise in 1996 net income to £45.3m. Page 23

**Cellnet chief departs after 30 months**  
Mr Howard Ford, managing director of Cellnet for the past 30 months, left the UK mobile phone operator unexpectedly. Mr Ford and British Telecommunications, which holds a majority stake in Cellnet, said the parting was amicable and by mutual agreement. Page 23

**Laporte surprises with 12% rise**  
Laporte, the UK specialty chemicals company, surprised the City of London with a 12 per cent rise in underlying profits, on static sales, which it claimed as the reward for last year's radical restructuring. Page 23

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**Chief price changes yesterday**

FRANKFURT (DM)		PARIS (FF)	
Alcatel	3403 + 61	Accor	845 + 21
BOE	118 + 4.7	CFE	287.3 + 0.5
BOE	330 + 2.5	SGS	88.0 + 0.5
Boisjoly	282 + 12	Talpa	2300 + 200
Volvo	910 + 42.5	Peugeot	843 - 17
Alcatel	1386 - 33	Peugeot	836 - 10
NEW YORK (\$)		TOKYO (¥)	
Alcatel	294 + 34	Asahi	889 + 24
China E. Air	425 + 2	Daewoo	88.0 + 0.5
US Airways	2476 + 2	Hitachi	754 + 20
Peugeot	1776 - 14	Peugeot	510 - 18
Office Depot	19 - 44	Hitachi	777 - 46
Star Cruises	204 - 14	Yamaha	1190 - 110
LONDON (pence)		HONG KONG (HK\$)	
Peugeot	1255 + 0.7	Peugeot	19.8 + 0.7
BOE	337.5 + 23.0	China E. Air	5.5 + 0.05
Peugeot	325 + 324	Shanghai	34.3 + 1.2
Peugeot	75 - 324	Shanghai	34.7 + 1.7
Peugeot	4084 - 24	Hitachi	57.5 - 1.0
Peugeot	570 - 35	Hitachi	67.5 - 1.5
TOKYO (¥)		HONG KONG (HK\$)	
Carroll Corp	6.4 + 0.7	Asahi	45.0 + 4.0
Stockport City	9.75 + 0.6	Daewoo	88.0 + 0.5
O. Star Inc	7.25 + 0.5	Hitachi	120.0 + 10.0
Peugeot	8.0 - 0.5	Peugeot	78.5 - 8.5
Peugeot	18.4 - 1.5	Peugeot	15.0 - 2.0
Peugeot	3.25 - 0.4	Peugeot	25.0 - 7.0

New York and Toronto prices at 12.30pm.

**Siemens to sell defence business**

By Tim Burt in London

Siemens, the German electrical and electronics group, has abandoned plans to place its defence electronics business in a joint venture in favour of a trade sale.

The company, which two weeks ago told staff it was seeking a partner for the business, has hired Morgan Stanley, the US investment bank, to draw up a shortlist of potential bidders and hopes to complete the disposal before its September financial year-end.

Sir Peter Levene - the UK government's former chief of defence procurement - is

**Group drops plan for joint venture**

leading the team handling the sale. He joined Morgan Stanley as a senior adviser last November.

Yesterday, Sir Peter said the bank would soon issue an information memorandum on the defence electronics subsidiary, which is expected to show it made profits of DM60m on sales of DM1.6bn (\$940m) last year.

The decision to sell the business - dominated by Siemens Plessey in the UK - follows a downturn in government defence spending and pressure

for consolidation in the European defence industry.

"The industry has to be sorted out in Europe now that consolidation has already taken place in the US," Sir Peter said.

Morgan Stanley is understood to have been contacted by a number of potential bidders, thought to include General Electric Company of the UK, IIT and Lockheed Martin, both of the US.

Racal, the UK electronics group, was said not to be interested - even though it is a

partner with Siemens and IIT in the so-called Archer consortium, which is seeking UK Ministry of Defence clearance to bid for a £2bn (\$3.26bn) communications system for the country's armed forces.

Siemens yesterday said the change of ownership would not affect its position on that programme.

Mr Clive Dolan, managing director of Siemens Plessey Electronic Systems, said: "The company has decided that it would be better for this business to be part of a group

where defence electronics is the prime business. But that will not prevent it continuing to generate new business such as Archer."

The UK defence ministry has not yet decided whether to support the Archer consortium, which would bring together companies that previously were proposing rival bids for the battlefield radio programme.

Morgan Stanley said the MoD might also need to be consulted once a preferred bidder had been selected for the business, although it did not expect serious objections to some of the potential bidders named so far.

**Swedish plan to merge markets wins approval**

By Greg Mcivor in Stockholm

A planned merger between the Stockholm Stock Exchange and OM, the Swedish derivatives exchange operator, took a big step towards fruition yesterday after a government-sponsored report backed the move.

The two, which are both listed companies, have been in talks since November aimed at creating a common Swedish market for equities and derivatives trading - a response to growing competition among European financial centres.

Mr Stefan Ingves, deputy governor of Sweden's central bank and the report's author, said integration would ease access to the market. "A merger... can create good conditions for a competitive marketplace in Sweden for equities and derivatives," he said.

Mr Erik Asbrink, finance minister, called the merger "a step in the right direction" towards a stronger domestic market.

He said the government would soon announce measures to strengthen stock market supervision in light of the planned structural changes.

Approval from the government, which has a 7 per cent stake in the Stockholm Stock Exchange and indirectly controls an additional 7 per cent, had been seen as vital.

Mr Per Larsson, OM chief executive, said he hoped merger talks would now accel-

erate and be concluded before the summer. The main issues to be resolved were the ownership structure and the financial details. "I would be very disappointed if we cannot pull this all the way through to the end," he said.

OM, the biggest shareholder in the Stockholm Stock Exchange with a 21 per cent stake, saw its share rise SKR2.50 to SKR2.75.

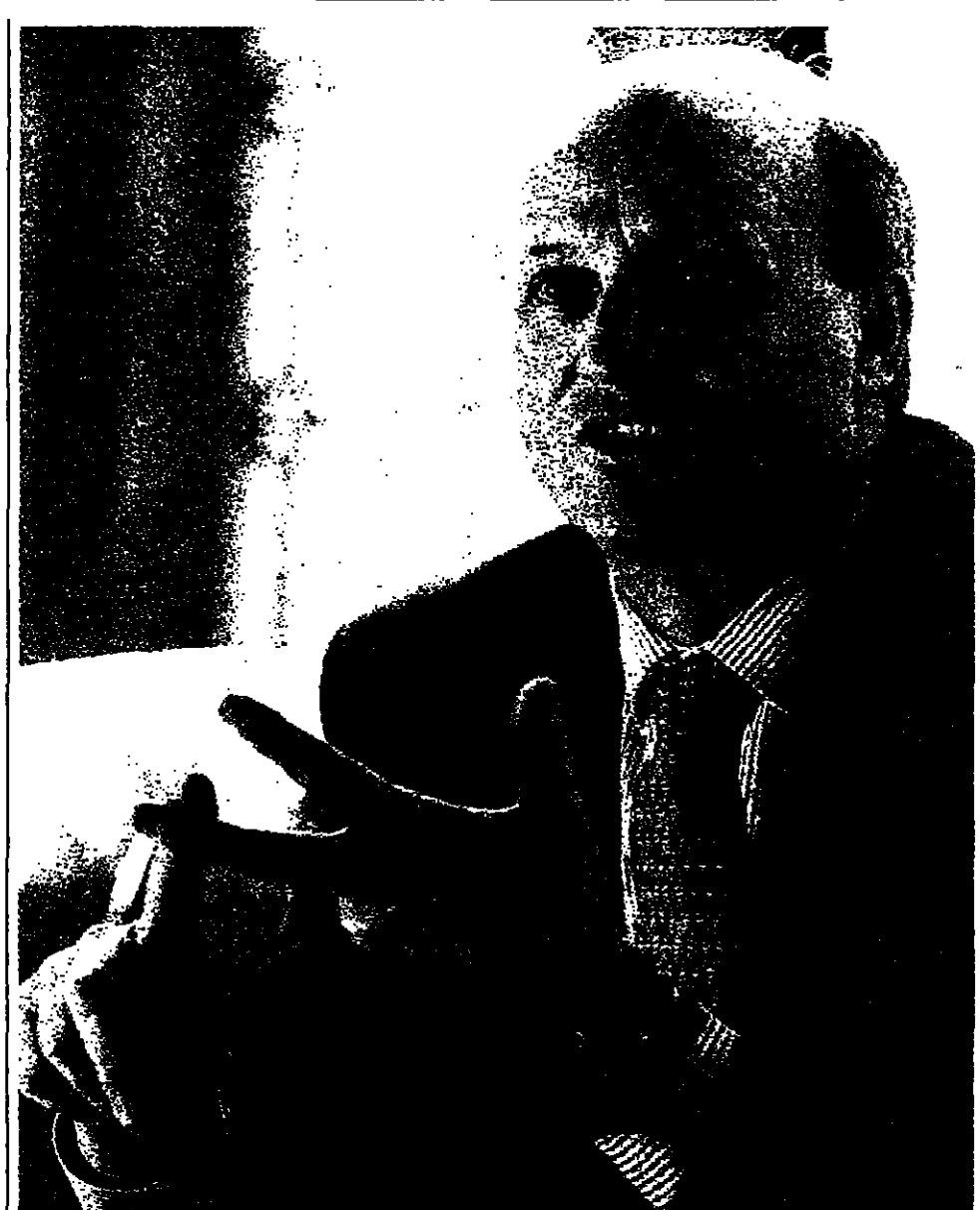
Linking Sweden's equities and derivatives markets would enhance Stockholm's status as the prime Nordic financial trading hub. OM has already established a link with Norway's derivatives market and expects to open a similar connection with Helsinki later this year.

One obstacle to the planned merger had been the domination of the merged company by Sweden's big Wallenberg industrial empire.

OM's biggest shareholder is Investor, the main Wallenberg investment vehicle, and Wallenberg companies make up half of Stockholm's market capitalisation. However, the ownership question was not raised in the report.

Mr Per Ahrll, head of equity research at SBC Warburg in Stockholm, said investors were primarily concerned with the improved liquidity that an integrated market would confer.

"Having cash and derivatives trading in one system will bring down costs in the longer run and help raise liquidity levels," he said.



Jean-Pierre Rodier, chairman of Pechiney, said the French aluminium and packaging group planned to close three aluminium plants in the US this year.

It will cut its US production capacity by 10 per cent because the growth in demand for soft drinks containers in North America is being captured by rival PET (polyethylene tere-

phthalate) bottles. Mr Rodier said the group was taking action at a cost of FF350m (\$61.4m) because demand for aluminium cans in the US might fall in the future even though it was stable at present. Pechiney's own packaging division was hoping to develop a PET beer container but this would take several years. Report, Page 23

Picture: Grah Davis

**Wassall plan to float GCC**

By Ross Tieman

Wassall yesterday outlined plans to float 70 per cent of its General Cable Corporation subsidiary in the US and distribute £150m (\$244m) of the proceeds to shareholders.

The payout represents the amount invested by the conglomerate in buying General Cable almost three years ago, net of dividends.

Wassall shares rose 23p to 378p in London as brokers and investors responded enthusiastically to the announcement.

Under arrangements detailed yesterday, Wassall will float General Cable, which manufactures electricity and tele-

communication cables, through an Initial Public Offering on the New York Stock Exchange. Registration documents filed with the Securities and Exchange Commission suggest General Cable is expected to be valued at \$460m.

Wassall expects to receive \$261m, net of expenses for the shares sold. Of this, \$150m is to be distributed to investors through an issue of B shares, which investors can require Wassall to redeem at 76p.

Wassall ordinary shares will be consolidated on the basis of 11 new shares for every 14. The combined effect is to return 20 per cent of the

shares' value to investors. Wassall will be left with net cash of £190m.

The flotation plan was accompanied by preliminary figures for the year to December 31 showing a strong upsurge in Wassall's underlying operating profit, which rose by 27 per cent to £71.3m.

But pre-tax profits fell 7.8 per cent to £53.1m after an \$18.6m adverse move in the price of copper used at General Cable. Group sales rose £11m to £364m. Earnings per share fell 0.1p to 19.4p. A final dividend of 5p makes 7.1p for the year, up 28 per cent.

Lex, Page 20

**US regulator opposes office supply store merger**

By Richard Waters in New York

The US's Federal Trade Commission moved yesterday to block the planned \$4bn merger between Staples and Office Depot, two fast-growing operators of office supply "superstores".

The action comes with merger and acquisition activity at a record level in the US, and marks the biggest corporate combination that the anti-trust regulators have attempted to block outright in recent years.

Legal experts said, however, that the move did not appear to signal a change in policy with regard to big mergers, and that its effects would mainly be felt in the US retailing industry.

In recent years, the FTC, along with the Department of Justice, has chosen not to chal-

lenge a large number of horizontal mergers in a range of industries, some of which have led to considerable concentrations of market share in fewer corporate hands.

Staples and Office Depot said they would "vigorously contest" the FTC's action, and contended that their combination was "pro-competitive and will lower prices". The two vowed to fight the regulator's action in the courts.

Mr William Baer, director of the FTC's competition bureau, said that "prices are significantly lower" in markets where Staples faced competition from Office Depot than in those markets where it did not. A merger would therefore reduce competition and "consumers will pay higher prices", he added.

The dispute is likely to focus attention on how the FTC defines the scope of a local

market when assessing a merger's effects on competition. Until now, it had taken a broad view, reflecting the shift towards global competition in many industries, said Mr Robert Crandall, a senior fellow at the Brookings Institution. That has enabled greater concentrations of market share among US companies than would have been the case.

Staples and Office Depot have argued that, taking a broad view of the market they serve, they jointly account for only 5.6 per cent of total sales. The FTC's action, though, appeared to indicate that the agency had chosen to define the market more narrowly, looking at the two companies' combined market share, Mr Crandall said.

Legal experts said the move was unlikely to slow the pace or nature of mergers and acquisitions.

**Biggest oil futures exchanges set to agree pact**

By Robert Corzine in London

The world's two largest oil futures markets are expected to announce a pact this week that could pave the way for lower transaction costs for petroleum traders.

London's International Petroleum Exchange and the New York Mercantile Exchange have traditionally been fierce competitors in trying to attract the world's biggest oil traders. But greater co-operation, which reduced the cost of trading, could boost use of the two exchanges.

Mr Lynton Jones, chief executive of the IPE, yesterday said the futures contract based on Brent Blend - a North Sea crude that serves as a price benchmark for much of the world's oil - and Nymex's West Texas Intermediate contract "complemented each other".

He said many oil traders used both contracts, and often did so to exploit the arbitrage opportunities on offer through the different pricing of the two contracts. "We have to look at ways to make that trading easier. If we can reduce the overall costs of trading then let's do that."

Nymex last night said co-operation between the two "was possible".

The Nymex WTI contract accounts for about 60 per cent of the oil futures market, with Brent taking most of the rest. Nymex has been keen to expand use of the WTI contract outside the US, although Brent is the basis for most crude oil pricing in Europe, the Middle East and Asia.

Meanwhile, the IPE is trying to unravel one of the main elements of its two-year-old co-operation pact with Singapore's Simex exchange.

Mr Jones said a decision to put back IPE's opening in London by half an hour to allow extended trading of the Brent contract in Singapore "has had a deadening effect on the Brent contract and the IPE market in general".

IPE is losing 1,500 contracts a day (out of an average of about 50,000) because of the late start. "We want that half-hour back," said Mr Jones, but Simex has so far resisted IPE's overtures.

IPE sees strength, Page 28

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## COMPANIES AND FINANCE: EUROPE

# Second time lucky for Mediobanca

The secretive Milan investment bank played an important role in the HPI-Marzotto merger

For Mediobanca, the secretive Milan investment bank, and the "salotto buono", as the exclusive club grouping the cream of Italy's private business establishment is known, it seems to be a case of second time lucky.

Barely two years ago, Mediobanca's attempt to merge the Ferruzzi-Montedison group with Gemina, the investment holding controlled by some of Italy's biggest companies and led by Fiat, ended in fiasco. The idea was to create a new private sector mammoth to resolve the financial problems of the Ferruzzi group, in the aftermath of its near-collapse in 1993.

The collapse of the so-called "SuperGemina" project was not only a financial blow for Mediobanca and its partners; it also badly damaged the image and credibility of the country's premier investment bank. The general impression was that Mediobanca, for decades run by Mr Enrico Cuccia, its veteran honorary chairman and corporate match-maker, was losing its touch and that the old incestuous ways of doing business in Italy were on the wane.

Judging by yesterday's stock market reaction to the merger of Gemina's industrial portfolio with Marzotto, many were too quick to write off the influence of Mediobanca and Italy's biggest corporate hitters. The link-up will in effect create a "SuperGemina Mark II" in the textiles and clothing business.

The shares of both Marzotto and HPI - the new company which has taken over Gemina's industrial interests - rose sharply yesterday in an otherwise depressed day on the Milan stock exchange.



Fiat chairman Cesare Romiti (left) and Pietro Marzotto, who becomes chairman of Gruppo Industriale Marzotto

The rises reflect the perception that there are significant differences between SuperGemina and the latest merger. Unlike SuperGemina, there is no question of a bail-out and no financial skeletons. There is also a stronger industrial logic to the deal, which aims to create a European textiles and clothing group with L1,000bn (\$687m) in Gemina liquid assets to spend on expanding its clothing and luxury goods interests.

Some analysts believe the deal could be the first stage in creating an Italian version of the French LVMH group. After the SuperGemina fiasco, the first task of the

company's main shareholders - Fiat, Mediobanca, Pirelli, Assicurazioni Generali and the other "salotto buono" - was to restore Gemina's profitability.

The company at the week-end reported record net consolidated profits of L3,100bn for 1996, achieved on the back of strong turnarounds at the GFT textiles group and RCS Editore, the publishing company controlling Rizzoli and the Corriere della Sera, which shocked the markets in 1995 with a L729bn loss.

The second task was to give Gemina a new direction. Over the past year, Mediobanca courted the family-controlled Marzotto



group to take a leading role in the revival of Gemina. But Mr Pietro Marzotto, chairman of the textiles and clothing manufacturer, is known as a hard-nosed businessman who rarely invests in businesses without gaining hands-on control. Through acquisitions - including Lanerossi, the textiles subsidiary of the state oil group Eni, and Hugo Boss, the German clothing group - he has built Marzotto into a profitable group with sales of L2,397bn a year.

Mr Marzotto will become chairman of the new Gruppo Industriale Marzotto - the name given to the merger of

Marzotto and HPI - with annual turnover of L8,200bn, of which more than L5,000bn will come from the textiles and clothing sector. Hugo Boss will be flanked by HPI's Filia sportswear company and GFT, which manufactures clothes for leading fashion designers such as Armani and Prada.

The Marzotto family will also become the second-largest shareholder in the company with 12.4 per cent, behind Fiat with 17.3 per cent.

The intention is to build a strong textiles and clothing group benefiting from economies of scale, a broad international distribution net-

work, and complementary brands.

However, the new combination still has a whiff of the conglomerate. Through the Gemina investment portfolio, it inherits ownership in RCS, one of Italy's biggest publishing companies; a 20.9 per cent stake in Cartiere Burgo, the Italian paper manufacturer; a 5.55 per cent stake in the Pirelli tyre and cables group; 8.99 per cent of Credito Italiano, the bank; a 1 per cent holding in Banca Commerciale Italiana; a 1.5 per cent stake in the SMI metals group; and 1 per cent of Assicurazioni Generali, the insurer.

The deal throws up several questions. Where do these interests fit in the industrial logic of the new merged company? What will be the culture of the merged group, and will it be assimilated into the old Mediobanca culture? After all, the managing director of the new company is Mr Maurizio Romiti, a senior Mediobanca executive and the son of Mr Cesare Romiti, the current Fiat chairman, who is often said to be eyeing the Mediobanca chairmanship when he retires from Fiat next year.

As for the other diversified holdings, they are hardly strategic to the industrial vocation of the new group. They are the fruits of the old system of Italian corporate cross-holdings to guarantee stable, defensive shareholding cores that permeate through most of Italian big business.

Should the new group decide to divest itself gradually of these interests, it could raise a substantial war chest to build up its textiles, clothing, fashion and luxury products activities.

Paul Betts

## EUROPEAN NEWS DIGEST

## Santander to build on Brazilian buy

Spain's Banco Santander is set to invest up to \$200m over the next three years in São Paulo-based Banco Geral do Comércio, its latest Latin American acquisition. The deal, which has already received preliminary authorisation, is the first Brazilian takeover in a recent wave of acquisitions by Spanish banks in Latin America.

Santander plans to build up the unit as a retail bank, almost tripling its current network of 77 branches to 200. It said this would make it the largest foreign-controlled bank in Brazil. The Spanish bank is buying a stake of just over 50 per cent from the Camargo Corréa Industrial and construction group, which will keep the remainder. The purchase, being made through capital increases, is based on a maximum price of 1.4 times book value, depending on the quality of Banco Geral's loan portfolio. The Brazilian bank had assets of \$1.2bn at the end of last year and registered net profits of \$3.8m.

Santander said it expected no dilutive effect on its earnings per share, adding that the purchase would make a positive contribution to its results. David White, Madrid.

## VNU to merge magazine units

Dutch publisher VNU yesterday unveiled plans to reorganise its local magazine activities by merging three units and bringing them under one roof. The move will cost 70 jobs from a 1,200-strong workforce in the Dutch magazine operations.

The three units concerned are De Gellustreerde Pers, Uitgeverij Spaarnestad and VNU Telepress. VNU said the merged operation would be divided into 10 strategic business units, each focusing on a specific target group. VNU - which dominates the Dutch consumer magazines market - said the reorganisation was aimed at improving efficiency and flexibility. Agencies, Amsterdam.

## Turkish bank ahead sharply

Is Bankasi, one of Turkey's largest commercial banks, yesterday reported pre-tax profit for last year up 47 per cent in dollar terms to \$80.6m, equivalent, against \$54.7m in 1996. Assets edged ahead to \$2.7bn, underlining a steep increase in profitability. Is Bankasi, like most private Turkish banks, owes its big profits to its portfolios of high-yielding treasury bills.

Political uncertainty drove yields on treasury bills up to almost 200 per cent early last year, compared with inflation of 80 per cent. Yields later dropped but still posted big returns in real terms. John Barkham, Ankara.

## Benetton sells eye wear arm

Italian clothing retailer Benetton has sold its Killer Loop sports eye wear business to Bausch & Lomb of the US. Bausch & Lomb will take on Killer Loop's entire eye wear business, including the design and development facility at Federobba, Italy. Benetton will retain its interest in Killer Loop clothing, accessories and sporting goods lines. These activities account for about 60 per cent of the unit's turnover, which totalled L1,000m (\$58.7m) last year. Benetton declined to say how much it would receive for the sale. AP-DJ, Treviso.

## Postabank seeks investor

Postabank, Hungary's second-largest bank, is seeking a strategic investor from the English-speaking world or east Asia to give a capital injection. It says the investor would take a stake of between 15 and 40 per cent, at a price of between Ft2.5bn and Ft3.0bn (\$15.7m-\$66m). The equity raise will increase the bank's registered capital from Ft16.5bn to a maximum of Ft25.5bn. Postabank has appointed SBC Warburg as adviser.

Postabank is to have its 1996 balance sheet audited by Arthur Andersen - the first time a Big Six concern has done so. Andersen also reviewed the bank last year for the Hungarian Banking Supervision. A recent run on the bank tailed off last week after some 45,000 clients withdrew Ft24bn in five days on rumours of insolvency. Since then, almost 2,000 new accounts have been opened, the bank said. Postabank had total unconsolidated assets of \$2.3bn at the end of 1996. Kester Eddy, Budapest.

## Henkel to lift dividends

Henkel, the German chemicals group, is to ask shareholders to approve an increased dividend for both its common and preference stock at its annual meeting on April 28. It proposes that the dividend for common stock be lifted from DM1.05 to DM1.20 a share, while the payout for the preference shares goes up from DM1.15 to DM1.30. Henkel said it was satisfied with the 1996 results, which it will release next week, and expects further positive developments for the current year. AFP News, Düsseldorf.

## Acquisition helps Israeli retailer to advance 22%

By Avi Machlis in Jerusalem

Blue Square, Israel's largest retailing group, yesterday reported a 22 per cent increase in net income for 1996 on a 30 per cent surge in revenues, fuelled by its investment and acquisition strategy.

"Our strong sales derive from continued strength in our supermarket business and robust growth in our department and specialty store segment," said Mr Yacov Gelbard, president.

He said the company was poised for continued growth in 1997, backed by a \$140m investment plan.

Blue Square said investments of \$80m in 1996, mostly in new stores, helped boost revenues from \$970m in 1995 to \$1,260m last year.

Net income jumped from \$26.7m to \$32.7m over the same period. Earnings per American Depositary Share (representing 10 ordinary shares) were 98 cents in 1996 compared with 89 cents a year earlier.

Blue Square is one of the few Israeli companies outside the technology sector listed on Wall Street. Its shares edged ahead in early trading, yesterday from \$15.50 to \$15.75.

The group's growth was fuelled by a 16 per cent increase in the supermarket food sales market last year to about \$1,250m (\$742bn).

Supermarket sales, which made up 76 per cent of the group's revenues, increased 23 per cent in 1996.

Mr Miron Katzap, analyst at Batucha securities in Tel

Aviv, said Blue Square's acquisition of the Mashbir Lazarchan nationwide department store chain at the end of 1995 was an important factor in the group's results. The acquisition added about \$1,370m to Blue Square's annual revenues, he said.

Group revenues in the fourth quarter climbed 24 per cent from \$258.8m in 1995 to \$319.7m in the same period last year. Net income jumped 27 per cent from \$7.6m in the last three months of 1995 to \$9.7m last year.

Earnings per ADS remained unchanged for the quarter at 83 cents, because of an 8.4m increase in outstanding shares following the offering in New York last July.

## Successful first issue for new German market

By Andrew Fisher in Frankfurt

Germany's new stock market segment for young, innovative companies opened with a flourish yesterday as shares in its first new issue - MobilCom, a mobile telephone network specialist - began trading at more than 50 per cent above the subscription price.

The shares, which were 100 times oversubscribed, were initially quoted at DM95 on the Neuer Markt (new market), compared with the DM62.50 issue price and advance unofficial dealings of just over DM80. They closed at DM93.

The Frankfurt-based market, which is linking up with similar ventures in Paris, Brussels and Amsterdam to

form the Euro.NM, began operations with two listings, the other being Bertrand, an automotive design company. Bertrand has transferred its quotation from the Frankfurt stock exchange's junior market and is not raising new money at this stage.

Uthman, a small software security company, also plans to issue shares on the Neuer Markt.

Deutsche Börse, which runs the Frankfurt exchange, hopes up to 20 companies will list on the bourse in the first year.

MobilCom, founded in 1993, last year made pre-tax profits of DM12m (\$6.98m) on turnover of DM265m. It is raising DM40m through the issue, with private and institutional investors each taking up roughly 50

per cent of the new shares. Mr Uwe Flach, a director of DG Bank which led the issuing consortium, said foreign institutions - mainly from the UK, Switzerland and the Netherlands - had accounted for 45 per cent of the institutional subscriptions.

In spite of the surge in MobilCom shares, however, Deutsche Börse officials warned it would take time to assess the real impact of the Neuer Markt on the German equity scene.

As well as Nasdaq, the US computerised exchange on which several German companies are now listed, the Neuer Markt and its partner exchanges will also be in competition with Easdaq, the European market run along Nasdaq lines.

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Dividend announcement  
Templeton Global Strategy Funds will pay dividends to the Shareholders of the following Funds as of record on March 6, 1997, against presentation of the respective coupons:

Fund	Currency	Amount per share	Coupon number	Payout date
Templeton Global Income Fund - Class A	USD	0.05	18	14.03.1997
Templeton Emerging Markets Fund Income Fund - Class A	USD	0.125	18	14.03.1997

Principal Paying Agent:  
Caisse Matras Bank, Luxembourg S.A.  
5, rue Planché  
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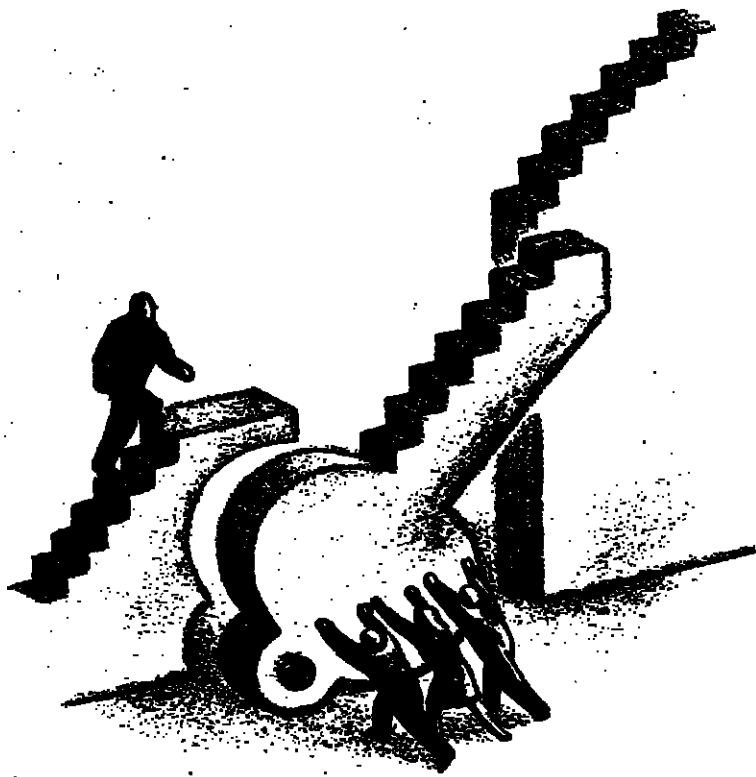
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# GE acquires Greenwich Air Services

By Richard Waters  
in New York

General Electric yesterday further extended its reach beyond its traditional manufacturing operations with the \$500m acquisition of the largest independent servicer of aircraft engines in the US.

The purchase of Greenwich Air Services extends the US group's push into services businesses, where growth rates are often higher and profit margins

stronger than in its traditional manufacturing businesses.

GE already generates \$2.8bn of revenue and employs 8,200 people in its existing aircraft engine servicing unit. This business derives "the vast bulk" of its business from servicing large commercial jet engines built by GE, the company said.

However, it also services engines made by other manufacturers. A facility in

Wales, for instance, handles the maintenance of engines on British Airways aircraft, regardless of the maker.

The purchase of Greenwich Air, on the other hand, gives the company a presence in maintaining engines for smaller business jets. This is not a market in which the company has a manufacturing presence, and most of the engines are made by AlliedSignal and Allison, GE said.

Greenwich's presence in

the growing business jet market comes through its acquisition of UNC, a company that it agreed to acquire a month ago. Once completed, that deal would give Greenwich around \$1.8bn in annual revenues and take its employment level to 3,000 people.

GE said it would issue stock and cash valuing the private company at \$31 a share, and assume the company's debt.

The deal will not change

the terms of Greenwich's purchase of UNC, which was valued at the time at \$345m in cash and stock.

Mr Bill Vareschi, chief executive of GE Engine Services, said the acquisition would bring the company "a broader range of customers", and give it "a presence in the growing business jet aviation services sector".

GE last year increased its income from servicing installed equipment by more than 10 per cent, in part

through acquisitions of aircraft engine servicing businesses in Brazil, Malaysia and the Philippines. Revenues from these businesses reached \$3.4bn in 1996, the company reported earlier this year.

Extending the company's involvement in servicing was one of the five avenues that Mr Jack Welch, chairman, outlined early last year as ways for GE to maintain the growth it has shown in recent years.

## Sidek debt talks extended

By Leslie Crawford and Daniel Dombey in Mexico City

Grupo Sidek, the troubled Mexican tourism and real estate company, yesterday won a temporary reprieve from the threat of liquidation when its largest Mexican bank creditors agreed to extend debt restructuring talks until June.

Mr José Julián Franco, a director of Sidek, said talks between Sidek and its main creditors were continuing, and that a new restructuring plan would be announced in June. Sidek's creditors rejected a previous plan last year.

Mr Franco said Sidek had contracted Lehman Brothers, the US investment bank, to act as the group's adviser in talks with creditors. But Sidek's former financial advisers, Smith Barney of New York, cast doubt on the new talks.

"Mexico's legal system is simply not up to a restructuring deal of this complexity," Mr Robert Martin, a managing director of Smith Barney, said yesterday.

Sidek, which suspended debt repayments in 1995 during Mexico's financial crisis, reported a net loss of 2.45bn pesos (\$509m) in 1996. The company's total debt at the end of December was 17.28bn pesos (\$3.5bn). About 95 per cent of this had a maturity of less than one year, the company said.

The loss means Sidek and Sitr, its tourism and real estate subsidiary, now have negative equity, with liabilities exceeding stockholders' equity and reserves. "Accordingly, under Mexican law, any interested party can request the liquidation of Sidek or Sitr through judicial proceedings in Mexico," the company said.

Sidek also said it had detected "significant accounting and other irregularities in relation to actions taken under the management of the previous administration", which was fired last year. A shareholders' meeting had been called for April 8 to report on the irregularities.

Sidek's problems have affected its main creditors, including Bancomer, Mexico's largest financial group. Bancomer shares dipped on Friday to 17.98 pesos before reaching 18 pesos at the close. Traders said investors were concerned about the effects on Bancomer should liquidation of Sidek be sought.

## Icahn victory brings uncertain prize

Mr Carl Icahn, one of the most feared corporate raiders of the 1980s, has just notched up his most notable victory of the 1990s so far. And it could not have come at a better time, less than a month after the New York-based investor was forced to walk away from an attempted break-up of RJR Nabisco, itself one of the best-known creations of Wall Street's earlier, swashbuckling decade.

Late last week, a group of investors led by Mr Icahn pulled off what appeared to be a victory in the battle over Marvel Entertainment, the legendary comic-book company which has recently fallen on hard times.

While the details have yet to be worked out, the development seemed to wrest control of the company away from Mr Ronald Perelman, the billionaire financier who had controlled it for several years.

It is far from clear, though, how much profit Mr Icahn will be able to squeeze from this particular victory. That makes it very different from his failure to force a break-up of RJR Nabisco - a "defeat" from which he was able to walk away with \$130m in profits for his \$800m investment.

The Marvel case has served to highlight the very different style with which Mr Icahn has been working in recent years. During the 1980s, he used aggressive tactics to take control of companies - the most



Captain Marvel: Carl Icahn (left) used bond holdings to wrest control of the comics group from Ronald Perelman (right) AP

famous was TWA - or to force them to pay "greenmail" to persuade him to go away.

More recently, Mr Icahn has built holdings in the bond markets, most often of sub-investment grade companies, and used these to force the hands of under-performing companies.

Marvel, which went into bankruptcy late last year, represents the most successful of these manoeuvres.

By buying a large block of the company's bonds, the Icahn camp has been able to share its way into control

ling the company outright.

The tactic was made possible by Mr Perelman's move some years ago to issue bonds which were collateralised by his own 80 per cent equity interest in Marvel - a step that enabled him to finance the purchase of the company.

Once the company had defaulted on its interest payments, this opened the way for the bondholders to seize control of the stock. Though Mr Perelman objected, arguing the stock was worthless and therefore could not be seized in this way, he was

overruled by a bankruptcy court last month.

Even then, it was questionable whether ownership of stock in the bankrupt company would give Mr Icahn the leverage he needed to dictate its restructuring. But on Friday, Mr Perelman in effect caved in, scrapping his own restructuring plan and agreeing to consider the one put forward by the bondholders.

That would involve what the Icahn camp called a "rights issue", giving all shareholders - including the owners of the 20 per cent of

the stock which is publicly traded - to participate in a \$365m refinancing of the company. Some \$300m of this would be used to cut Marvel's debt.

When details of this plan are finally worked out in the coming weeks, Mr Icahn - whose investment company held a 25 per cent stake in the bonds - is likely to be left with a significant interest in a company with a chequered record. Whether that translates into a worthwhile profit remains to be seen.

Richard Waters

### AMERICAS NEWS DIGEST

## Energy Group buys US power trader

The Energy Group, the recently de-merged Hanson energy company, yesterday said it had agreed to pay up to \$75m (\$120m) for Citizens Lehman Power, a US electricity trader, from Lehman Brothers Holdings and Citizens Energy Corp.

Mr Derek Bonham, the executive chairman of Energy Group, said the deal was the first move towards fulfilling the company's ambition to become "an integrated energy company in the US". Energy Group had also taken a large step "towards becoming a major player in the deregulating US electricity market".

Energy Group will pay \$12m up front for the business, with the remainder following in two deferred payments related to net assets and future profits. The Energy Group is the result of the merger of Peabody coal, the largest US coal miner, and Eastern Group, a vertically integrated electricity utility in the UK. In its listing particulars last month that it was in discussions to buy a US energy trading company.

Mr Bonham said Citizens' power marketing resources would fit naturally with Eastern's trading experience in the deregulated UK electricity market and Peabody's coal contracts and relationships with the US electricity industry.

Citizens Lehman, which will be renamed Citizens Power, will focus on electricity trading, risk management, and electricity asset restructuring in the US. Citizens has been a leader in restructuring generation projects, and claims to have provided its customers with \$100m of savings. The company has nationwide access to the US electricity market through more than 700 transmission agreements with US utilities.

Simon Halberton

## SKM raises \$500m for fund

Saunders, Karp & Megrue, a private New York buy-out firm, has raised \$500m for its second private equity fund, SKM Equity Fund II. The firm said it had capped the size of that fund at its original goal of about \$500m.

The firm said its first private equity fund had achieved returns of more than 80 per cent annually. Typically, SKM invests in private businesses with annual sales of between \$50m and \$1bn, with owners and managers in place who retain significant ownership.

Tracy Corrigan, New York

## Eletrobras plans share auction

Eletrobras, the Brazilian electricity generator, is to sell 400m common shares combined with the same amount of call options at an auction tomorrow. The sale is being run by BNDES Participações, the investment wing of Brazil's National Development Bank.

The shares and options will be sold in lots of 1,000 units for a minimum price which will be equivalent to 104.83 per cent of Eletrobras' average price between 10:30 (13:30 GMT) and 13:30 (16:30 GMT) on the day of the auction's date, according to the published tender documents. Each unit comprises one share and one option.

The shares, which account for 0.88 per cent of Eletrobras' voting capital and 0.74 per cent of the group's total capital, will be sold at 13:45 (16:45 GMT) on the Rio de Janeiro Stock Exchange. The financial institutions brokering the deal include Merrill Lynch, BBA Paribas, Garanti, Banco Omega, ING Barings and Banco Bozano, Simonsen.

Reuter, São Paulo

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## Fletcher Challenge to sell Timberwest stake

By Bernard Simon  
in Toronto

Fletcher Challenge Canada, the Vancouver-based forest products group controlled by New Zealand's Fletcher Challenge, has agreed to sell its remaining 52 per cent stake in Timberwest Forest, a lumber producer, for C\$348m (US\$267.7m).

The deal has renewed speculation about the future direction of Fletcher's Canadian operations, as well as British Columbia's pulp and paper industry.

Mr John Duncanson, a Toronto-based analyst, said Fletcher "would probably like to divest the rest of its BC assets".

One possibility raised by analysts is a merger between Fletcher's pulp and paper operations and the paper business of MacMillan Bloedel, the biggest west coast

producer. Fletcher moved into western Canada in the mid-1980s with the purchase of two big paper producers. However, the forestry industry has made little secret of its dissatisfaction with the current investment climate in British Columbia, especially onerous environmental rules and rigid labour practices.

Fletcher created Timberwest as a separate public company in 1993 as a means of spinning off its British Columbia lumber and logging operations.

Under the latest deal, a group of securities dealers led by Goepel Shields offered C\$674m in cash, or C\$22 a share, for all Timberwest's shares.

The deal scuttles a proposal earlier this year to have off Timberwest's privately-owned forests into a "royalty trust fund", that

pays cash flows directly to investors. The investor group has agreed to sell Timberwest's Mackenzie and Williams Lake wood products businesses to Vancouver's Slocan Forest Products for C\$300m.

Fletcher Challenge Canada has one of the strongest balance sheets among Canadian forest-products companies. Its total long-term debt is little more than half the proceeds from the Timberwest sale. Its shares gained 55 cents to C\$22.50 in early trading in Toronto yesterday.

Separately, Toronto's Abitibi-Price and Stone Consolidated, of Montreal, which have agreed on a merger to create the world's biggest newspaper producer, have decided to locate the merged company's head office in Montreal following political outcry.



REPUBLIC OF GHANA

## DIVESTITURE OF STATE-OWNED ENTERPRISES

The Government of Ghana, as part of its overall Economic Recovery Programme, is pursuing a programme of divestiture of state-owned enterprises. The Divestiture Implementation Committee ("DIC") was established by the Government to implement and execute all Government policies in respect of divestiture programmes.

The divestiture programme is intended to reduce the size of the public sector and to improve the performance of enterprises by mobilising private sector management and capital. The financial and managerial burden on Government will be reduced and the state will be able more efficiently to manage the business of Government. The proceeds from the sale of enterprises can be used to improve, among other things, infrastructure, health service and education.

### MODE OF DIVESTITURE

Information and documentation is collected on each enterprise listed for divestiture. Once that has been done, a decision is made as to the preferred mode of divestiture. This will usually be the sale of the enterprise's assets by competitive tender. However, other options include the sale of shares (particularly where the enterprise already has some private sector investors), the creation of joint venture companies between the state and private sector investors and the leasing to private sector investors of an enterprise's assets.

### ACCELERATION OF THE DIVESTITURE PROGRAMME

The Government, through DIC, is committed to an acceleration of the divestiture programme. This is being achieved principally by means of outsourcing some divestitures to the private sector. DIC closely monitors subcontracted work to ensure that it is carried out in accordance with DIC's procedures and statutory responsibilities. DIC maintains a Register of pre-qualified firms to undertake work on

divestitures. Except for small assignments or in exceptional circumstances, DIC, in the case of each assignment, draws up a short list of suitable firms appearing on the register. The short-listed firms are invited to submit proposals in connection with the assignment concerned and the winning firm is selected on the basis of those proposals.

### INVESTMENT ENVIRONMENT

Private investors in the divestiture programme benefit from the macro-economic and sectoral reforms introduced under the Government's Economic Recovery Programme - most notably the rehabilitation of economic and social infrastructure, the liberalisation of imports and foreign exchange, as well as easy remittance of dividends, profits and fees abroad. In addition, trade regimes devoid of public intervention and reforms that have reduced company taxes have helped to make the business climate more conducive to investment.

### INVITATION TO PARTICIPATE

The Government is fully committed to the divestiture programme and, accordingly, invites all investors, both local and international, to participate in it.

DIC will provide full details of the divestiture procedure to be followed in any particular case.

### ENQUIRIES

For more information on the divestiture programme, please contact:

**Executive Secretary**  
Divestiture Implementation Committee  
F35/5 Ring Road East, North Labone  
P.O. Box C102, Cantonments  
Accra, Ghana

Tel : (233-21) 772049 - 773119 - 760281  
Fax : (233-21) 773126  
E-mail : [dicgh@nccs.com.gh](mailto:dicgh@nccs.com.gh)

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Payment of principal and interest will be made against presentation and surrender of, respectively, the Notes and interest coupons appertaining to the Notes at the specified office of Morgan Guaranty Trust Company of New York acting through its London Office or Banque Paribas Luxembourg.

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT  
By: Morgan Guaranty Trust Company of New York  
as Global Agent

Date: 11 March, 1997



BANK OF GREECE  
US\$300,000,000  
Floating rate notes 2003

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Floating Rate Notes

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# L'ORÉAL

## ESTIMATED CONSOLIDATED RESULTS 1996

On 28 February 1997, L'ORÉAL Board of Directors, chaired by Mr Lindsay OWEN-JONES, Chairman and Chief Executive Officer, met to consider the consolidated results of L'ORÉAL for 1996.

Sales for the year ended 31 December 1996, which was highlighted by the consolidation of MAYBELLINE (USA), JADE (Germany) and INTERBEAUTY (Israel) for the first time, stood at FF 60.35 billion, an increase of 13.1% on 1995 published figures and 8% on a comparable basis.

Group operating profit rose by 17.6% to FF 7.36 billion. The contribution of the three main branches is as follows:

	Operating profit (FF millions)	Growth %
• Cosmetics	FF 5,847	+ 15.7
• Pharmaceuticals	FF 1,524	+ 24.8
• Dermatology	FF 55	N.S.

Profit before taxation, employee profit-sharing and capital gains and losses stood at FF 6.63 billion francs, up 12.7%. This increase was achieved despite the rise in interest expenses due to acquisitions.

Corporate taxation increased by 14.8% and the portion paid to minority interests also rose, reflecting growth in SYNTHÉLABO's earnings. Consequently, net profit before capital gains and losses, after minority interests, which is used to calculate earnings per share, reached FF 3.73 billion, up 10.3%.

The estimated accounts will now be reviewed by the Board of Directors and the Statutory Auditors and will be given final approval on 22 April 1997.

For further information, consult your bank, stockbroker or other financial intermediary and your newspaper or internet <http://www.bourse-de-paris.fr>.

L'ORÉAL - 41, rue Martre - 92117 CLICHY - FRANCE  
Tel : +33 1 47 56 70 00 - Fax : +33 1 47 56 80 02

This notice is issued in compliance with the requirements of London Stock Exchange Limited (the "London Stock Exchange"). It does not constitute an offer or invitation to subscribe for, purchase or otherwise acquire any securities. Application has been made to the London Stock Exchange for all the issued ordinary shares of 10p each in Oxford Technology Venture Capital Trust plc ("Ordinary Shares") to be admitted to the Official List of the London Stock Exchange (the "Official List"). It is expected that admission to the Official List will become effective and that dealings in the Ordinary Shares will commence on 4 April 1997 as regards those allotted in respect of the 1996/97 tax year or, as regards ordinary shares allotted in respect of the 1997/98 tax year, 23 April 1997.

## Oxford Technology Venture Capital Trust plc

(Incorporated and Registered in England and Wales No. 3276063)  
Offer for Subscription of up to 5,000,000 ordinary shares at 100p per share  
Sponsored by  
John Siddall & Son Limited

Authorized	Nominal Value	Issued and fully paid	Nominal Value
No of shares	£1,050,000	No of shares	£500,000
10,500,000	ordinary shares	5,000,000	

\* assuming the Offer is fully subscribed  
A prospectus relating to Oxford Technology Venture Capital Trust plc dated 10 March 1997 has been published. Copies are available for collection during normal business hours for a period of two business days from 11 March 1997 from the Company's Administrative Office, London Stock Exchange, Old Broad Street, London EC2N 1HP and during normal business hours on any weekday up to and including 27 March 1997 from:

John Siddall & Son Limited The Stock Exchange PO Box 499 4 Norfolk Street Manchester M60 1DY Tel 0161 832 7471	Oxford Technology Venture Capital Trust plc 24-26 Baltic Street West London EC1Y 0UL Tel 0171 251 9111	Seed Capital Limited The Magdalen Centre Oxford Science Park Oxford OX4 4GA Tel 01865 784466
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Date: 11 March 1997



## BONGRAIN SA

1996 results  
Continuity in Europe, international development

At a meeting on the 6th of March, 1997, the Board of Directors of BONGRAIN SA approved the 1996 annual accounts.

In a difficult European economic environment and in a very unfavourable milk context (slump in world prices for milk powder and whey products), BONGRAIN continued to give priority to building for the future by:

- prospecting and developing new markets (Central Europe and Asia),
- a policy of sustained economic and industrial investments in Europe and in North and South America.

Market shares of the major brands have been consolidated, thus bearing witness to the faithfulness of consumers.

In 1996 net sales attained 10.4 billion FRF and gave rise to a cash flow of 626 million FRF. Industrial investments represented 393 million FRF.

in million of French francs	1996	1995	% change
Net sales	10,406.3	9,931.5	+ 4.8
Value added	+ 2,761.6	+ 2,808.6	- 1.7
Gross operating income	+ 859.3	+ 981.2	- 12.4
Earnings before extraordinary items	+ 525.2	+ 610.0	- 13.9
Total net earnings	+ 339.1	+ 397.0	- 14.6
Net earnings excluding minority interests	+ 300.5	+ 356.8	- 15.8

BONGRAIN's strategy and long-term perspectives will not be affected by the current problems in a milk environment itself in evolution.

At the shareholders' Annual General Meeting to be held on the 30th of April, the Board of Directors will recommend an unchanged net dividend of 61 French francs per share, for an increased number of shares.

## CONTRACTS & TENDERS



### SCHIPHOL GOLF & BUSINESS CENTER

Contrary to earlier announcements the final date for expressions of interest in the tender procedure for the Schiphol Golf & Business Center has been moved to 2 May 1997. The selection procedure will commence after 2 May.

Applications for further information may be addressed to: Amsterdam Airport Schiphol, Schiphol Real Estate, P.O. Box 7501, 1118 ZG Schiphol Airport, tel: (+31 20) 601 41 10, fax: (+31 20) 601 37 01.

### Oesterreichische Investitionskredit Aktiengesellschaft

Issue of up to  
US\$40,000,000  
Subordinated Collateral  
Floating Rate Notes Due  
2004 of which  
US\$20,000,000 is being  
issued as the Initial  
Tranche

Notice is hereby given that the notes will bear interest at 5.625% per annum from 11 March 1997 to 11 September 1997. Interest payable on 11 September 1997 will amount to US\$28,750 per US\$100,000 note and US\$2,875.00 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company



### Industrial Bank of Korea

(Incorporated in the Republic of Korea)

Platinum Placements since 1990

In accordance with the Terms and Conditions of the Notes, interest is hereby given that the notes will carry an interest rate of 5.625% per annum. Interest payable on 11 September 1997 will amount to US\$28,750 per US\$100,000 note and US\$2,875.00 per US\$100,000 note.

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### Internationale Nederlanden Bank N.V.

US\$200,000,000  
Subordinated collateral  
floating rate notes  
due 2002

Notice is hereby given that for the interest period 11 March 1997 to 11 September 1997 the notes will carry an interest rate of 5.625% per annum. Interest payable on 11 September 1997 will amount to US\$28,750 per US\$100,000 note and US\$2,875.00 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

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(Incorporated in the Dominion of Canada)

Platinum Placements since 1990

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## COMPANIES AND FINANCE: ASIA-PACIFIC

# Dah Sing advances 26.5% in year

By Louise Lucas  
in Hong Kong

Dah Sing Financial Holdings, the Hong Kong-listed banking and financial services group, yesterday reported a 26.5 per cent rise in annual net profits, from HK\$476.55m in 1995 to HK\$602.61m (US\$77.8m) last year.

The results, at the top end of expectations, continue the trend of strong performances from the territory's banking sector. However, in keeping

with its peers, Dah Sing reported a sharp increase in provisions, from HK\$85.77m in 1995 to HK\$97.8m.

The rise relates less to specific charges for bad debts - which fell 11.7 per cent - than to general provisioning. Dah Sing attributed the rise to the increase in the outstanding loan balance and a decision to set the general loan loss provision at 1 per cent of outstanding loans and advances.

As with other banks in the territory, Dah Sing's results

were lifted by a strong increase in net interest income, up 23.8 per cent from HK\$926.37m to HK\$1.15bn. This was caused by growth in loans and deposits and a net interest margin that widened from 3.59 per cent to 3.76 per cent.

Mr H.L. So, company secretary, said the rise in interest income was in spite of "keen competition in all major loan and deposit products and a reduction in the mortgage rate spread". It was also helped by growth in

higher yielding loan products and a favourable interest rate environment, especially the widening gap between local prime rate and interbank interest rates during the first half of 1996.

The group's life assurance business, which contributed 9 per cent of earnings last year, was lifted by a 30 per cent rise in annualised premiums from new policies.

In January, Abbey National, the UK bank, announced it had bought 5 per cent of Dah Sing for

HK\$381m. Mr Peter Birch, Abbey National chief executive, was yesterday appointed a non-executive director of Dah Sing.

Earnings per share rose 26.4 per cent from HK\$2.08 to HK\$2.64. Shareholders are to receive a special dividend of 10 cents to mark the group's 50th anniversary, on top of the final dividend of 62 cents. The combined interim and final dividend is up 21.2 per cent on the previous year's 58 HK cents at HK\$1.08.

# Australian interim results fail to inspire

Listen to federal politicians in Canberra and Australia is poised for an economic upsurge. Listen to the country's business leaders unveiling an uninspiring set of corporate results over the past four weeks, and things sound less positive.

With June year-ends, most Australian companies have been posting interim figures. Their results cover a period when the domestic economy slowed significantly, and growth on an annualised basis was running at little more than 2 per cent.

With the results season now in its final week, a survey by the Australian Stock Exchange and Australian Financial Review has found that aggregate after-tax profits in the industrial sector are down by about 2.4 per cent on last year. At the pre-tax level, there has been a tiny 0.1 per cent gain.

Mining companies - which account for about one-quarter of the Australian stock market - have fared even worse. The ASX-ARF survey found a 26 per cent drop in their after-tax earnings, and a 25.4 per cent drop pre-tax.

Explanations for the poor performance vary from sector to sector. Weak results in mining were due largely to lower prices and a stronger dollar. Companies such as Comalco and WMC suffered particularly badly, while Pampineo, the zinc producer, achieved flat profits only as a result of cost savings which offset the impact of exchange rates and metal prices.

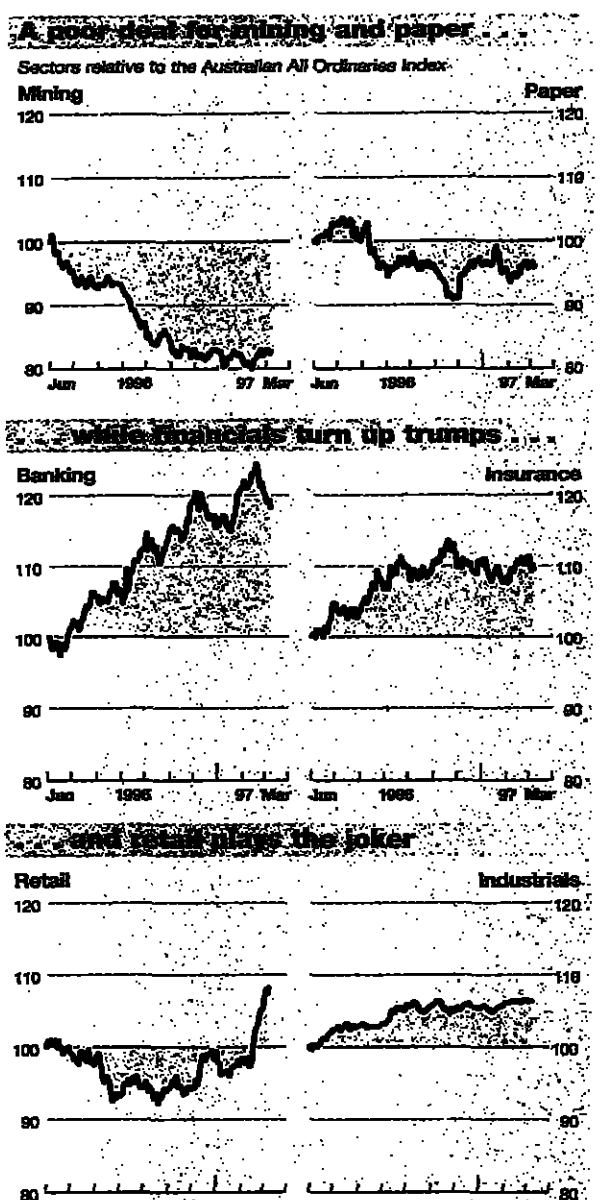
In the industrial sector, meanwhile, many companies have either been squeezed by the domestic market's weakness or affected by higher interest and depreciation charges as they have pursued expansion.

In the building sector Boral saw housing activity decline from the fourth consecutive half and pre-normal earnings slip by 30 per cent. Foster's Brewing, by contrast, registered good growth in its core Australian brewing business, but higher finance charges and a swing on abnormal items reduced the overall profits improvement to just 2.4 per cent.

There have been some exceptions. Property and financial services companies have continued to power ahead, with Lend Lease reporting a 14.2 per cent rise in profits. Despite the mortgage price war, Commonwealth Bank also managed an 11 per cent profit rise.

However, some of the smaller banks have looked less comfortable. BankWest, for example, has warned it will fall short of the profits forecast in its flotation prospectus by 5 per cent.

Perhaps a bigger surprise has been the caution expressed by many executives concerning full-year results. Most private-sector economists and federal politicians think the Australian economy turned the corner at the end of 1996, a conviction supported by better retail sales and stronger labour-market trends. Mr



Peter Costello, federal treasurer, has said the official forecast of 3.5 per cent growth for 1996-97 is still achievable. Given the low growth in the latter half of 1996, this implies a strong upsurge in the current six months.

But there has been little evidence of similar optimism among corporate executives. Amcor, the paper manufacturer, posted a 34 per cent profit fall in the first half and warned it "does not expect trading conditions to change appreciably in January-June in any of the markets in which it operates".

In the media sector, Mr Kerry Packer's Publishing and Broadcasting group said its television and magazine units are still operating in "a very soft advertising market" with "little prospect of any significant improvement in the second half".

Even those businesses which forecast growth in 1996-97 were hardly brimming with confidence. Qantas, reporting a 2.1 per cent increase in first-half earnings, said its target was "to at least match the result reported for 1996-97".

Even the transport group, said its rate of profit improvement would probably slow in the second half "because of the difficult trading conditions in Australia and Europe, as well as a

reduced benefit from lower net interest costs".

Some analysts think the caution can be overcome. Mr David Rickards, head of equities research at Macquarie Bank, says that of the first 60 per cent of profits announcements, about 58 per cent were in line with the bank's expectations. Some 27 per cent provided pleasant surprises and only 15 per cent were below expectations.

The bank, he says, is now positive about profit revisions for industrials and he expects a similar change on resources. "Earnings revisions were most negative in April and May last year. The profit momentum is positive," he says.

The stockmarket seems to agree. The All-Ordinaries Index, having risen by about 25 per cent over the past two years to the 2,480 mark, currently stands at record levels. The historic price-earnings ratio, according to Datastream, has edged up from about 15.5 times in February 1995 to about 19 times.

But even Mr Rickards worries that by the time the Australian consumer has regained confidence - say, in late 1997 - central bankers could be tightening monetary policy. In that case, even the tentative profits recovery could be short-lived.

Nikki Tait

# Orogen takes stake in gas pipeline consortium

By Nikki Tait in Sydney

Orogen Minerals, which was formed to hold the Papua New Guinea government's interests in many of the country's large resource projects, said yesterday it had taken a 20 per cent interest in the consortium planning to pipe gas from PNG to Queensland in Australia.

The consortium is headed by PNG-based Chevron Nigui. Other parties involved include BHP, Mobil, Oil Search, PNG's MRDC, and Mitsubishi's Merin Oil.

Orogen, which was floated

last year, said the objective of the A\$2bn (US\$1.58bn) project was to deliver gas to Queensland by 2001. The consortium is currently seeking expressions of interest from international pipeline companies interested in transporting gas from PNG to Queensland, said Mr Lindsay MacAlister, Orogen chairman.

Queensland, a high-growth state, is expected to require new energy sources by the turn of the century. Orogen already owns a 15.75 per cent stake in the

Chevron-operated Kutubu oilfield and is acquiring a 20.5 per cent stake in Gobe project. These two fields would supply the gas.

Orogen's involvement in the pipeline project was revealed as it announced an after-tax profit for the eight months to end-December of K16.4m (US\$11.85m), compared with a prospectus forecast of K12.6m.

Profit after tax and abnormal gains was K32m, a result of a K5.53m abnormal gain on the conversion of last year's share-sale proceeds into

## ASIA-PACIFIC NEWS DIGEST

# Japan finance group bankrupt

Koei Corporation, a Tokyo-based non-bank finance company closely linked to the Industrial Bank of Japan, became Japan's largest bankrupt so far this year when it filed for special liquidation in the Tokyo District Court on Monday. Koei's debts stand at Y264.1bn (\$2.17bn), making it the ninth largest bankruptcy among non-bank lenders, according to Teikoku Data Bank, a private credit research agency. The company is capitalised at Y1.6bn.

Koei was set up in 1981 as a nominally independent company and attracted investment from leading commercial and regional banks as well as the Industrial Bank of Japan. The company was initially so successful, with profits peaking at Y3.1bn in 1991 on revenues of Y23.7bn, that it sought a Tokyo Stock Exchange listing.

By March 1993, with the collapse of property prices, most of the company's loans were already deemed non-performing, and Koei reported a recurring loss of Y12.5bn. A subsequent restructuring plan initiated by IBJ failed and by last March net losses had ballooned to Y31.4bn, while revenues had dwindled to Y4.1bn.

Jonathan Arnells, Tokyo

## Fort Bonifacio site sold

Metro Pacific, the Philippine arm of Hong Kong's First Pacific group, yesterday announced it was selling its affiliate's majority interest in a 84 hectare site within Fort Bonifacio, one of the world's largest property developments, for 20.3bn pesos (\$771m). The site went to Fort McKinley Holdings, a consortium including companies involved in property development, cement manufacturing, banking and investments.

Fort Bonifacio Development Corporation, which is 55 per cent owned by a private consortium led by Metro Pacific, is selling its 75 per cent interest in two companies which hold the land. The bulk of the land sold, valued at 42,250 pesos a square mile, will be converted into an 18-hole golf course and country

الاسمنت

# There is powerful idea in here.

and the solidity of our materials hold the power of our ideas and of our experience. Italcementi Group is the trademark that seals the relationship between two leaders of the worldwide cement market: Italcementi and Ciments Français, whose joint experience unites the know-how, traditions and cultures of ten countries, 50 cement factories, 230 quarries, 320 concrete plants, 15,000 people and one of the world's most advanced technical centres. These are the foundations which enable Italcementi Group to meet local needs with the global vision of a worldwide organization. Leader in Europe, the group offers outstanding technological solutions, quality products, and an ever more complete customer service. Building something that leaves a unique and original imprint over time.



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**Italcementi Group**

**A world class local business**





## Handheld computer maker raises pre-tax profits 38% to £16m

**IMI**





## BUSINESSES FOR SALE

Clare Bellwood 0171 873 3234

Fax 0171 873 3064

Melanie Miles 0171 873 4874



## OPOLE PROVINCIAL VOIVODE

acting on behalf of the State Treasury of the Republic of Poland  
and in accordance with Article 37 Paragraph 1 Point 2 of the act of July 13, 1990  
on privatisation of state-owned enterprises  
(Dziennik Ustaw No. 51, pos. 293 with further amendments)  
invites domestic and foreign legal and natural persons  
to negotiations  
referred to enter into a commercial partnership with the State Treasury contributing  
the organised part of the state-owned enterprise's property named  
Wojewódzkie Przedsiębiorstwo Rolno-Przemysłowe "PZZ" w Opolu  
having a seat in Brzeg, 16 Mleczna Street.

The present invitation offers for sale at least 10% of share capital of future company assuming that

- the State Treasury is going to be a holder of maximum 49% of shares of the Company
- entities with foreign capital contribution are allowed to have not greater than 35% of shares.

Entities interested in purchasing at least 10% of the share capital, after  
submitting an offer including name, surname, and address or trade name of the firm and its  
seat together with information about its previous business activity, legal status, and  
financial position as well as up-to-date excerpt of proper register  
and signing up "Confidentiality Agreement"

will have obtained a copy of the Company's Information Memorandum containing initial data  
on the enterprise, though Opole Provincial Voivode reserves the right to limit the access to it.

Negotiations are to be undertaken with entities which during 21-day period, beginning at the  
date of publishing the announcement, will submit secured preliminary offers in writing and  
marked as follows: "Prywizycja PZZ Brzeg". Such offers have to be directed to Business  
Activity Division of Voivode Office in Opole, 14 Piastowska Street, room 310, till 3:00 PM.

Opole Provincial Voivode kindly gives information that everybody who is interested in  
undertaking negotiations will be informed about further procedure mode tending towards  
entering into partnership or rejecting an offer. He also reserves the right to choose any of the  
submitting offers or cancel this invitation partly or as a whole without giving explanations.



## A UNIQUE OPPORTUNITY

is currently available to  
acquire a group of

## PIRTEK FRANCHISED

## HOSE CENTRES

In London.

Pirtek is the market leader  
in the on-site replacement of  
hydraulic hose. Profitable, and  
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several individual buyers.

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One Southwark Bridge,  
London SE1 9HL.

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CONSULTANCY

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- turnover £900,000
- profit before tax £150,000
- international client base
- long-term rolling contracts
- London based

Foreign Group  
seeking investment.

Enquiries to:  
PO Box 2644,  
London W14 9BZ.

## INSURANCE BROKERS

South Midlands

Long established family  
business with quality  
clientele including a large  
proportion of farming  
clients. Commission  
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Box 85248, Financial Times,  
One Southwark Bridge,  
London SE1 9HL.

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businesses for sale.

Central London locations -  
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by a hands-on entrepreneur.

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or their retained representatives  
will be replied to.

Box 85105, Financial Times,  
One Southwark Bridge,  
London SE1 9HL.

THE MINISTER OF STATE TREASURY  
OF THE REPUBLIC OF POLAND

## INVITES TO NEGOTIATIONS

all parties interested in purchasing the shares of

## ZAKŁADY ROWEROWE "ROMET" SA of BYDGOSZCZ

the biggest Polish bicycle manufacturer

The Minister of State Treasury, acting on behalf of the State Treasury, pursuant to article 23 of Law on  
Privatisation of State-Owned Enterprises of 13 July 1990 (Dziennik Ustaw No. 51, item 298, with further  
amendments) invites tenders from parties interested in purchasing not less than 10% of the said Company's share  
capital, and no more than the total of Company's share capital less:

- 15% of the total number of Company's shares reserved, pursuant to art. 36, pass. 1 of Law on  
Commercialisation and Privatisation of State-Owned Enterprises of 30 August 1996 (Dziennik Ustaw No.  
118, item 561), to be taken free of charge by the entitled employees,
- 5% of the total number of Company's shares secured, pursuant to the Resolution of the Council of Ministers  
No. 86 of 4 October 1993 (Monitor Polski No. 52, item 482), as the State Treasury's reserve for re-  
privatisation purposes.

Written responses to the invitation must be submitted, and their reception confirmed, no later than on 7 April  
1997, before 4 pm Polish time, at the seat of "FINKORP".

## ADDRESS:

"FINKORP" Sp. z o.o.

ul. Senatorska 13/15

00-075 Warsaw

tel. (48-22) 826-40-95

fax (48-22) 826-17-45

Attention: Teofil Kłoda, Dariusz Zadrozny.

All responses must contain the following:

- company name, address of seat and legal status (entities) or first and last name(s) and home address  
(individuals)
- motivation for the share purchase
- brief information on tenderer's business activities.

In order to receive the Information Memorandum on Company, the interested parties must:

- submit responses to the invitation before the deadline
- be approved by the Ministry of State Treasury
- sign a confidentiality statement.

The Ministry of State Treasury reserves the right to reject any response without stating reasons.

The Ministry of State Treasury reserves the right to postpone the deadline for submission of responses, cancel  
the invitation, or refrain from commencing negotiations without stating reasons.

## HOTELS



## France

St Omer - Pas de Calais

## HOTEL CHATEAU TILQUES

A busy and profitable quality four star hotel  
only thirty minutes from Calais and Eurotunnel

- 53 en-suite letting bedroom
- Separate 80 seat restaurant
- Conference and banqueting for up to 250
- 70 cover breakfast conservatory
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- Tennis and putting green
- Future opportunity to build an extra 30/50 bedrooms

In all about 9 acres (3.64 hectares)

Freehold £2 million  
subject to contract

0171-629 8171

## CURRIE LINE LIMITED

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## Sunkyoung Industries Limited (the "Company")

US\$ 50,000,000 Floating Rate Notes due 1998 (the "Notes")

## NOTICE OF PUT EXTENSION

Notice is hereby given that:

(i) under Condition 5 (c) of the Notes, Noteholders may redeem, on 24

April, 1997, their Notes at their principal amount by depositing such

Notes and Coupons appertaining thereto with the Fiscal Agent not less

than 30 nor more than 45 days prior to 24 April 1997 ("1997 Put

Option");

(ii) notwithstanding paragraph (i) hereto, the Company hereby kindly

requests Noteholders not to exercise the 1997 Put Option but to hold the

Notes until the final maturity date in April, 1998;

(iii) in order to compensate and provide an incentive to Noteholders for

their holding their Notes without exercising the 1997 Put Option, the

Company has proposed to pay the Noteholders not exercising their 1997

Put Option a waiver amount equivalent to 0.45 per cent of the principal

amount of the Notes held by them;

(iv) KEB International Limited, of 2nd Floor, Crosby Court, 38

Bishopsgate, London EC2N 4AJ, has been authorised by the Company to

act as Arranger of this transaction; and

(v) any Noteholder wishing to exercise its 1997 Put Option is requested to

contact KEB International Limited (attention: Andrew L. Rate Esq. on

telephone number 44 171 650 1512 and facsimile number 44 171 650

1501) and the Fiscal Agent (attention: Joe Heintzen Esq. on telephone

number 352 45 90 21 40 and facsimile number 352 45 90 38 25) urgently

but in any event no later than 25 March, 1997.

Fiscal Agent  
Banque Internationale a Luxembourg S.A.  
69, Rue d'Esch  
L-1470 LUXEMBOURG



## COMMODITIES AND AGRICULTURE

## Pechiney to cut US can production by 10%

By Kenneth Gooding, Mining Correspondent

Pechiney of France intends to close three aluminium can plants in the US by the end of this year and reduce its production capacity there by 10 per cent, Mr Jean-Pierre Rodier, chairman, said yesterday.

Mr Rodier said all the growth in demand for soft drink containers in the US was being captured by rival polyethylene terephthalate (PET) bottles.

Speaking in London, Mr Rodier said his group was taking action at a cost of FF350m (\$60m) because, although demand for aluminium cans in the US was stable at present, it might fall in future. At present PET was making all its progress with a relatively new container, the 20-ounce bottle for soft drinks. So far the material had not dented aluminium's domination of the US beer container market, but this might be a threat in future. Pechiney's own packaging division was hoping to

develop a PET beer container but this would take several years. Mr Rodier suggested there was 10 per cent too much capacity in total North American aluminium can production and, by making the proposed cuts, Pechiney expected its remaining plants to be working at 90 per cent of capacity by the end of this year.

He stressed at a meeting with the Association of Mining Analysts that the PET threat was confined to North America and that Pechiney saw continued growth

for aluminium cans elsewhere. Last year the group started up a can plant in Brazil, which had sold all its 1987 output, and was negotiating to set one up in India. Analysts said the implications for the industry could still be worrying because North American cans account for about 10 per cent of global aluminium demand.

Mr Bernard Legrand, head of Pechiney's aluminium division, said aluminium supply and demand should be in balance this year so there was no requirement

for any of the world's 918,000 tonnes of idled capacity to be brought back into production. Global aluminium stocks were equivalent to 60 days of demand and this was a high level, he said. Pechiney had 121,000 tonnes of capacity shut down at present and had no immediate plans to reactivate it. About 75 per cent could be brought back "overnight" but the rest was in need of some repair.

Mr Legrand was questioned about attempts by aluminium producers in the Gulf area to have

the European Union's 6 per cent tariff on the metal removed. He said some time ago Pechiney had proposed to the European Commission that a quota system should be introduced so some aluminium from the Gulf could be imported free of the tariff and "the Gulf producers could benefit from Europe's internal prices". This suggestion had not made much progress because the EC wanted to include it with other trade and tariff issues being discussed with Gulf states.

## Crude oil eases on lower demand

## MARKETS REPORT

By Robert Corzine and Kenneth Gooding

Crude oil prices eased yesterday after a brief rally last week sent prices back towards the \$30 a barrel mark. Brent Blend for April delivery, the international benchmark, was down 28 cents to \$29.55 in late London trading, as ample supplies in the US and Europe exerted downward pressure on the markets.

In New York oil prices went into contango - a condition in which prompt prices are lower than future prices - for the first time in almost two years. Traders said this reflected a rise in imports combined with lower demand because of refinery maintenance and the end of winter.

Suggestions from the Far East that the Chinese believed copper prices were too high and would stay out of the market even though they needed to import a great deal of the metal this year caused the price to weaken on the London Metal Exchange.

Copper slipped below \$2,350 a tonne in after-hours trading after holding above this key level for most of the day. Selling by speculative funds caused the price to crumble, traders said.

Mr Alan Williamson, analyst at Deutsche Morgan Grenfell Securities Australia, suggested China would not buy until copper prices fell by at least another \$100 a tonne. "If the price was lower the Chinese would be in like a shot," he said.

Copper for immediate delivery on the London Metal Exchange remained in short supply, with the premium compared with delivery in three months indicated at \$72 to \$82 a tonne against \$50 last week.

## Japanese eat more chocolate

By Michael Peel

A campaign to bombard the Japanese public with scientific studies detailing the benefits to health of eating chocolate led to a 30 per cent increase in chocolate bar production within a year, the president of the Chocolate and Cocoa Association of Japan said yesterday.

Speaking in London to a meeting of the International Cocoa Organisation, Mr Akira Sasai said the increasing westernisation of Japanese eating habits meant there was great potential for a further growth in cocoa consumption.

Japan produced \$34bn of confectionery in 1995, \$4bn of it chocolate.

"Certainly, in terms of growth rate we would have to term the project a success but the absolute levels of consumption are not something we can be satisfied with compared to the levels of Europe and North America," he said.

Sales of ground cocoa powder between January and September 1996 were 20 per cent up year-on-year, while cocoa butter production rose 34 per cent.

Sugared cocoa powder production rose 265 per cent. Mr Sasai estimates milk chocolate production grew by 30 per cent.

"Sugar is expensive in Japan but for an ordinary Japanese, chocolate is not an expensive confection," he said. He said chocolate faced stiff competition from rice crackers and youkan, a confection made from sugar and beans, as a snack at "o-yatsu" - the Japanese equivalent of afternoon tea.

"Japanese confectioners represent powerful rivals for chocolate which it encounters nowhere else in the world," he said.

His response was to assemble an industry task force and hold a series of symposia financially backed by the ICCO and supported by the ministries of health and agriculture.

The task force advertised the results heavily on TV and in the press. It also targeted schools and members of the Japanese Nutritionists Society with the results of studies indicating that sugar was not linked to tooth decay and obesity.

Dr Susan Jebb of the Medical Research Council's Dunn Nutrition Centre said although it was true sugar was not linked with obesity, such claims ignored the relatively high fat content of most chocolate bars. "High sugar eaters are the thinnest in the population, but fat is positively associated with obesity," she said.

## IPE sees strength in diversification

The International Petroleum Exchange, the London-based oil futures market, says it is determined to diversify into a broad European energy exchange with contracts tailored to specific regional energy markets.

"We have a clear ambition to become the leading energy exchange," said Mr Lynton Jones, the IPE chief executive, in an interview yesterday.

In addition to the recently launched UK natural gas contract, the IPE has been looking at a variety of possible new ventures covering energy sources such as electricity and coal. It is also considering further tailoring such contracts for regional markets, such as a Scandinavian electricity contract or distinct UK and continental European gas contracts.

The IPE's strategy to expand beyond its oil origins began at the end of January with the launch of a screen-based natural gas futures contract to cater for the fast-changing UK gas market, which will be opened to full competition next year.

Mr Jones said there was growing interest in the contract among traditional floor traders on the exchange, many of whom had shown no interest when it was launched. Prices are now displayed on the floor and some traders have asked for equipment to enable them to input prices into the system.



Lynton Jones: IPE is determined to become closer to the physical side of energy markets

Mr Richard Ward, the head of business development at the exchange, said around 20 companies were regularly using the gas contract, double the number that took part in the first few weeks of trading.

He said teething problems with the contract stemmed mainly from the inexperience of some traders with a screen-based system.

Although there have been

complaints about the low liquidity of the market, Mr Ward noted that the natural gas contract on the Nymex took a year to reach 500 trades a day, while volume on the IPE version was already half that level.

The exchange is ready to launch a European gas futures contract based on delivery to Bacton, the gas terminal on Britain's east coast, when a new pipeline

linking the UK to the continent is completed towards the end of next year.

But a technical dispute over third-party liability at Bacton could cause the first European gas contract to be based on delivery at a continental European hub, such as Zeebrugge or Aachen.

Mr Ward said that even if the UK dispute was settled in time, there may also be demand for contracts based

on additional hubs such as Aachen.

European electricity contracts could also be based on two or three hubs, he said, although in each case one contract would emerge as the dominant one for setting prices.

Mr Jones said the IPE was determined to become much closer to the physical side of energy markets, and all new energy contracts would be developed in close consultation with traders in the physical commodity.

He said he believed the IPE was far less vulnerable to trading scandals than some other exchanges because of the open outcry system. A new compliance manager has been hired, and the exchange is studying whether it needs to expand its compliance staff.

All floor traders have also been required to wear trading jackets to ensure everyone can be easily identified on videos if a question later arises about specific trades.

Mr Jones also said that although the IPE was keen to enter into co-operation agreements with other exchanges in order to lower costs or to make trading easier, it was determined to retain its independence for the foreseeable future.

"If we merged with Iiffe, which is 10 times bigger than the IPE, our identity would disappear," he said.

Robert Corzine

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

## ALUMINIUM (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	352.7	+3.2	353.5	352.0	43,227	352.7
Close	1690.5-31.5					1690.5
Previous	1690.50					1690.50
High/Low	1679/1690					
AM Official	1690.31					1690.5-61
Kerb close	269.557					1657.58
Open int.	60,000					
Total daily turnover	46,989,171,643					

## ALUMINIUM ALLOY (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	352.7	+3.2	353.5	352.0	43,227	352.7
Close	1523.28					1547.48
Previous	1523.28					1558.63
High/Low	1509/1540					
AM Official	1518.23					1540.43
Kerb close	269.557					1540.43
Open int.	6,269					
Total daily turnover	537					

## LEAD (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	523.8	+9.2	525.8	511.0	401	523.8
Close	691.2					698.7
Previous	698.7					698.7
High/Low	674.8					674.8
AM Official	674.8					674.8
Kerb close	40,436					
Open int.	10,827					
Total daily turnover	8100.05					
Previous	8150.40					
High/Low	7989-8005					8120/8065
AM Official	7989-8000					8089-8070
Kerb close	51,896					
Open int.	11,320					
Total daily turnover	12,300					

## ZINC (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	1243.5	+4.5	1245.5	1243.5	1254.5	1243.5
Close	1252.5-33.5					1252.5-33.5
Previous	1252.5-33.5					1252.5-33.5
High/Low	1243.44					1249.50
AM Official	1243.44					1249.50
Kerb close	87,500					
Open int.	21,521					
Total daily turnover	87,500					

## COPPER (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	2459.6	+5.5	2461.6	2459.6	2472.5	2459.6
Close	2459.6-5.5					2472.5-3.5
Previous	2459.6-5.5					2472.5-3.5
High/Low	2448.48					2458.67
AM Official	2448.48					2458.67
Kerb close	138,762					
Open int.	48,602					
Total daily turnover	138,762					

## LME ALUMINIUM C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	114.85	-0.65	115.50	113.80	1,698	114.85
Close	112.10					112.10
Previous	112.10					112.10
High/Low	108.15					110.50
AM Official	108.15					110.50
Kerb close	108.15					110.50
Open int.	108.15					110.50
Total daily turnover	108.15					110.50

## LME COPPER C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	114.85	-0.65	115.50	113.80	1,698	114.85
Close	112.10					112.10
Previous	112.10					112.10
High/Low	108.15					110.50
AM Official	108.15					110.50
Kerb close	108.15					110.50
Open int.	108.15					110.50
Total daily turnover	108.15					110.50

## LME ZINC C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	1243.5	+4.5	1245.5	1243.5	1254.5	1243.5
Close	1252.5-33.5					1252.5-33.5
Previous	1252.5-33.5					1252.5-33.5
High/Low	1243.44					1249.50
AM Official	1243.44					1249.50
Kerb close	87,500					
Open int.	21,521					
Total daily turnover	87,500					

## LME LEAD C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	523.8	+9.2	525.8	511.0	401	523.8
Close	691.2					698.7
Previous	698.7					698.7
High/Low	674.8					674.8
AM Official	674.8					674.8
Kerb close	40,436					
Open int.	10,827					
Total daily turnover	8100.05					
Previous	8150.40					
High/Low	7989-8005					8120/8065
AM Official	7989-8000					8089-8070
Kerb close	51,896					
Open int.	11,320					
Total daily turnover	12,300					

## LME NICKEL C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	1243.5	+4.5	1245.5	1243.5	1254.5	1243.5
Close	1252.5-33.5					1252.5-33.5
Previous	1252.5-33.5					1252.5-33.5
High/Low	1243.44					1249.50
AM Official	1243.44					1249.50
Kerb close	87,500					
Open int.	21,521					
Total daily turnover	87,500					

## LME COBALT C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	1243.5	+4.5	1245.5	1243.5	1254.5	1243.5
Close	1252.5-33.5					1252.5-33.5
Previous	1252.5-33.5					1252.5-33.5
High/Low	1243.44					1249.50
AM Official	1243.44					1249.50
Kerb close	87,500					
Open int.	21,521					
Total daily turnover	87,500					

## LME MANGANESE C&amp;F (50 TONNES)

	Sett	Day's	High	Low	Vol	Open
Cash	1243.5	+4.5	1245.5	1243.5	1254.5	1243.5
Close	1252.5-33.5					1252.5-33.5
Previous	1252.5-33.5					

# D-Mark gains across the board

## MARKETS REPORT

By Simon Kuper

The D-Mark rose yesterday on improving sentiment over the German economy and fresh talk that European monetary union might be delayed.

The currency gained 1.5 pence against the dollar to close in London at DM1.708.

Recent signs of recovery in the German economy have caused the money markets to price in a Bundesbank interest rate rise by the spring. The yield differential on US and German ten-year bonds has narrowed to about 100 basis points, from 115 pence twelve days ago.

The D-Mark also gained on comments this weekend from Mr Herbert Hax, head of Germany's "five wise men" economic advisory panel, who said that Germany would probably miss its budgetary targets for

Emu this year. He said the country should delay joining monetary union until its finances were in order. However, Mr Helmut Kohl, the German chancellor, insisted Emu would go ahead on time. Yesterday Mr Klaus-Dieter Kuehnbacher, Bundesbank council member, said he doubted whether Germany could hit the budget deficit target for Emu.

The D-Mark rose 1.35 against the lira to L994.1, and firmed to Ptas4.82 against the peseta. It gained Y4.48 against the yen to Y71.44.

But the German currency's strongest rise was against sterling, which lost 3 pence to DM2.728 after UK price data emerged.

February factory gate

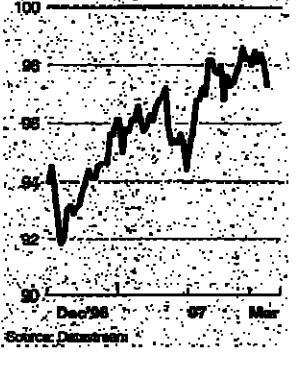
prices were flat on the month before, while February input prices fell sharply. Mr Eddie George, governor of the Bank of England, said he thought UK inflation would hit the government's 2.5 per cent target during 1997. Mr Peter von Maydell, senior currency economist at UBS, in London, said: "The market took that to mean that base rate hikes will not occur in the near term."

The guilder firmed yesterday as the Netherlands raised interest rates for the second time in ten days. The special advances rate rose 20 basis points to 2.90 per cent, still below the German rate of 3 per cent. The Dutch secured loans rate rose from 2 per cent to 2.50 per cent.

Currency strategists said the rate rises were intended to reverse the guilder's recent slide towards its central rate in the European exchange rate mechanism. The guilder's level is the

## Sterling

Trade-weighted index



Recently, however, it has seemed to start changing its mind. First the yen began rallying against the dollar, and since Friday the D-Mark has risen too. "There is a sense that the January and early February adjustment in foreign exchange markets is over. Spring is arriving," said Mr Kit Juckes, currency strategist at NatWest Markets in London.

The change in the market has various causes. Firstly, economic data from Germany and Germany have begun improving. This week Japanese gross domestic product is expected to show a 3.5 per cent year-on-year rise. And the yen's two-year slide has started to boost Japan's cur-

rent account surplus. Conversely, the UK economy is looking less buoyant. All this is causing traders to recall that the Group of Seven industrialised nations said in Berlin last month that it thought the dollar's rise had gone far enough. But Mr Juckes said the market may stop short of indiscriminately selling the Anglo-Saxon currencies. Mr Chris Turner, currency analyst at BZW in London, agreed: "I don't think sterling will collapse." For US yields are still a percentage point above Germany's and four points above Japan's. UK yields are three percentage points above Germany's. Even if German and Japanese interest rates start rising, they have a long way to go before they catch up.

Many in the market are therefore unsure which way to bet. Mr Juckes says they will be scanning economic figures closely to discover the new trends.

## WORLD INTEREST RATES

## MONEY RATES

March 10	Over night	One month	Three months	Six months	One year	Long term	Debt rate	Repo rate
Belgium	3%	3%	3%	3%	3%	6.00	2.50	-
France	3%	3%	3%	3%	3%	3.10	-	4.75
Germany	3%	3%	3%	3%	3%	4.50	2.50	3.00
Ireland	5%	5%	5%	5%	5%	-	-	8.25
Italy	7%	7%	7%	7%	7%	8.25	6.75	7.35
Netherlands	2%	2%	2%	2%	2%	-	3.00	3.30
Switzerland	1%	1%	1%	1%	1%	-	1.00	-
US	5%	5%	5%	5%	5%	-	5.00	-
Japan	2%	2%	2%	2%	2%	-	0.50	-

## LIBOR FT London

Interbank fixing	-	5%	5%	5%	5%	-	-	-
US dollar CDs	-	5.18	5.25	5.35	5.61	-	-	-
ECU linked De	-	4%	4%	4%	4%	-	-	-
SDR linked De	-	4%	4%	4%	4%	-	-	-

LIBOR interest rates are offered rates for 50m quoted to the market by four interbank banks at 11am each working day. The banks are Barclays Bank, Bank of Tokyo-Mitsubishi, Deutsche Bank and National Westminster. All rates are shown for the domestic currency. US, UK, ECU & SDR linked deposits DAI.

## EURO CURRENCY INTEREST RATES

Mar 10	Short term	7 days	One month	Three months	Six months	One year
Belgian Franc	3%	3%	3%	3%	3%	3%
Dutch Guilder	3%	3%	3%	3%	3%	3%
French Franc	3%	3%	3%	3%	3%	3%
Portuguese Esc	3%	3%	3%	3%	3%	3%
Spanish Peseta	3%	3%	3%	3%	3%	3%
Swiss Franc	3%	3%	3%	3%	3%	3%
US Dollar	3%	3%	3%	3%	3%	3%
Japanese Yen	3%	3%	3%	3%	3%	3%
Italian Lira	3%	3%	3%	3%	3%	3%
Japanese Yen	3%	3%	3%	3%	3%	3%
Italian Lira	3%	3%	3%	3%	3%	3%

Short term rates are call for the US dollar and Yen, others two days' notice. LIBOR interest rates are offered rates for 50m quoted to the market by four interbank banks at 11am each working day. The banks are Barclays Bank, Bank of Tokyo-Mitsubishi, Deutsche Bank and National Westminster. All rates are shown for the domestic currency. US, UK, ECU & SDR linked deposits DAI.

## THREE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	96.82	96.81	-0.02	96.83	96.81	9,560	40,812
Jun	96.86	96.84	-0.04	96.89	96.83	21,135	61,242
Sep	96.91	96.84	-0.07	96.91	96.83	14,258	43,628

## THREE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	96.74	96.73	-0.01	96.74	96.73	525	7056
Jun	96.73	96.71	-0.01	96.74	96.70	30389	198978
Sep	96.63	96.60	-0.02	96.64	96.58	37426	178181
Dec	96.46	96.42	-0.02	96.47	96.40	33787	190762

## ONE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	96.68	96.71	+0.01	96.71	96.68	221	12000
Jun	96.76	96.78	-	96.78	96.76	0	4516
Dec	96.78	96.78	-	96.78	96.78	0	3997

## THREE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	96.72	96.71	-0.01	96.73	96.70	2586	61875
Jun	96.16	96.12	-0.04	96.16	96.10	8024	102699
Sep	96.43	96.41	-0.04	96.43	96.38	37378	47829
Dec	96.49	96.40	-0.09	96.42	96.37	2538	34310

## THREE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	96.11	96.12	+0.02	96.15	96.10	2948	27842
Jun	96.11	96.14	+0.02	96.15	96.11	7573	37659
Sep	96.10	96.12	+0.01	96.13	96.10	1075	20578
Dec	96.00	96.00	+0.02	96.00	95.98	861	14103

## THREE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	96.45	96.45	-	96.45	96.45	2	n/a
Jun	96.40	96.40	-0.01	96.40	96.40	202	n/a
Sep	96.30	96.30	-0.01	96.30	96.30	3800	n/a

## THREE MONTH EURO CURRENCY FUTURES (LFFE) DM1m points of 100%

Mar 10	Open	Sett price	Change	High	Low	Est. vol	Open int.
Mar	95.74	95.74	-	95.75	95.73	841	8215
Jun	95.76	95.75	-0.02	95.76	95.74	434	8872
Sep	95.73	95.72	-0.02	95.73	95.71	249	4420
Dec	95.68	95.68	-0.02	95.68	95.66	155	4568

## EURO CURRENCY OPTIONS (LFFE) DM1m points of 100%

Strike	Mar	Jun	Sep	Mar	Sep
95.00	0.21	0.68	1.02	0	0.07
95.75	0.02	0.48	0.82	0.06	0.12
96.00	0	0.33	0.84	0.29	0.21

Est. vol. total, Call 888 Puts 3674. Previous day's open int., Call 180291 Puts 9223.

## POUND SPOT FORWARD AGAINST THE POUND

Mar 10	Closing mid-point	Change on day	Settler spread	High	Low	One month %PA	Three months %PA	One year %PA	Bank of England index			
Australia	(A\$) 19.2921	-0.2094	940 - 102	18.9442	18.1724	18.1586	2.7	19.1021	2.1	-	103.6	
Belgium	(Sfr) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
Denmark	(DKr) 10.4046	-0.1071	006 - 084	10.4987	10.3888	10.3825	2.5	10.3925	2.5	10.1029	2.5	105.8
France	(FFr) 8.1988	-0.0023	940 - 458	8.2370	8.1200	-	-	8.2370	-	-	-	83.3
Germany	(DM) 8.0118	-0.0042	900 - 048	8.2807	8.1888	8.1797	2.8	8.1386	2.8	8.0188	3.1	106.4
Italy	(Lit) 2.7285	-0.03	272 - 293	2.7489	2.7223	2.7216	2.8	2.7081	3.0	2.6414	3.2	105.2
Netherlands	(Gld) 163.527	-1.4188	350 - 701	163.381	162.915	-	-	163.381	-	-	-	106.4
Spain	(Ptas) 1.0508	-0.0028	275 - 294	1.0538	1.0275	1.0282	0.4	1.0275	0.5	1.0207	0.7	105.2
Sweden	(Skr) 2.7123	-0.007	080 - 385	2.7256	2.7077	2.7155	-1.5	2.7205	-1.2	2.7233	-0.4	105.2
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	2.2475	4.7	102.5
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
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Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
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South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
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UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
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Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
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South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
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South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
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South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7
South Korea	(Won) 231.403	-2.009	321 - 486	232.910	231.080	231.358	0.6	231.403	0.6	228.298	0.6	77.8
South Africa	(Rand) 12.1628	-0.1638	741 - 815	12.2158	12.1590	12.1538	1.9	12.1628	1.9	11.8288	2.1	84.8
South Korea	(Won) 235.84	-2.009	321 - 486	237.854	235.928	-0.5	-	238.213	-0.5	-	-	94.7
UK	(£) 56.2794	-0.5944	415 - 173	56.7030	56.2010	56.1544	2.7	56.8944	2.7	56.5684	3.0	105.8
US	(US\$) 3.0712	-0.0351	701 - 722	3.0956	3.0687	3.0681	3.2	3.0473	3.1	2.9718	3.2	103.1
Japan	(¥) 10.8288	-0.1078	328 - 408	11.1022	10.8918	10.8128	2.7	10.8918	2.7	10.5888	2.7	102.2
Portugal	(Esc) 273.788	-2.766	648 - 928	276.054	273.928	-0.5	-	274.213	-0.5	-	-	94.7</



**FT. MANAGED FUNDS SERVICE**

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### Offshore Insurances and Other Funds

	Buying Price	+ or -	Yield Error
1	100.00	0.00	0.00
2	100.00	0.00	0.00
3	100.00	0.00	0.00
4	100.00	0.00	0.00
5	100.00	0.00	0.00
6	100.00	0.00	0.00
7	100.00	0.00	0.00
8	100.00	0.00	0.00
9	100.00	0.00	0.00
10	100.00	0.00	0.00
11	100.00	0.00	0.00
12	100.00	0.00	0.00
13	100.00	0.00	0.00
14	100.00	0.00	0.00
15	100.00	0.00	0.00
16	100.00	0.00	0.00
17	100.00	0.00	0.00
18	100.00	0.00	0.00
19	100.00	0.00	0.00
20	100.00	0.00	0.00
21	100.00	0.00	0.00
22	100.00	0.00	0.00
23	100.00	0.00	0.00
24	100.00	0.00	0.00
25	100.00	0.00	0.00
26	100.00	0.00	0.00
27	100.00	0.00	0.00
28	100.00	0.00	0.00
29	100.00	0.00	0.00
30	100.00	0.00	0.00
31	100.00	0.00	0.00
32	100.00	0.00	0.00
33	100.00	0.00	0.00
34	100.00	0.00	0.00
35	100.00	0.00	0.00
36	100.00	0.00	0.00
37	100.00	0.00	0.00
38	100.00	0.00	0.00
39	100.00	0.00	0.00
40	100.00	0.00	0.00
41	100.00	0.00	0.00
42	100.00	0.00	0.00
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80	100.00	0.00	0.00
81	100.00	0.00	0.00
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84	100.00	0.00	0.00
85	100.00	0.00	0.00
86	100.00	0.00	0.00

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## LONDON STOCK EXCHANGE

## FTSE indices advance to new record highs

## MARKET REPORT

By Steve Thompson,  
UK Stock Market Editor

The London market's irrepressible mood continued yesterday, with all the main FTSE indices building on last week's strong performance and posting new intra-day and closing highs.

Behind the latest upside spiral, which saw stock prices across Europe hit new highs, was last Friday's move back above the 7,000 level by Wall Street's Dow Jones Industrial Average and some encouraging economic news.

The latter included a sharp

retreat by sterling, which fell around a point on the Bank of England's index against a basket of leading currencies, plus news of much weaker-than-expected producer input and output prices.

Starting's three p.m. decline against the D-Mark and a near one cent fall against the dollar gave an instant push to the big exporters.

The currency's drive was prompted initially by remarks from Mr Eddie George, Governor of the Bank of England, who said he expected the UK to achieve its 2.5 per cent inflation target by the middle of the year.

However, he also warned that he expected the inflation rate to

pick up during the following year.

The producer price data were interpreted by the market as an indicator of lessening inflationary pressures. Both input and output prices were lower than forecast and seen as reducing the possibility of an early increase in UK interest rates.

Adding to the generally bullish feeling around the stockmarket was a generally well received batch of company news reports, coupled with the continuing expectation of a renewed burst of merger and/or takeover activity in the near to medium term.

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4,437.4, up 17.1 on the session, having spiralled upwards to a new all-time high of 4,440.8 during the morning.

Other FTSE indices were equally impressive, the FTSE 250 moving ahead to end the day a net 15.4 higher at a record 4,739.2. Not to be outdone, the SmallCap index closed 3.5 to the good at a peak 2,365.1.

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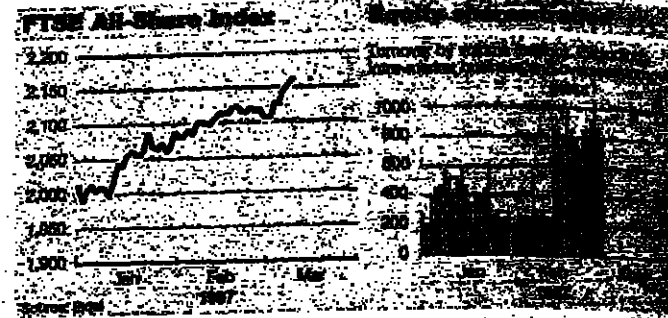
The latest company news

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Indices and ratios

Index	Value	% Chg
FTSE 100	4437.4	+17.1
FTSE 250	4739.2	+15.4
FTSE 350	2161.3	+3.2
FTSE All-Share	2161.3	+3.2
FTSE All-Share yield	5.51	

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## Broker advice lifts EMI

By Peter John, Lisa Wood  
and Joel Kibazo

EMI, the music company which has tumbled more than 20 per cent since it demerged from Thorn last summer, showed signs of spring growth yesterday.

The shares rose 24% to 1.1974 with help from a weighty broker recommendation and some aggressive marketmaker activity on a day when stock supplies were already tight.

Pannure Gordon published its annual media review and argued that, despite 12 per cent sector outperformance against the FTSE All-Share index, investors should remain buyers.

Pannure believes "electronic and digital media continues to be an area of almost limitless potential" and cites EMI as one of its top stocks with a target price of 1.400p. The other four recommendations are Reed Elsevier, Reuters International, United News & Media and WPP.

Also, one dealer was apparently trying to buy 300,000 shares, possibly to balance the book after a sale of shares to company directors late last week.

Reed rose 5% to 1.191p, United News 2% to 740p, and WPP a penny to 2634p, while Reuters was steady at

645p. Pearson, which was on Pannure's top list last year and has been demoted to a "hold", saw its early gains reignited and closed 4% higher at 7904p. The media conglomerate, which owns the Financial Times, is to announce full-year figures tomorrow.

Exploration and production stocks were the main focus of intrigue within the oil sector as a story in the weekend press suggested Enterprise Oil, which is to announce figures on Thursday, was planning a £1bn acquisition programme.

Investors immediately alighted on British-Borneo, the small company whose high-profile exposure to the oil-rich Gulf of Mexico has helped the company's shares double in value since late last year.

Borneo added another 37% to 1.350p but some analysts said that with a market valuation above £850m Borneo was now too expensive in view of the premium that an aggressor would need to pay. Instead, they favoured Monument Oil & Gas, whose shares gained 2% to 86p. Enterprise was restrained at 6374p.

Meanwhile Shell Transport lifted 11% to 1.0634p - a new closing high - as investors responded to a strong recommendation late last week from NatWest Securities.

Rehabilitation of Glaxo Wellcome gained pace yesterday. The shares rose 26 to 1.1174p, capping a gain of 8 per cent over the past three days for the world's biggest drugs group.

An enthusiastic post-results presentation to analysts in New York late on Friday gave a transatlantic boost to the shares and encouraged some US broker re-ratings.

Smith Barney raised its stance on the company to outperform from underperform. And Donaldson Lufkin & Jenrette turned buyer from "under-perform".

Kingfisher fell 6% to 680p on rumours that it is the front-runner to win control of Littlewoods' high street stores, which went up for auction last week. However, one analyst said that there were several other names in the frame.

N Brown dipped 16% to 380p on media reports that it will buy the Freemans mail order business. Analysts said there were fears that N Brown, which would make a rights issue if it acquired

the business, might overpay.

Ushers of Trowbridge made a strong market debut, jumping more than 12 per cent from its offer price to 1234p. The offering was the second of the year, after the £1.5bn offer of Ushers of Trowbridge, which was scribbled at the placing price of 110p and was mostly placed with UK institutions.

The brewer is using the proceeds to retire and restructure its debt, freeing cash flow to fund expansion.

Elsewhere, Dobbies Garden Centres made a blooming stock market debut, closing at 285p after a 200p placing.

Greenalls slipped 5% to 548p following its announcement that certain Greenalls family trusts had sold 1.37m ordinary shares in the company or 0.45 per cent of the group.

Analysts said there was some "bottom fishing" in Scottish & Newcastle which rose 8 to 6744p.

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 二、本行办理各种汇兑业务，手续简便，费用低廉。  
 三、本行代客买卖黄金、白银、外汇等，价格公道。  
 四、本行提供保管箱出租服务，租金面议。  
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دکتر محمد علی

By meeting customer needs,  
Rockwell has become a  
world leader in components  
and systems for  
cars, trucks and trailers.

## US INDICES

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## US shares hold above 7,000 level

### AMERICAS

After managing to edge back above 7,000 points on Friday, the Dow Jones Industrial Average moved further ahead in morning trading, writes Tracy Corrigan in New York.

After losing some of its earlier gains, the Dow was still up 16.16 at 7,017.05 at 12.30pm, but other sectors of the market seemed to have less impetus.

The concentration of gains in the Dow stocks "suggests it's a defensive play", with investors shifting into "safe" blue-chip shares - which have tended to outperform other sectors recently - rather than a sign that the broader stock market was in for another strong run-up, according to one analyst.

The Standard & Poor's 500 was up 2.14 at 807.11 while the technology-weighted Nasdaq composite rose 6.59 to 1,316.39.

Newmont Mining fell 5 1/4% to \$24.75 after it announced its acquisition of Santa Fe Pacific Gold in a stock swap, while Santa Fe said it had terminated its merger agreement with Homestake Mining. The exchange ratio of 0.43 Newmont shares for each Santa Fe share is an increase from the previous offer of 0.40 Newmont shares. Santa Fe gained 5% to trade at \$17.74.

H J Heinz rose 5% to 44% following a report that the

company planned a restructuring in an effort to accelerate earnings growth. Directors were due to consider the plan, which involves cutting 6 per cent of the company's workforce, tomorrow.

Airline stocks were slightly higher on the news that the industry had managed to push through a 4 per cent fare increase. Although the increase will not cover a reinstated 10 per cent federal ticket tax, the gap will be smaller than some analysts had expected. UAL parent of United Airlines, rose 5% to \$67.75, while AMR, American Airlines parent, gained 4% to \$33.75.

In the strongly performing pharmaceuticals sector, Warner Lambert shares gained 3 1/4% to \$86.75 after Paine Webber raised the stock to a buy.

TORONTO continued to move higher. Dealers said the early strength on Wall Street allowed investors to pick up where they left off after a heady session on Friday. At noon, the 300 composite index was 3,191 higher at 6,300.30. There were further solid gains among the resource and transport sectors. Banks also stayed in demand. Royal Bank of Canada added 55 cents to C\$61.15. Placer Dome gained 25 cents to C\$27.80.

Seagram put on 20 cents to C\$42.20. Hummingbird stood out among secondary shares, sliding C\$1.60 to C\$40.

## Sao Paulo stays firm

SAO PAULO stayed firm ahead of today's trade figures for February. The Bovespa index, up 1.4 per cent at the close on Friday, continued to move higher in good two-way trading.

At mid-session it was 189 or 2 per cent ahead at 9,369. "The upbeat mood on Wall Street is helping, but a number of investors are beginning to bet on better-than-expected trade figures," said one broker.

MEXICO CITY made a slow start, drifting lower at the opening bell. But by mid-

morning sentiment had swung back on to the upside in what dealers described as a thin trading session. At mid-session the IPC index was 6.44 higher at 3,616.19.

SANTIAGO made further steady gains as hopes for a reduction in local interest rates hardened. Dealers said the lack of rate news over the weekend was a disappointment but that the market still felt that the central bank was about to make a downward move. At mid-session the IPSA index was up 0.57 at 117.51.

### EUROPE

Leading European bourses pushed deeper into new high ground, led by FRANKFURT where the Dax index closed 7.26 higher at an this indicated 3,426.77.

Chemicals stole the show, surging strongly in active trading on talk of bumper dividends from the sector ahead of this week's string of results.

Bayer surged DM4.35 or 6 per cent to DM77 as dealers speculated that the group could be in line to pay out up to DM1.70 to shareholders, against DM1.50 last time.

Bayer unveils its 1996 numbers today and Hoechst weighs in tomorrow. BASF completes the earnings picture for the chemicals sector a week today. Hoechst closed DM1.70 higher at DM79.50 and BASF gained DM2.51 to DM66.15.

Volkswagen staged a strong recovery, rising DM43.50 or 5 per cent to DM910 in 7.6m shares traded after Lehman Brothers set a target price for the motor giant of DM1,000.

Among secondary stocks, Holzmann climbed DM25 to DM580 on news that a German survivor board seat would be filled by Holzmann.

Elsewhere among media stocks, Pathe surged FF90 to FF1,506 in spite of a firm

### FTSE Actuarial Share Indices

THE EUROPEAN SERIES										
Hourly changes	Open	10.30	11.00	12.00	13.00	14.00	15.00	Close		
FTSE 100	2202.00	2212.75	2213.75	2219.50	2219.50	2222.00	2221.13	2219.50		
FTSE 200	2236.50	2240.47	2242.74	2247.01	2245.00	2247.00	2245.24	2243.24		

Source: FTSE International Limited, London. All rights reserved.

FTSE 100: 2202.00, 2212.75, 2213.75, 2219.50, 2219.50, 2222.00, 2221.13, 2219.50

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### ASIA PACIFIC

An absence of fresh incentives to buy and a lingering negative mood after last week's trading scandal at Nomura Securities, left TOKYO weaker, writes Bethan Hutton.

The Nikkei average finished down 84.85 at 18,113.89, after moving between 17,935.62 and 18,195.95. The Topix index of all first-section stocks slipped 2.14 to 1,360.15, while the capital-weighted Nikkei 300 index was down 0.45 at 2,804.04. Yume was estimated at 340m shares, similar to Friday's 338m.

In London, the ISE/Nikkei 50 index gained 1.80 at 1,409.05.

With little corporate or economic news to drive the market, brokers said that much of the volume was cross trades to book profits before the March 31 year end, or arbitrage unwinding.

Support clicked in quite rapidly below the 18,000 level, however, particularly for blue-chip issues such as Toyota and Sony. Toyota Motor gained Y10 to Y3,090, Honda Motor Y90 to Y3,810, Sony Y40 to Y8,810, and NEC Y10 to Y1,410.

Shares in Nomura Securities continued to fall in the wake of last Thursday's revelation of a series of illegal share trades linked to gamblers. Two Nomura directors announced their resignations yesterday and several

Investment management groups, including Nomura Investment Management, said they would transfer business away from Nomura Securities.

Nomura was the day's most actively traded issue, and dropped Y80 to Y1,470. Other securities companies declined marginally on worries that other companies might have been involved in similar activities, or that events at Nomura could delay the planned "big bang" in financial markets.



**4 pm close March 14**

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**4 nur ab März 10**

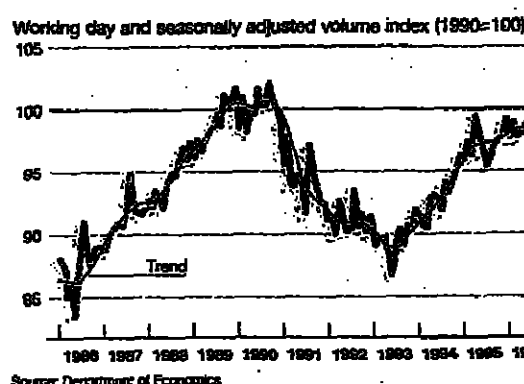
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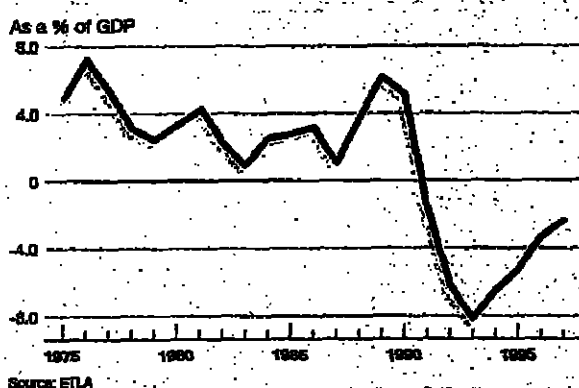
## 2 FINLAND

THE ECONOMY • by Greg McIvor

## GDP



## Public sector deficit



## Domestic growth stirs

Healthy rise in GDP and low inflation point to return of feel-good factor

As Finland's frozen landscape begins its annual thaw, the domestic economy has already moved into warmer climes. After a mini-slowdown in 1996, triggered by weaker export earnings, growth is expected to rebound strongly this year.

The key factor is the resurgence of the domestic economy, which has been depressed since Finland suffered its deepest recession in modern times at the start of the 1990s. Household savings ratios, which soared above 10 per cent of disposable income when the slump set in, have now fallen below 4 per cent.

Private consumption is expected to rise by 3.8 per cent in 1997, marking a shift away from the prevailing pattern in the Finnish economy since 1993, when growth has been powered by strong export flows while domestic demand has trailed far behind.

Official forecasts suggest gross domestic product will grow 4.6 per cent this year, while private consumption expands 3.8 per cent. This, together with a trend of low inflation, has convinced Finnish observers that the elusive feel-good factor is returning after the long crisis in which the economy shrank 12 per cent.

"For the first time in the 1990s we have both economic growth and a belief in the future - a belief that the growth will go on," says Mr Sauli Niinistö, Finland's finance minister and leader of the conservative National Coalition party.

Evidence of the upswing is seen in a revival of Finland's construction and housing industry, which has been in the doldrums since the downturn. House prices have risen by around 15 per cent in the past 18 months, although they still have some way to go to reach the levels of the late 1980s, prior to the real estate collapse which knocked 50 per cent off values.

Hopes are high among Finnish businesses and government officials that the economy is entering a period of sustainable growth. Inflation, at less than 1 per cent,



More window-shopping is disappearing; sales are increasing

is among the lowest in Europe, and double-digit growth in private investment is projected this year. Interest rates have fallen sharply, and government indebtedness is being steadily reduced.

Finland is now in the enviable position of being qualified on all the Maastricht Treaty criteria for participation in a European single currency. The markka, which had been floating since late-1992, last autumn took its first step toward membership of European monetary union by entering the European exchange rate mechanism (ERM).

The government of Prime Minister Paavo Lipponen has maintained the momentum of the fiscal drive launched by its predecessor. The budget deficit has been pruned back from a peak of 10 per cent of GDP in 1992 to 1.9 per cent this year by a tough prescription of spending cuts equivalent to 10 per cent of GDP. In addition, expenditure levels for 1998-2001 have been frozen.

Mr Niinistö, in an interview, said the country had realised there was "no going back to 1980s, when we built up such a big welfare society." Running deficits, he says, is against the Finnish tradition. "Until the early 1990s we had only a nominal public debt. We are not satisfied with having big debts.

People understand it is very wrong."

While he acknowledges the government's success in reducing the budget deficit, he is adamant the fiscal grip cannot be loosened. Gross public debt was 58.8 per cent of GDP last year - inside the 60 per cent Maastricht criterion but still rising. He says he wants to see a balanced budget by 2002 or 2003, but stresses this will require sufficiently high GDP growth. Mr Niinistö believes further cuts, such as in unemployment benefit levels, are structurally necessary. But he knows that after more than five years of austerity the public has little appetite for further belt-tightening.

"Politically, the capacity for making new cuts is not very high; especially as we have this positive economic trend at the moment," he admits. He is under pressure from National Coalition party supporters and colleagues to press for tax cuts, but remains cautious. Whilst he personally favours some easing of income tax, any reductions could not be allowed to jeopardise the reduction of the budget deficit, he stresses.

Tax is a hot topic in Finland. The top marginal income tax rate is 62.5 per cent, and the average is 38 per cent, one of the highest levels in the OECD. Mr

Pentti Vantia, managing director of the Research Institute of the Finnish Economy, advocates a 5 per cent cross-the-board cut in a bid to stimulate consumer spending.

"It would support private consumption and therefore support employment, although the problem is that if you cut you have to find the money from elsewhere," he says.

Tax-cutting might not be expected to figure prominently on the agenda of a Social Democratic-led government, but the notion of easing tax burdens to create jobs strikes a chord with some of the ruling parties.

This is because unemployment, running at 16.7 per cent, is the government's biggest economic and political headache. Aside from social considerations, Finland's high levels of unemployment benefits and the cost of government-sponsored work training schemes are estimated to cost between 8 and 9 per cent of GDP.

Mr Lipponen has pledged to halve joblessness by 1998. But the promise, made when the rate was 18.4 per cent, has begun to look like wishful thinking. Even Mr Niinistö accepts the timetable has slipped.

Yet in the light of broad political acceptance of the need to maintain fiscal rigour, calls for the government to spend its way out of the problem have been surprisingly few. Business leaders, economists and even trade union leaders seem resigned to unemployment as a long-term phenomenon curable only by strong and sustained economic growth. "We will have to live with this problem for years," says Mr Pekka Sauramo, senior researcher at the Labour Institute for Economic Research.

## PROFILE

Prime Minister Paavo Lipponen

Visiting the office of Mr Paavo Lipponen feels a little like entering the headmaster's study. The Finnish Social Democratic prime minister has an avuncular air, but he has shown a strong hand in holding together the disparate elements that comprise his five-party coalition.

The government groups the former communist Left Alliance and Greens at one end of the spectrum with the conservative National Coalition party and the small Swedish People's party at the other. Straddling this pot-pourri has been a delicate balancing act for the soft-spoken Mr Lipponen, but one he has so far accomplished with some skill.

A former journalist and political scientist, he came to power in the 1995 general election, a year after winning the GDP leadership. Faced with the need for tough fiscal medicine to reduce state debt and ensure Finland's qualification for European monetary union (Emu), he saw the need to forge a broad-based alliance with which to anchor government decisions.

In doing so he has gently manoeuvred the left-of-centre SDP into the middle ground of Finnish politics and forged a climate of consensus with trade unions and industry which has produced harmonious industrial relations and low inflation. The country has joined the European exchange rate mechanism (ERM), and is one of a handful of European Union member-states already qualified to join Emu.

It is an impressive record, and has won praise from financial markets and European partners. But Mr Lipponen is astute enough to know that the toughest challenges lie ahead. In particular, the government's determination to be among the founder members of Emu is likely to prove the coalition's stiffest test so far.

A strong current of anti-Emu sentiment flows inside two of the coalition partners, the Left Alliance and Greens, which could make it difficult for either party to toe the government line in the parliamentary vote on accession expected early next year.

Mr Lipponen is sanguine



Paavo Lipponen: Supports Baltic states' European ambitions

## Walking on a tightrope with aplomb

about any threat to the coalition, noting that the government has already in practice committed to participation in Emu. A two-thirds majority in parliament is required for ratification - a vote he is strongly confident of winning.

Guiding Finland into a single European currency is Mr Lipponen's most immediate foreign policy priority. Membership would - initially at least - take Finland into the EU's inner sanctum, a step he sees as vital for ensuring the country's economic and political voice is heard at maximum volume.

In an interview, Mr Lipponen outlined his stance in more detail. "It is a reality for us as a small country in northern Europe to be as close to the core of the union as possible in order to defend our interests," he said. In contrast to some other European countries, Finland under Mr Lipponen is an enthusiastic advocate of further European integration. "You have to play the ball to score. If you stand in the corner and expect others to pass you

won't get many points."

Speculation that the timetable may be slipping causes him some anxiety. "If you lift [the start date] now there won't be any incentive for those countries with problems, and it would punish countries which are already close or have met the criteria," he says. "You can imagine the problems Germany would have with an appreciating currency. We would have to work even harder to convince the so-called markets and we could not do anything about it. I can't see that any major delay or failure would be in anybody's interests."

Mr Lipponen sees Finnish Emu entry as an important boost to its campaign to persuade EU countries to accept the three Baltic republics of Estonia, Latvia and Lithuania as members. The Baltic states, until 1991 part of the Soviet Union, are of prime strategic interest for Finland, the only EU country to share a border with Russia.

Their economic and political integration into the EU is seen by Mr Lipponen as an important

factor in regional stability. He is pressing Brussels to open negotiations at the same time as enlargement talks start next year with other former eastern bloc aspirants. However, the commission favours staggering the negotiations so that bigger and more advanced countries like Poland and Hungary can enter first.

"It is very important that the Baltic countries are not left in limbo, and I understand Russia is in no way against their interest in the Union. What we want is an equal opportunity for them," Mr Lipponen says, warning other EU states against "just picking their favourites".

Meanwhile, he has toned down his reservations to the current process of Nato enlargement in eastern Europe. He said last year that Nato expansion could threaten stability in the region but insists he now has an open mind on the matter. It is clear, though, that he would rather see the Baltic states offered EU membership than Nato entry. "We believe membership of the EU would really strengthen the Baltic countries' situation without provoking countries which are outside," he says.

While he ponders foreign affairs, Mr Lipponen - a former head of the Finnish Institute of International Affairs - must watch his domestic flank. The SDP's opinion poll ratings have dropped steadily amid public dissatisfaction with the failure substantially to reduce unemployment, and the effect of welfare cuts.

Tensions in the coalition surfaced recently when a group of MPs from all the ruling parties defied the government line and voted with the opposition against a bill to permit Sunday shop trading, even after the issue was made a vote of confidence.

Commentators suggest the episode weakened Mr Lipponen, but he brushes this aside. The vote, he says, reaffirmed the coalition parties' commitment to co-operate. "Why at this point go home and give up when economically all the sacrifices are starting to bring some results?" he asks.

The coming months will tell whether his partners share the same view.

Greg McIvor

FOREIGN RELATIONS • by Hugh Carnegie

## Happy to be part of Europe

Among the most enthusiastic pro-Europeans, Finns support monetary union

In the two years since it joined the European Union, Finland has become the leading Euro-enthusiastic country in the Nordic region. Now its leaders are determined to deepen the relationship by joining European monetary union from its planned start in 1999.

Finland certainly stands out from its neighbours on the Euro front. Norway, its prickly sense of independence stiffened by its oil wealth, voted in late 1994 to stay out of the EU. Sweden voted narrowly to join, but opinion polls have since shown a hardening majority hostile to the union. Denmark has long been an EU member - but the country has bridled against the deeper integration, including Emu, outlined in the Maastricht treaty.

The Finns, however, embraced EU membership in a 1994 referendum by a margin of 57 per cent to 43 per cent, and little suggests opinion has changed significantly since then. Recent studies by EVA, a business sector-funded "think tank", show a clear majority satisfied by membership, with only one-fifth of the electorate believing the country should leave. "The decision to join the EU is considered by most Finns to have been right," EVA concluded after a survey late last year.

At the political level, there is an even stronger commitment to EU membership, outspokenly led by President Martti Ahtisaari and Mr Paavo Lipponen, the Social Democratic prime minister. A first, important step was taken last October when the Finnish markka entered the

European exchange rate mechanism. After decades marked by repeated devaluations - culminating in big downward lurches in the value of the markka in 1991 and 1992 - the currency's entry to the ERM was not only a significant sign of a commitment to a stable exchange rate. It was also a clear statement of intent that Finland intended to be ready to join Emu as a founder-member in 1999.

Mr Lipponen, backed by his Conservative partners in the coalition, appears confident that he will be able to steer the country into Emu - assuming it goes ahead on schedule. There is no real suggestion, as is the case in Sweden and Denmark, that a referendum would be necessary, politically, before taking the step. A parliamentary vote confirming the intention to join is likely to be decisive.

There are obstacles in Mr Lipponen's path. At least two members of his five-party "rainbow government" - the Greens and the former communist Left Alliance party - are hesitant. Within the SDP itself there are some prominent voices opposed to Emu. The opposition Centre party, headed by former prime minister Mr Esko Aho, is instinctively inclined against Emu, although Mr Aho has taken care to keep his options open.

Public opinion is also much less favourable to Emu than to the EU as a whole. With unemployment running at around 16 per cent of the workforce, there are fears that entering a fixed currency could entrench joblessness. A recent EVA survey shows 45 per cent of the electorate are against joining Emu in the first group, with less than 25 per cent positive. Unemployment was the most commonly cited hindrance.

But this opposition appears soft. The surveys show 43 per cent of the electorate agree that it would be

"fatal" for Finland to stay outside Emu if "many" other EU countries joined.

In working to swing opinion, Mr Lipponen can also count on much of the trade union leadership and the business community.

The position of industry is especially important because until a short time ago many industrialists, led by the dominant pulp and paper industry, were very reluctant even to join the ERM unless Sweden did likewise. Sweden remains a vital export market for Finland, and its forestry industry is in direct competition with Finland's.

Yet a recent survey of its members by the Confederation of Industry and Employers found 72 per cent in favour of joining Emu.

Mr Jussi Mustonen, of the confederation's economics department, says the reason is that Finnish exporters no longer believe that Sweden could operate a weak currency policy - which would undercut Finnish competi-

tors - without being severely punished in the financial markets.

Meanwhile, Finland would have more influence over European monetary policy by being in Emu than outside. "We would also have a veto on the terms on which Sweden might enter at a later stage, and that is a kind of insurance for us," says Mr Mustonen.

Mr Johnny Akerholm, the official in charge of Emu issues at the finance ministry, adds: "Industry now sees Emu as something that brings stability. They are much more comfortable about it now they have strengthened their balance sheets after the recession. They are more confident, and they have realised that in the long term they have got to rely on real competitiveness, not nominal exchange rates."

Winning over industry is important for Mr Lipponen. But where the broad electorate is concerned, he is betting that an underlying feel-

ing in Finland that deeper integration with the EU serves the interest of the country's fundamental security will help carry the day.

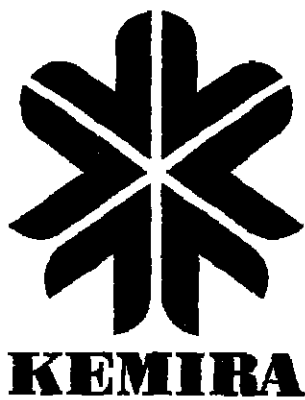
With a long border and a long history of conflict with Russia, Finns see participation in the EU as an historic opportunity to bind the country to the West after the nervous Cold War period of neutrality. This was probably the single most important factor behind the comfortable majority in the 1994 referendum on joining the EU.

Emu in itself has no direct relevance to security issues. But both President Ahtisaari and Mr Lipponen have publicly made a connection.

"For us all forms of integration in Europe add to our security. That is a very important factor in the mind of everybody," says Mr Kaarlo Honkela, managing director of EVA. "There is a feeling that if we do not go in now, when we are able to do it, who knows what may be in the future."

Kemira is an international chemical group with production in 25 countries and net sales of USD 2.9 billion in 1996.

1996 Annual Report is available end of March.



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FT Surveys

# Finland

A strong revival of the economy has emboldened Helsinki's resolve to press for early membership of Emu. Hugh Carnegie and Greg McIvor report

## Full integration is the target

Like one of its countless forests regenerating after a violent storm, Finland today is a land of renewed growth where the new shoots are slowly overcoming the debris left behind by a brutal recession.

This year, the economy is set to expand by more than 4.5 per cent, the fourth consecutive year of growth. For the first time, national output has exceeded the levels it reached before the traumatic slump of 1991-93 - the worst recession of the century when the economy shrank by 12 per cent. Inflation is under 1 per cent, interest rates are close to German benchmark rates, and private consumption is rising.

At the same time, Finland is pushing ahead confidently with its aim to become irreversibly integrated in western Europe following the collapse of the Soviet Union, its giant neighbour whose influence constrained Finnish foreign policy for years. After joining the European Union in 1995 and the European exchange rate mechanism in 1996, Finland intends to join European monetary union from its planned launch in 1999.

The ugliest remaining wreckage from the storm of recession lies in the form of unemployment, standing at more than 16 per cent of the workforce. Bringing down the level of joblessness is proving a painfully slow process. But the social impact

has been blunted by generous welfare provisions and a widespread recognition that no quick fix is available to fill the jobs gap.

"We are at a turning point in the economy and we have the prospect of a better employment situation. All the sacrifices are bringing some results. So I am confident," asserts Mr Paavo Lipponen, the Social Democratic prime minister.

Mr Lipponen leads a five-party coalition government including the SDP, the Conservative party, the Left Alliance, the Greens and the minority Swedish People's Party. Set up after the February 1995 general election, the "rainbow coalition" has survived with remarkable unity given its wide ideological span and the tough fiscal policies it has pursued to put a tight rein on the public finances and prepare for Emu entry.

The only significant opposition group is the Centre party, the party of Finland's still-powerful rural interests, led by Mr Esko Aho, the former prime minister. But it is heavily outvoted in parliament and its policies are not much different from those of the coalition.

Mr Lipponen insists the country is finally on track to a stable future of sustainable, non-inflationary growth. But can anything upset this optimistic outlook?

Certainly, Finland appears to be in better shape than it

has been at any time in the last decade. Nevertheless, there are serious challenges facing Mr Lipponen and his government as they move towards the next general election in early 1999.

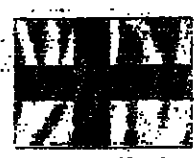
A big test will be the drive to join Emu.

President Martti Ahtisaari, Mr Lipponen and Mr Sauli Niinistö, leader of the Conservatives and finance minister, are spearheading the effort for Finland to be in from the start. Emu, they say, will lead vital stability to the economy. It will also cement Finland's strategic place in the heart of western Europe.

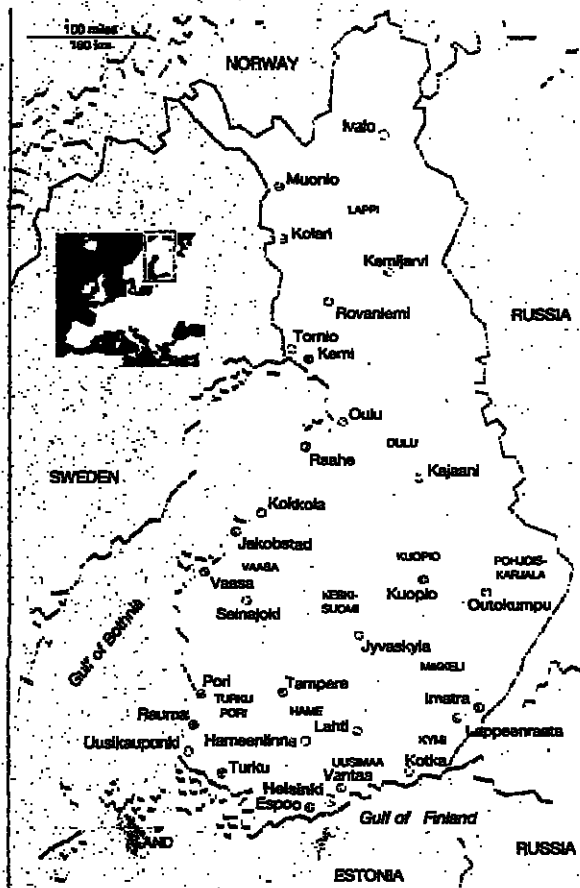
So far, the government has held together around the strongly pro-Emu policy. The "rainbow coalition" has entrenched tough fiscal measures that have cut public spending by the equivalent of 10 per cent of GDP since 1992 in order to ensure Finland meets the economic criteria for Emu membership. The indicators already show the country fit to qualify.

The Centre party is host to a strong Euro-sceptic wing which is hostile to Emu. But Mr Aho - prime minister when Finland joined the EU - has been careful not to take an overt anti-Emu stance.

Importantly, industry, particularly the big forestry sector, has become reconciled to Emu despite earlier worries that the growing likelihood that neighbouring Sweden will stay outside Emu could



Area: 304,580 sq km  
Population: 5,098,754  
Language: Finnish, Swedish  
Main towns & population (Dec 1994)  
Helsinki (capital): 515,785  
Espoo: 186,507  
Tampere: 179,251  
Vantaa: 164,378  
Turku: 182,370  
Oulu: 106,419  
Currency: 1 Markka (FM) = 100 pennia  
Exchange rates: 1995 average \$1=FM4.5919  
March 5 1997 \$1=FM5.1123



### Government and constitution

#### Head of state

President, who is elected for a six-year term in February 1994. Currently Martti Ahtisaari, who was elected for a six-year term in February 1994.

#### National government

Council of State (Valtioneuvosto) headed by the prime minister, responsible to parliament. The government is currently a Social Democratic party/Conservative/Left-Wing Alliance/Swedish People's party/Green party coalition with 145 seats.

#### Head of government

Prime minister Paavo Lipponen (SDP)

#### Legal system

Based on constitution of 1919

#### National legislature

Unicameral Eduskunta (parliament) of 200 members directly elected for a four-year term; the president is empowered to dissolve the Eduskunta sooner.

#### Electoral system

Universal direct suffrage over the age of 18; the d'Hondt system of proportional representation is used in 15 multi-member constituencies.

#### National elections

Next election due by March 1999

#### Eduskunta

• Social Democratic party (SDP) 69  
• Centre party 44  
• Conservatives (KOK, National Coalition party) 39  
• Left-Wing Alliance (VAS) 22  
• Swedish People's party (SPP) 12  
• Green party 9  
• Finnish Christian Union (SKL) 7  
• Young Finns 2  
• Finnish Rural party 1  
• Ecology party 1  
200 seats

#### Economic summary

	1996	1997*
Total GDP, nominal (\$bn)	124.1	130.7
Real GDP growth (annual % change)	2.3	3.2
GDP per head (\$)	24,236	25,478
Inflation (annual % change in CPI)	1.2	1.4
Av. hourly earnings, manufacturing (annual % change)	4.5	4.8
Manufacturing production (annual % change)	6.0	7.2
Unemployment rate (% of workforce)	16.5	15.8
Interest rate, 3-month Helsinki (%)	3.7	3.9
Government bond yield (%)	6.3	6.5
General government financial balance (% of GDP)	-2.6	-1.9
Gross public debt (% of GDP)	58.0	58.7
Current account balance (\$bn)	4.5	3.2
Merchandise exports (\$bn)	45.0	46.1
Merchandise imports (\$bn)	-32.2	-35.8
Trade balance (\$bn)	10.8	10.5

#### Main trading partners (1995)

	Exports	Imports
Germany	13.4%	15.6%
UK	10.4%	8.3%
Sweden	10.1%	11.7%
US	6.7%	7.1%
EU	57.5%	58.6%

pose a competitive threat to Finnish exporters.

But there are still obstacles to overcome before a parliamentary vote to decide the issue in early 1998. The Left Alliance and the Greens are split on Emu.

If either or both eventually swing to a clear stance opposing Finnish membership they would have to leave the government. The SDP, Conservatives and Swedish party could carry on with a majority. But the government would be more

exposed - and such a fragmentation of the coalition could prompt the anti-Emu faction on the left-wing of the SDP to become more vocal.

The role of public opinion will be important. The electorate is hesitant about Emu, fearing it could hinder the battle against unemployment. But the generation of an economic "feel-good factor" would clearly help swing public opinion. This year, the revival of the domestic economy for the

first time since the recession has added to the export boom that has driven growth over the past three years.

Growth so far has been pushed along by the export successes of companies like Nokia, the mobile telecoms supplier, and the pulp and paper groups. Now, the construction sector and the domestic service sectors are at last reviving to bolster economic development.

But the impact on unemployment to date has been limited. The single biggest

political threat to the government parties - especially the SDP - as they approach the next election is the evident failure to meet Mr Lipponen's pledge to halve the jobless figures.

The problem is, the government has almost no scope to take new structural measures to stimulate employment beyond those already taken. The Conservatives and many in the SDP would like to cut the heavy income tax burden - but are constrained by the overriding

need to maintain a tight fiscal stance.

The private sector has also called for deeper reforms of the rigid labour market. But the SDP cannot go further down this road without a clash with the powerful trade unions whose support is vital for the fiscal programme and for Mr Lipponen's policy of restraining wage settlements.

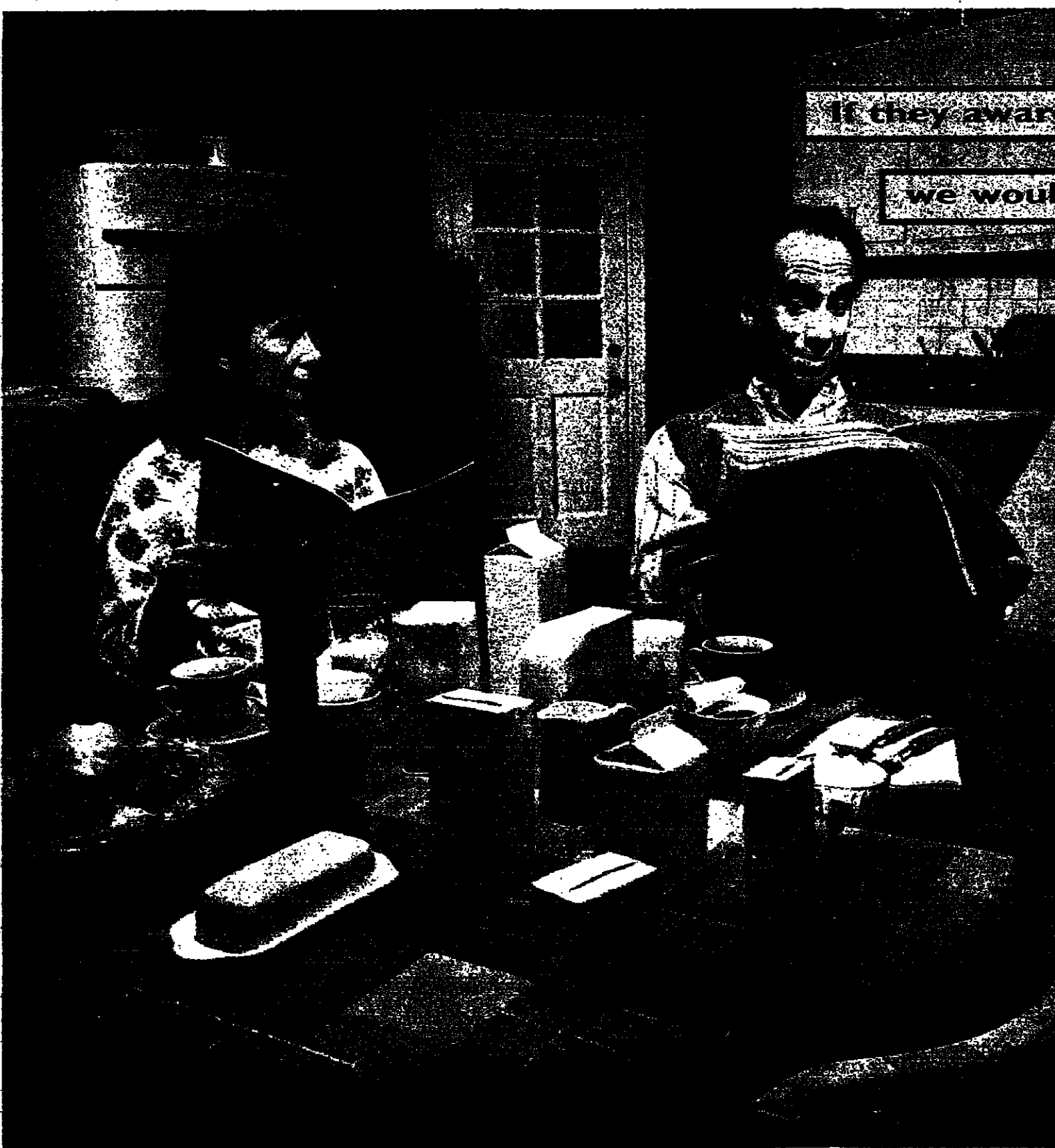
The long shadow of unemployment has not deflected the government from its commitment to deeper integration within the EU.

That commitment has been driven by the clear perception in Finland that the collapse of the Soviet Union offered an historic opportunity for the country to anchor itself in the West more solidly than ever before. Russia ruled Finland until 1917. The two countries have fought bloody wars in this century. Helsinki remains wary of an uncertain future across its long eastern frontier.

Joining the EU has, therefore, had a real security dimension for Finland. A vocal debate has also sprung up about whether the country should drop its Cold War military neutrality and seek to join Nato. The president and the government have stated clearly they have no intention to do so, at least at present. They are nevertheless watching the looming process of Nato expansion to include former Warsaw pact countries very closely.

Their chief concern is that Nato expansion could provoke a reaction from Russia in the Baltic region. It is already clear that the three Baltic states of Estonia, Latvia and Lithuania - which all seek membership - will not be embraced by Nato in the first round of expansion. The Finns, like the Swedes, fear the creation of a dangerous security vacuum in the Baltic region.

Helsinki is anxious to see a pre-expansion accord between Nato and Russia which would pre-empt any possible tensions in the area. Until that is clarified, Finland will not make any change in its military/strategic stance. But the country is an active participant in Nato's partnership for Peace programme and is involved in the Nato-led force in Bosnia. It is clearly keeping its future military options open.



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## 4 FINLAND

EMPLOYMENT • by Hilary Barnes

# Paradox of labour market pains

Unemployment is high, but social benefits fail to encourage a search for work

Helsinki taxi drivers, some will tell you, are overworked. They operate a fleet of cabs, but have to do a lot of the driving themselves. For, in Finland today, you just can't get the staff...

This is not just the famous cab-driver hyperbole: it is an illustration of the sad paradox of the Finnish labour market. Unemployment averaged 16 per cent last year, and currently runs at 24 per cent among those aged between 20 and 24, but job vacancies remain unfilled.

The case of the deputy head of information in one of the highest offices of state helps explain it. The father of four small children, he was surprised to learn from a report by the social welfare ministry that he could increase his take-home pay by becoming unemployed. Generous child and housing allowances and unemployment benefit would beat his current - by no means low - income.

His case illustrates the difficulty of maintaining a comprehensive welfare system - designed to ensure no-one suffers real hardship - with-



Well provided for now, but job prospects when they finish education are not so good

out destroying work incentives.

Mr Tapani Kahri is deputy director-general for industrial relations at the Confederation of Finnish Industry and Employers (CFI), the employers' bargaining counterpart to the trade unions. He says that a family with two children under the age of seven needs to earn FIM20,000 a month to obtain the same after-tax disposable income it would get from the basic social security compensation - FIM5,000 per person. (The average blue-collar industrial worker earns about FIM10,900 a month, before income tax.)

Unemployment peaked at 19.4 per cent in 1994 and has

come down to about 15.7 per cent since, but progress is slow. The 1996 OECD report on Finland was in no doubt that it would have been speedier if labour markets had been more flexible and the relationship between wages, social security benefits and taxation had worked to encourage re-employment.

"The unemployment insurance system, as currently designed, generates severe work disincentives and has slowed the re-employment of workers. With almost 20 per cent of the working-age population receiving some form of unemployment benefit of practically unlimited duration, urgent action is needed to reform this system," said

the OECD. (The figure of 20 per cent includes people participating in rehabilitation programmes as well as the unemployed.)

Mr Turo Bergman and Ms Kati Kallinen at the Confederation of Finnish Trade Unions (CFTU) are resistant to the OECD's argument. This, of course, is hardly surprising: on three occasions since 1993 the CFTU has stopped government plans to reduce the unemployment benefit level by threatening to call a general strike. "The basic problem is lack of work," they argued.

They point out, however, that a significant new element of flexibility has now been introduced into the col-

lective wage and work condition agreements. Management and unions at company level can introduce flexible working hours, within certain limits, so that employees work more in busy periods and less in slack periods.

The CFTU's Mr Kahri agrees with the trade unionists on this point, and adds that a discussion is now taking place over workers' remuneration - with management gaining greater freedom to decide which employees should have a raise and how it should be arranged.

"The norms of collective bargaining are changing and the idea of flexibility has caught on quite quickly," he says.

According to Mr Kahri, the collapse of the Finnish Communist party, which until the demise of the Soviet Union had a strong influence in the trade union movement, is contributing to the trend.

"The conflict in the trade union movement between the Communists and the Social Democrats was one of the main reasons for the stiff and restrictive collective agreements. Now that the Communists are so weak, it is possible to begin changing things so that companies can arrange matters to the benefit of both the employers and the employees," he said.

The Finnish collective bargaining system is one of the most centralised in Europe. About 80 per cent of all employees belong to a trade union. When collective agreements have been concluded, whether at sector level or between individual trade unions and their respective employers, the terms of the agreement are administratively extended to the rest of the industry concerned. This means 85 per cent of all employees are covered by the collective agreements.

This system, as the OECD points out, has in practice imposed a high minimum wage level, reducing if "employability of low-productivity workers - your and low-skill workers in particular."

The advantages of the system are that it generally consensus. Strikes are uncommon when a new or collective agreement is being negotiated, but labour conflicts are rare once it has been signed.

"The system's capacity for bringing about discussion to take decisions is just good as in other countries was the recent verdict of 161 Sixteen Korkman, formerly senior official at the finance ministry in Helsinki, is now the director-general of the EU's economic, monetary and social affairs directorate.

TRADE • by Hugh Carnegie

# To Russia with...patience

There are many frustrating barriers, but business is on the way up again

Trading with Russia is a jungle of obstacles, declares Mr Erik Forsman, director of foreign affairs at the Confederation of Finnish Industry and Employers. "You have to scramble through barbed wire to get there."

Mr Forsman's exasperation is prompted by a series of frustrations facing Finnish companies as they fight to win markets across the country's long border with Russia - the European Union's only direct frontier with the former Soviet Union. Long hold-ups for trucks at border crossings, bureaucratic delays for imports, uncertain tax rules, and a lack of export financing are just some of the barriers facing Finnish exporters.

But, despite the difficulties, Finnish trade with Russia is bouncing back after it collapsed along with the old Soviet regime at the beginning of the decade, contributing significantly to the deep, three-year recession Finland suffered at the time.

In 1996, trade with Russia grew at a rate of more than 25 per cent, accounting for some 6 to 7 per cent of Finland's exports. That figure is still far below the 13 per cent of exports which used to go to the Soviet Union, but it is

a big improvement on the 3 to 4 per cent levels that trade slumped to in the early 1990s. And it looks healthy for Finland, which ran a trade surplus with Russia of FIM1.3bn in the first 11 months of last year.

The character of the trade has altered radically. In Soviet days, Finland was a favoured trading partner for Moscow, a western-style economy conveniently situated close at hand but not allied militarily to the western powers. Trade was organised on a state-to-state basis: Finland took mainly oil, timber and other raw materials, and in exchange its big companies won contracts to build industrial plants and supply machinery and finished goods.

Today, Russian exports to Finland are little changed in content. But the centralised organisation of the trade has disappeared to be replaced by a kaleidoscope of company-to-company relationships - and the shape of Finland's sales to Russia has been transformed.

"Now there are hundreds of companies involved, mostly small and medium-sized, compared with 25 or so big companies that used to deal with the Soviet Union," says Mr Lefi Fagerlin, in charge of external economic relations at the foreign ministry. "It is much more broadly based than before, and if the Russian economy builds up those companies involved could really benefit."

The list of goods Finland is now exporting to Russia is long, diverse and, in some cases, surprising. Until the Netherlands cornered the trade, Finland was exporting large quantities of locally ripened bananas - hardly a fruit native to the chilly Nordic country. Likewise, coffee processed in Finland has become a significant export.

In 1996, the list of goods was topped by printed papers - that is, Russian magazines and books printed on presses in Finland. Cars - many used - came second, followed by iron and steel goods; mobile phones, margarine, paint, paper, shoes, chocolate and a host of other goods.

Finland has also established itself as a significant transit centre for Russian trade to and from the rest of the world, and is working to become a springboard for companies trading in Russia. Acer, the Taiwanese computer group, has an assembly plant in Finland producing for the Russian market.

"I'm amazed that we have been able to do all this," says Mr Forsman. "We are selling no investment goods, no ships and no goods that need export credits. That's because the Russians can't cover the credit risk. So what we sell they pay cash for. At least 50 per cent of the goods are being paid for in advance."

There have been some surprises in the geographical pattern of trade as well. Mr Fagerlin, at the foreign min-

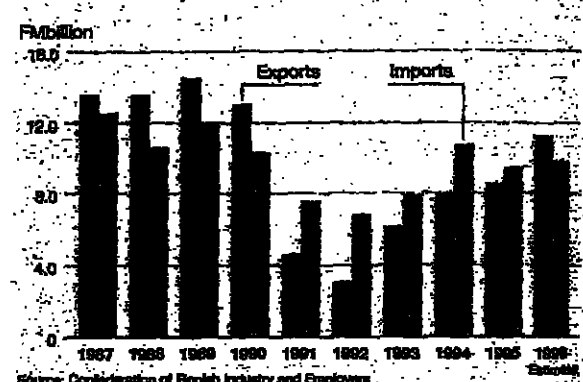
istry, says initial expectations that the huge construction of St Petersburg just across the border would prove the biggest market have not been fulfilled so far.

"Much of the trade is going to the Urals and west Siberia and Moscow," he says. "St Petersburg has not turned out to be so important. Its economy was based on military industries, which have collapsed, and so far not much has taken their place. We now see a big potential in the Murmansk region."

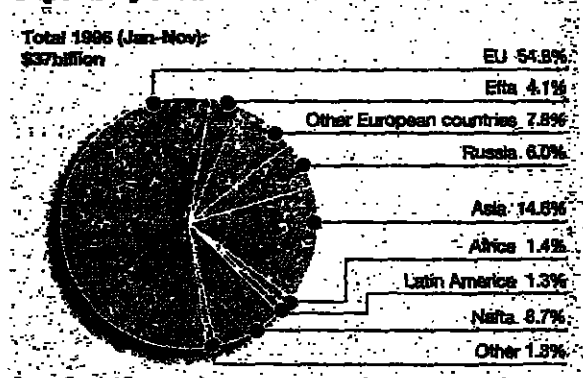
For all the vigour of the new trade, however, the Finns complain bitterly about the barriers they still face in Russia. In recent months, one of the highest-profile disputes has concerned the border crossings, where transporter drivers complain of long delays - of 10 to 12 hours - which restrict Finnish trucks to one return trip to Moscow a week, while their Russian rivals can make two. There were also reports in early February that 200 trucks were stuck in Moscow awaiting customs clearance waived at the border.

It is not just that the Finns suspect the Russians of deliberately using bureaucratic obstacles to discriminate against them. There are tales from Finnish drivers of petty corruption by Russian border officials who have to be paid off in cash or kind before a truck can proceed. The industry

Trade with USSR/Russia



Exports by area



confederation split out its concerns in a recent presentation to the European Commission in Brussels. "The worst problems concern technical regulations and especially product safety certificates, customs clearance procedures, taxation legislation and its implementation, taxes, levies and other charges as well as application of intellectual property rights," it wrote.

The government is trying to smooth these issues through the joint trade

commission the countries operate. Officials say it is difficult to make progress. Meanwhile, Finnish industry eagerly awaits a day when Russia once again can afford to finance large-scale capital projects such as Finland used supply to the Soviet Union. Combined with the existing patchwork trade, one or two big contracts for a paper mill or a ship could push Finnish exports back to their old levels. But that day seems some way off.

# Pensions transition likely to be a long haul

Continued from Page 3

system, in relation to the total cost of wages and salaries, from peak levels of about 40 per cent to about 30 per cent.

"In short, the argument is that we are able to tackle the problems. The pressures [of the pensions burden] are high, but not explosive," Mr Puro says.

The Finnish private-sector pension system was set up in 1961 - after agreement between the trade unions and the employers - as a statutory and obligatory insurance system. Based on contributions made over a working life of 40 years, it was originally designed to provide the individual with a pension equal to 40 per cent of average pay over the final four years of employment. Pay-out was raised to 60 per cent by a 1975 agreement, however.

Trade union influence means it is essentially a benefit-determined system, rather than a contribution-determined system. About 75 per cent of the payments are pay-as-you-go.

In 1996, employers contributed 16.9 per cent of wage and salary costs to pensions and employees contributed 4.3 per cent, with the self-employed paying 20.4 per cent. Gradually, the employers' premiums will rise to about 20 per cent and the

employees' to 6 to 7 per cent.

In the past 10 years, the introduction of flexible retirement regulations has reduced the average age of retirement from 65 to 59.

Although the private-sector pension insurance system is obligatory, its administration is entrusted to privately-owned insurance companies. This is designed to promote competition and, therefore, efficiency.

According to Mr Puro, the public-sector system has yet to undergo the necessary reforms. Here, pensions are 66 per cent of pay and are earned by only 30 years of working life.

Although Mr Puro expects the two systems to be brought into line, it is likely to be a long haul. Since the government must honour its commitments to existing employees, the transition will take about 40 years.

At the social affairs ministry, Mr Lehto sees keeping people at work for longer as crucial to the future viability of the welfare system. "If unemployment is low, and the average age at which pensions are taken is high, it will be easier to live with our welfare programmes," he says.

With today's high level of unemployment, however, it is difficult to win hearing for this argument. In order to enlarge the labour market, the unemployed are

being moved into educational programmes and reskilled.

A special programme has been introduced to get the long-term unemployed over the age of 50 back to work. Started last year in 10 municipalities, the aim is to identify the target group and offer every person in it an individual job-training or educational plan.

The programme is sched-

uled to go national in 1998, but experience at local level has so far been only moderately encouraging.

More people than expected - around one-third of the target group - have proved very difficult to rehabilitate, either because they have an alcohol problem, can't get out of bed in the morning, or suffer from other "discouraged worker" syndromes.

Mr Lehto believes that the

welfare system, of which pensions are one of the largest costs, should prove sustainable but he is working on various assumptions. These are that over the next 10 years or so Finland's politicians and administrators bring unemployment down to its pre-recession levels of around 5 per cent; the average annual GDP growth rate is 3 to 4 per cent; labour

productivity increases about 1.5 per cent a year (below the long-term trend of past 20 years); and cur on social security costs a successfully implemented. He may, however, have some difficulty convincing the OECD's economists that he is right: the OECD's projections are based on the same, optimistic, assumptions used by the ministry.

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FINANCE • by Greg McIvor

# Banks have climbed from the pit

The crisis is over, but foreign competition creates fresh problems

Finnish banks have endured a steep and arduous climb back to profitability following a disastrous financial crisis in the early 1990s which saw them forced to seek a state bail-out.

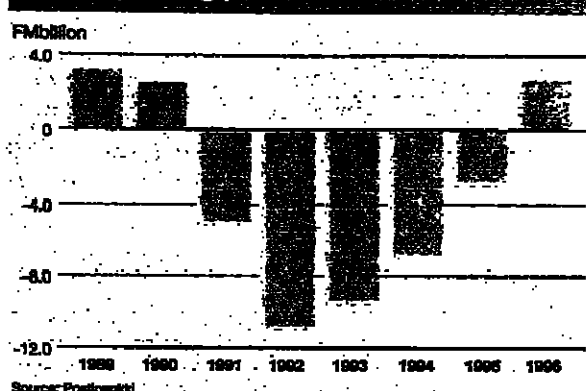
But, after five years of deep losses and heavy restructuring, the summit has finally been reached. The banks' 1996 results confirmed that the sector as a whole returned to profit last year, propelled by the first increase in market lending since 1990 and a decline in loan losses to normal levels.

Having passed this milestone, Finnish banks now appear well-positioned to harvest the fruits of a predicted sharp upturn in private consumption and investment this year that is expected to boost domestic lending levels.

Consolidation has improved the structure of a previously fragmented industry. Of the six main banking groups in the market at the start of the decade, four remain: Merita, the undisputed market leader; OKObank, a group of co-operative banks; Postipankki, the state-owned bank; and Aktia, a network of savings banks.

Helped by substantial restructuring, cost ratios have fallen to around 50 per cent of total income, following a reduction in the number of branches from 6,000 in

Banks' operating profit/loss



1990 to around 2,400 today. Staffing levels have fallen around 40 per cent, from a peak of almost 60,000 to just over 30,000.

But while costs are down to acceptable levels, other problems exist. Overall market growth is marginal and tough competition is squeezing margins. Postipankki, for instance, only reached break-even in traditional banking operations last year. Its profits came chiefly from investment activities and trading in financial instruments, particularly fixed-income bonds.

Competitive pressures have been fuelled by the entry of foreign banks to the Finnish market. Svenska Handelsbanken and Skandinaviska Enskilda Banken, two leading Swedish banks, and Unibank and Den Danske Bank, Denmark's two biggest banks, have all established a presence in Finland in the past two years.

Barring Handelsbanken, which has built a network of branches around a dozen retail branches, the new arrivals

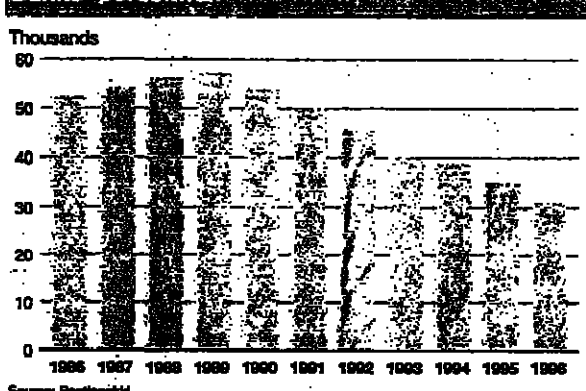
have concentrated on corporate lending. Consequently, margins have narrowed dramatically. Margins on loans to big corporations are commonly below 1 per cent, and only slightly higher for small and medium-sized companies.

A steady decline in interest rates has also had a hand in cutting net interest margins – so much so that the banks now freely admit they see little enhanced earnings potential from domestic lending. "We can no longer count on increased income from financial operations," says Mr Pertti Vuolteen, chairman of Merita, the banking group formed in 1996 by the merger of Kansallis-Osake-Pankki and Unitas.

Instead, banks are exploring new vistas. Financial deregulation has opened up new opportunities to financial services companies, blurring the traditional divide between banks and insurance groups.

Merita has moved strongly to capture a slice of the growing life assurance mar-

Banks' personnel



ket, building up a share of close to 30 per cent in two years. It is now market leader in life assurance premium income and its initiative has been followed by other banks.

At the same time, banks have moved swiftly into the increasingly lucrative private savings market. Unit-linked and mutual funds, although undeveloped in Finland, are gaining rapidly in popularity and offer substantial growth potential, says Merita's Mr Vuolteen.

So far, the banks have been more active in seizing market share from the insurance groups than vice-versa. Mr Ilkka Salonen, senior analyst at Postipankki, says insurance companies have been better capitalised than the banks and therefore in less of a hurry to expand. However, this will soon change, he predicts, as Finland's two large insurers, Sampo and Pohjola, pick up the gauntlet.

The eroding boundaries between banks and insurers has prompted speculation

about a merger across the two branches. Merita, which holds substantial stakes in Sampo and Pohjola, has held negotiations with both groups in recent months. The talks broke down after the sides concluded that projected synergy effects were insufficient to justify a tie-up, and Merita stresses the issue is firmly on the back-burner.

Although Merita enjoys market shares of above 40 per cent in deposits and lending, the smaller banks have proved adept at defending their positions. Merita has struggled to penetrate in rural areas, where the co-operative and savings banks are strongest.

"Where we succeed is in being close to customers and giving personal service with value added," says Mr Mikael Ingberg, general manager at Aktia Savings Bank.

In neighbouring Sweden, small regionally-based banks have come under pressure to merge in order to boost their critical mass. In Finland, the strength of the local cus-

tomers base is seen as sufficiently strong to obviate any immediate need for further consolidation.

"The [merger] game has already been played on the Finnish side," says Mr Salonen. He does not, however, rule out cross-border co-operation involving a Finnish bank, particularly in the light of increased competition arising from eventual European monetary union.

Merita estimates Emu will cost it Fm250m in lost income for a "number of years" from 2000, in addition to the estimated Fm200m cost of the transition to a single currency. The most international of Finland's banks, it is the most threatened by the increased competition certain to arise within the single currency area.

The impact is likely to be felt most in Merita's substantial fixed-income trading operations, once mark-to-market bonds are replaced by euro-denominated bonds and trading shifts to a wider European stage.

Analysts suggest this could force Merita to look for a European partner. At the other end of the spectrum, smaller banks believe they have nothing to fear from a single currency.

Mr Arto Klomaa, economist at the Finnish Bankers' Association, describes as unrealistic suggestions that Emu might lead to incursions by European banks into the domestic market. "It is not a lucrative market to conquer. It is competitive and it is small compared to the overall European market," he says.

PENSIONS • by Hilary Barnes

## The cost of an old-age problem

The government thinks it can carry the pensions burden; others are less sanguine

According to OECD calculations, changing demographics in the first decades of the 21st century will present Finland with acute economic problems. At their heart will be the increased burden on public expenditure of an ageing population.

The OECD concluded in a 1995 report that "after temporarily stabilising at an unprecedentedly high level of about 95 per cent of GDP in the period 2000 to 2010" Finland's public debt would "become unsustainable in the three following decades".

An updated OECD working paper, "Ageing Populations, Pension Systems, and Government Budgets", published last November, grouped Finland with a number of European countries that would experience "a rapid increase in public debt".

If corrective action, such as raising the retirement age, is not taken, pension payments in Finland, as a share of GDP, are predicted to rise to 17.8 per cent in 2030 – a level exceeded only in Italy. The government's net financial liabilities will deteriorate from a positive 12 per cent of GDP in 2015 to a negative 98 per cent in 2030, according to the OECD

"base" scenario for Finland. Finnish officials are somewhat more sanguine. Firstly, they say, all projections into the relatively distant future depend on which variables are fed into the computer models. Outcomes can be calculated that are both possible to sustain and impossible to sustain, according to Mr Markku Lehto, director-general of the ministry of social affairs and health.

The Finns also point out that quite a lot has been done to make the system more sustainable. Mr Lehto produces graphs that show how spending cuts introduced over the past few years will reduce the costs of social welfare expenditure after 2020 from peak levels of 40 per cent of GDP to about 35 per cent.

Under the impact of the recession, social welfare expenditure reached about 35 per cent of GDP in 1993-94 – compared with about 25 per cent at the end of the 1980s. The level is expected to fall to under 30 per cent in the 2000-2010 period, before rising to new heights.

Graphs produced by Mr Kari Puro, chief executive of the largest pension insurance company, Ilmarinen, are just as encouraging as Mr Lehto's. Projections for 2030 show how measures taken in 1995-96 to modify the costs of the private pension insurance system have reduced the costs of the

Continued on Page 4

CAPITAL MARKETS • by Greg McIvor

## Old perceptions are swept aside

The HEX index has a spring in its step and liquidity in bonds is close to record levels

Spring has come early to inland's financial markets. A 46 per cent leap in the EX General all-share index last year, outstripping all other European bourses, as continued with a rise of one 15 per cent in the HEX for this year. Meanwhile, liquidity is surging in both equity and international markets.

Just a few years ago, the scene was very different. Heavily regulated and locked away in Europe's north-eastern periphery, Finnish capital markets attracted only marginal international interest. But financial deregulation in the early 1990s and a recent record of strong returns have swept old perceptions aside. Helsinki today is firmly fixed on foreign investors'

owing to weakness in the pulp and paper industry.

Without doubt the hottest stock lately has been Raisio, the Finnish food processor and chemicals group, which found itself in the limelight last year following the launch of a cholesterol-reducing margarine called Benecol. Raisio shares have risen some 270 per cent in a year.

This year, the market has continued to make strong headway. Average daily volumes in 1997 have reached Fm780m, almost double last year's level. The increase has been abetted by good domestic economic fundamentals. Export earnings are expected to improve this year after a cyclical dip in 1996, and GDP growth is predicted to top 4 per cent.

Liquidity should get a further boost if the government proceeds with plans to allow pension funds to invest a greater proportion of their holdings in equities. The changes are being considered against a background of

90 per cent of liquid outstanding stock.

The equities market also faces challenges. Helsinki, together with its Nordic cousins Oslo, Copenhagen and Stockholm, is small by European standards and pressure has been growing to merge. The theory is that individually the Scandinavian markets are too small in an increasingly competitive international stock market. All four losing liquidity in the shares of big international companies which are traded abroad.

A tie-up would create Europe's third-biggest bourse by turnover and fifth-biggest by market value. Helsinki has been tentatively in favour of integration but seemed to douse hopes last month by opting to install a new Australian-made trading system to replace its ageing 10-year-old system. The Finnish bourse authorities had been under pressure from Sweden to order the same system as Stockholm's new one as a preliminary step towards linking the markets.

Certainly, Helsinki now has cause to be more confident than before of its stand-alone future. It has worked hard to raise the market's appeal by establishing remote trading links with foreign banks. Den Danske Bank, Denmark's leading bank, hooked up last year, and Mr Juhani Erma, president of the Helsinki stock exchange, is confident other Nordic and London-based investment banks will join this year. "I would be disappointed if we have fewer than five new members by year-end. It could be between five and 10."

Moreover, Finnish participation in the formation of a single European single currency is looking ever more likely. Entry to the Euro zone would boost stock market liquidity, analysts predict, as Helsinki would become more attractive to investors in other Emu member countries because of the absence of currency risk.

Despite the bright outlook, several clouds lurk on the horizon. Helsinki's exposure to foreign capital makes it vulnerable to any significant weakening of share prices on Wall Street.

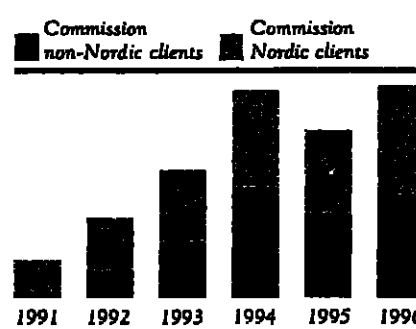
Emu, as well as offering opportunity, is also a threat. Relinquishing the markka would all but erase Finland's currency market – a fact the country's banks have already factored into their strategies. It could also hit liquidity in fixed-income markets as trading in Euro-denominated bonds is likely to gravitate to more mainstream markets.

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## 6 FINLAND

FORESTRY • by Greg McIvor

# High pulp stocks hold down prices

Consolidation has left the industry well primed to exploit the next recovery

The health of Finland's forestry industry and that of the national economy are deeply intertwined. Pulp and paper groups provide one-third of the country's export revenues and 4.3 per cent of GDP. More than 5 per cent of the workforce is employed in forestry-related activities.

Forestry's importance is seen in last year's temporary slowdown in Finnish GDP growth, explained partly by tumbling profits in the forestry sector. Paper production fell nearly 7 per cent, the biggest drop in 21 years. The deterioration was caused by a rapid erosion of pulp prices due to over-production and slack demand in Europe. This drove down the prices of most paper grades, wiping as much as 85 per cent off producers' profits.

A rise in pulp inventories this year has exerted further downward pressure on prices. The price per tonne of Northern Bleached Softwood Kraft, the industry benchmark, has slipped from \$580 at the start of the year to as low as \$520. Analysts predict no real upturn before 1998.

Nevertheless, Finnish companies are better primed than before to capitalise on the recovery, when it comes. A rapid wave of consolidation since 1995 has produced a concentration to three dominant groups: UPM-Kymmene, formed last year by the merger of Repola and Kymmene; Enso, formed a year before by the merger of Enso-Gutzeit and Vetsilouto; and Metsä-Serla. More than 90 per cent of forestry production now rests with this trio.

"Ten years ago I could not imagine the kind of restructuring we have seen in Finland could happen," says Mr Matti Korhonen, president of

the Finnish Forest Industries Federation. The changes, he says, have boosted competitiveness and left Finnish companies well-equipped to enter new markets.

Average operating margins were 9 per cent last year, comparing favourably with Swedish and North American producers, which operate in a more fragmented market. At the same time, big investments in plant mean Finnish companies now run the biggest and most modern paper factories in the world. Average machine capacity is 120,000 tonnes, compared with 87,000 tonnes in Sweden, the closest competitor.

At the same time, the three big companies are focusing on individual segments rather than producing a wide range of paper and packaging grades, as in the past. This specialisation, aimed at building economies of scale in particular product lines, has resulted in all three Finnish companies enjoying strong market shares in their chosen fields.

With domestic restructuring complete - at least for the foreseeable future - Finnish paper groups have fixed their sights on foreign markets. Finland will continue to be the key production base, but opportunities for organic growth at home are heavily circumscribed. Companies are already cutting close to the amount of annual wood growth and need to enter new markets to boost raw material supply.

So far, attention has been focused on acquisitions in central and eastern Europe, but the companies acknowledge that long-term growth prospects are greatest outside their main European markets.

Mr Jorma Vaajoki, chief executive of Metsä-Serla, says the increasingly global nature of the business means it is only "half-time" in the restructuring race. "One would expect that

there would be one or two large groups in the future that are global players in every sense, and I hope at least one Finnish group will be involved in that process," he says.

This vision is echoed by Mr Jukka Huuskonen, senior investment analyst at Arctic Securities in Helsinki. Companies have no choice but to extend their international reach if they want to grow, he says. "There is only very slow growth in Europe. Pretty much everything in the region has been gobbled up by the Finns and Swedes. The way the industry is going there are only two places in the long run which would really lift the competitiveness of Finnish companies. These are areas of fast-growing wood, which means Latin America and Asia."

Finnish forestry groups have so far hesitated about entering either market, wary of over-committing themselves in areas which they have little ground-level knowledge and where cultural differences can pose problems. Enso operates some forest cultivation in Asia, but has no production there, while UPM-Kymmene has yet to evolve a clear strategy for developing regions.

As the market globalises, so the orientation of the Finnish companies has changed. A decade ago forestry was production-led; today, the emphasis is on marketing and business-to-business contacts. This shift is seen in the chief executive seats at Finland's three big companies, where the old guard of civil engineers has been ushered out in the past few years in favour of a younger generation of men with stronger marketing backgrounds.

Mr Korhonen applauds this development. "I think we have the best engineers in the world," he says, "but the business is growing ever more market-oriented. If we want to make money we must recognise that."



Forestry groups face limited opportunities for organic growth at home. They are already cutting close to the annual wood growth

Photo: The Heston Library

## PROFILE

## Third-placed, but no underdog

While the two giants of Finnish forestry, UPM-Kymmene and Enso, have captured the spotlight with merger exploits in the last two years, Metsä-Serla has quietly consolidated its position as the third force in Finnish forestry.

Alongside the FM70bn-plus annual sales of its two big rivals, Metsä-Serla's FM14.7bn turnover looks modest. But it is no unknown; as Europe's fifth-largest supplier of paper and paperboard, and number six in fine paper production, Metsä-Serla plays an important part in the regional market.

Its market shares have been augmented by a wave of restructuring in Finnish

forestry in recent years. In the past 12 months, Metsä-Serla has linked arms with Myllykoski, a fellow Finnish paper producer, and struck a series of deals which have expanded capacity in its two core operating areas: printing papers and packaging.

The purchase from UPM-Kymmene of the Simpele paperboard mill in December made Metsä-Serla Europe's second-largest producer of folding board boxes after Stora of Sweden, with annual capacity of 520,000 tonnes. It also spun off its chemicals division.

Although more profitable than Metsä-Serla's main paper and packaging operations,

the unit was not part of the group's core focus.

Mr Jorma Vaajoki, Metsä-Serla's managing chief executive, explains the company's strategy is to be among the market leaders in a few chosen segments. "The most important thing is not to be the underdog," he says. "You don't have to be number one, but you don't want to be a marginal producer."

In this context, a question mark hangs over the future of Metsä-Serla's fine paper production. This contributes 12.4 per cent of sales but is non-core. Mr Vaajoki insists there are as yet no plans to sell.

Meanwhile, the priority is to develop Metsä-Serla's

marketing organisation and build up a global network in the search for growth. "This is a global business and you need to have a global presence," says Mr Vaajoki. He sees particular potential in the Asian market and envisages Metsä-Serla strengthening its presence there through joint ventures and alliances with other forestry groups.

Metsä-Serla sees itself as too small to go it alone in big new markets. Instead, the strategy is to build up marketing operations in far-flung locations, selling not just its own products but those of other forestry groups. "We become a better partner for our customers if we can, for

example, offer newspapers even though we don't produce it ourselves," he states. Being in the business, he adds, "doesn't always mean you have to build a paper mill."

Like his peers, Metsä-Serla suffered from weakness in pulp prices in 1996 and the negative consequences for profits of most paper grades. Profits dropped by more than 80 per cent and, says Mr Vaajoki, little improvement is likely to be seen this year. He hopes that when recovery does arrive, Metsä-Serla's international presence leaves it better equipped to reap the benefits.

Greg McIvor

Dear Reader,

What do you know about Finland? Perhaps you have heard of the composer Jean Sibelius or the Olympic runner Paavo Nurmi. Many of you know of the Finnish world champion rally drivers of recent years. But what do you know about the newest and easternmost member of the European Union?

Did you know that the surface area of that country with its population of five million is nearly the size of unified Germany, and that three quarters of it is covered by forests? Finland's afforested area is equal to the total surface area of the UK. Small wonder then that Finland has built its well-being largely by tapping the resources of its forests and forest industry. More than 50 per cent of Finland's forests are privately owned. This tradition of family forestry guarantees that the forests are tended with painstaking care, for the long term and in a way that preserves the natural diversity of the forests.

Metsä-Serla is one of Finland's Big Three forest product companies. Its characteristic trait is that over 60 per cent of company's main shareholders are private forest owners. They have a vested interest in seeing to it that the company prospers by manufacturing products that meet customers' needs, whilst abiding, in every facet of its activities, by the principles of sustainable development.

This has been the cornerstone of Metsä-Serla's operations.

Our company has expanded energetically into the paper and board market. Last year we marketed two and a half million tonnes of paper and board. We were Europe's second largest supplier of folding board, and the leading supplier of wallpaper baseboard. In Finland a new fine paper machine has just come on stream. We have recently acquired fine paper mills in Germany and in Switzerland. Our other overseas mills are located in Sweden, Denmark, the UK, Greece, Estonia and Russia.

We Finns have a thorough mastery of forestry and the forest industry. Metsä-Serla's wide product range is sure to offer just the right paperboards, packagings and grades of paper for every customer.

Yours sincerely

Jorma Vaajoki  
President and CEO  
Metsä-Serla Oy Finland



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TELECOMMUNICATIONS • by Hilary Barnes

## Showcase for rest of Europe

Finns are reaping the benefits of an early decision to liberalise their market.

Overseas visitors to Mr Kurt Nordman, chief executive of Helsinki Telephone Company and its associated group of 46 privately-owned local telephone companies, Finnet, are presented with a print-out of his "article of faith".

"It is a nice thing to run a monopoly," he states. "However, if you are forced out of this paradise, the next best thing from a business point of view is the other extreme: full competition."

Mr Nordman led the way in pressing the Finnish government to liberalise the telecommunications regime, a process which began with national data transmission services in 1985 and was completed when competition was permitted in international voice services in 1994.

By stealing a four-year march on the European Union, which is planning to fully liberalise the telecommunications market in 1998, Finland has become something of a showcase for the rest of Europe.

There is plenty of evidence of the benefits of competition to private

and corporate users in Finland.

• The highest mobile phone penetration in the world at over 30 per 100 of population. As Finland does not allow the subsidised sale of handsets - unlike many European countries - the expansion of mobile telephony is particularly impressive. The Finns fully expect penetration to reach 50 or 60 per cent within the next five years.

• The highest internet penetration in the world, which almost certainly means the highest modern penetration as well.

• The first digital switching system was inaugurated in Finland in 1981, supplied by Nokia's company.

Which at that time was little-known outside Finland. Today, digital switching systems are fully digitalised, allowing the provision of a wide variety of value-added services to customers.

• The first country in Europe to introduce commercial use of the high-speed asynchronous transfer mode (ATM), used for among other things, a high-speed residential internet service and real-time exchange of diagnostic video.

• Call charges among the lowest in Europe.

• The country owes its present position to an historical accident

which gave it a telecommunications structure unlike any other in Europe.

There was never just one national company for all services. There were numerous customer-owned local phone companies, such as Helsinki Telephone Company, which were permitted to operate only within their local areas. A national telecommunications agency - which has since become Telecom Finland - had a monopoly of national long-distance and international traffic.

This has left Finland today with two big domestic competitors - the private Finnet association of 46 local companies and the state-owned Telecom Finland.

These have now been joined by a third company, Telia, which is the Swedish state-owned telephone company. Telia, owns 70 per cent.

Telia has leased the trunk line optical fibre network owned by IVO, the state power utility, and aims to become a full-service telecommunications operator with both mobile and fixed-line services.

"Whether one talks to Mr Nordman at Helsinki Telephone or to Mr Aulis Salin, chief executive of Telecom Finland, the message is broadly the same: competition has produced intense pressure for

innovation, the business logic of which was to generate value-added services for both corporate and private customers in both mobile and fixed-line services.

Another feature of the competitive Finnish scene is that the phone companies were always free to buy equipment from the supplier of their choice.

The climate of competition and innovation has generated an industrial telecommunications cluster, say the Finns, in which Nokia is the best-known company but is, nevertheless, only one of many.

Many of the leading international companies also find the business climate in Finland rewarding.

Hewlett-Packard, for example, has an alliance with Oy Comptel, a subsidiary of Finnet, which is a supplier of mediation device solutions. These are solutions which provide mediation between the telecommunications network and customer services, such as billing systems and call-processing.

Mr Peter Vesterbacka, a Hewlett-Packard manager in Finland, says: "If you can be successful in Finland, you have a good chance internationally as well."

NOKIA • by Hugh Carnegie

## Revolution leader regains his poise

Mr Jorma Ollila has successfully led the telecoms supplier out of a difficult period

Without any shadow of doubt, the outstanding corporate success story in Finland this decade has been the transformation of Nokia into one of the world's top three suppliers of mobile telecommunications equipment.

By the same token, Finland's outstanding executive has been Mr Jorma Ollila, the man who led the revolution.

Mr Ollila's achievements at Nokia provide the foremost example of what Finland is trying to achieve.

Faced in the early 1980s with an ailing organisation that lacked focus and a clear strategy, he injected youth and direction into Nokia's leadership and set the company on a growth path based on high technology and international competition.

It has not all been plain sailing. A little over a year ago, Mr Ollila's grip suddenly looked shaky when Nokia ran into a series of production problems, most of its own making, in its flagship mobile handset division. Profits slumped, the company's share price plummeted, and the treasury confidence that Mr Ollila had previously exuded evaporated.

A year later, however, he appears to have recovered his poise as Nokia has emerged from its problems to post a 75 per cent increase in profits in the fourth quarter of last year - with the operating profit margin in the previously troubled mobile handset division bouncing back to a healthy 13 per cent in the second half.

"We have been looking today, during a meeting of senior executives, at where we are going in the next five years," said Mr Ollila. "It feels very good. We have really only seen the first five years."

If the next half-decade proves anything like the last, Mr Ollila will certainly have secured himself a lofty place in Finnish corporate history. Already, his record is impressive.

With an economics degree from the London School of Economics and an engineering degree from the Helsinki University of Technology, Mr Ollila began his career with Citibank. He joined Nokia in 1985 and was chief financial officer between 1986 and 1989 when Nokia made its first - failed - attempt to metamorphose from a traditional industrial group making paper, rubber goods and cables into a high-tech conglomerate in computers, consumer electronics and telecoms.

By the time he moved up to the top job in 1992 - at the age of 42 - Nokia was in the red and badly in need of a radical overhaul. Mr Ollila had spent the previous two years in charge of Nokia's mobile phones division - making handsets for a market that was about to see explosive growth. Combining what he had learnt from the mistakes of the late 1980s with the potential he had seen in mobile phones, Mr Ollila quickly steered the group into a new strategy of



Jorma Ollila injected youth and direction into Nokia leadership

concentration on mobile telecoms.

Today, the structural transformation is complete: the remnants of Nokia's paper business, Nokia tyres, the cable operations and the consumer electronics have all been sold or spun off. Last year, mobile handsets accounted for 54 per cent of group sales, and the telecoms infrastructure division for 33 per cent.

Under Mr Ollila, Nokia has ridden the rapid expansion of the mobile telecoms industry to become the second largest supplier of handsets in the world after Motorola of the US. Along with Sweden's Ericsson, the three dominate the mobile equipment sector.

Its share price restored after the setbacks of a year ago, Nokia is comfortably the most highly-valued company on the Helsinki stock market. Group sales, which neared FM40bn last year, are growing at a rate of 25 per cent a year - and the rate is faster in the handset division. Profits have swung from a loss of FM158m in 1992 to a profit of FM3.9bn last year.

Mr Ollila, an affable man who happily conducts his press conferences in a mix-

ture of Finnish, English and Swedish, says confidently: "We will continue on the path of 25 to 30 per cent annual growth over the next few years in both our main businesses."

Managing that growth - it was logistical bottlenecks and rising costs which caused much of last year's problems - to ensure production efficiency is maintained and profit margins defended is one of the key challenges now facing Nokia, Mr Ollila says.

The company must also keep up a stream of new products, be involved in the development of new transmission systems, and stay abreast of broader developments in the telecoms world, such as deregulation and the growth of the Internet.

But Mr Ollila is not unduly concerned by the growing competition from rival telecoms equipment suppliers, and increasingly from consumer electronics specialists such as Sony and Philips.

"The three strong players will continue to dominate the digital handset business for a few years more," he says. "At Nokia, we have the financial resources (to meet the competition). We are now in a net cash position. The size of the consumer electronics players is not the issue. It is who can come up with the products that will count."

As Nokia grows, it is to some extent outgrowing Finland. Mr Ollila's own informal style - and his willingness to delegate responsibility - is a characteristic Finnish trait which imbues Nokia. Yet the group is increasingly becoming international in character. Last year, Nokia recruited more people outside Finland than at home for the first time.

But under Mr Ollila, it is difficult to see the Finnish-style corporate culture changing significantly. He may like his winter skiing holiday in Switzerland, and there is nothing particularly Finnish about his regular tennis games. But summer holidays are spent like most Finns at the family lakeside cottage deep in the Finnish forest.

He also gives no hint that it may be time to move on after five years in charge. "It is Friday, it is past 6pm and there are two more people waiting to see me," he says. "I have no shortage of energy. It feels very good. There is really a lot more to come, and I feel really good about continuing."

PROFILE Telecom Finland

## Waiting for privatisation day

When the time comes for the privatisation of Telecom Finland, the company will probably be sold alongside Finland Post, the other main part of the state PT Finland group.

But when that will happen is anyone's guess. Mr Pekka Vennamo, PT Finland's chief executive officer, describes privatisation as "probable, but we don't know when".

PT Finland has group turnover of about FM11bn, with the main subsidiaries, Telecom and Post, having turnover respectively of about FM5.5bn and FM4.9bn. Telecom Finland's turnover compares with the FM5.3bn of its domestic rival, the Finnet group.

Finland Post has had to rationalise hard to keep itself in the black, cutting the number of post offices from 3,000 in 1990 to 600 now, although there are 1,700 postal agencies in small shops.

An example of the opportunities which arise between data net and physical delivery is Finland's successful E-mail/post system, by which a letter is delivered by E-mail and the physical product is



Finland, with a high mobile phone penetration, manufactures large numbers of the handsets

printed, packed and distributed to a standing address list next day.

Because Telecom Finland is one unit, rather than the association of 46 local phone companies which comprise its rival Finnet, its basic position appears to be stronger, and its position is likely to strengthen further. It is only this year that the local companies are being forced by legislation to open up fully for fixed-line competition, offering considerable opportunities for Telecom Finland to gain market share.

Telecom Finland's structure makes it easier to raise finance for investment. It is currently arranging a DM300m revolving credit.

"We think of Sweden's

Telia as the competitor rather than Finnet," said Mr Vennamo. Telecom Finland - like Finnet - has stayed out of international alliances, unlike most other smaller European and Nordic telecoms companies. "We do not think we need alliances," said Telecom Finland's CEO, Mr Aulis Salin, "but we do need partners."

The global alliances can do nothing to help the Finnish operators provide services in Finland or other Nordic markets, he said. On the other hand, when Telecom Finland sets up a corporate intranet service for a large Finnish customer, with offices all over the world, partners abroad are essential.

Eschewing alliances is not to be mistaken for lack of interest in international co-operation. Telecom Finland's declared aim is to generate one-third of group sales from joint ventures abroad. It is heavily engaged in both fixed-line and mobile networks in

Latvia and Estonia, and has interests in several other countries.

Telecom Finland is currently financing investments of around FM2.2bn a year from cash flow.

With investments expected to rise towards FM3.3bn a year, Mr Vennamo said the big question was "where cash flow will come from in future - Internet services, broad-band services, fixed-line or wireless? And if it is in broad-band services, will the last 100 metres be by wireless or will it mean replacing copper cables with optical fibre, requiring large investments?"

These are questions being asked around world. The Finnish experience may provide some of the answers.

Hilary Barnes

PROFILE Helsinki Telephone Co

## Business driven by spot of fun

Mr Kurt Nordman enjoys explaining how he and his colleagues set about applying for a licence to establish a GSM (Global System for Mobiles) cellular phone network in 1988. "We were not driven by commitment to a business idea... it was just an adventure - just good fun," says Mr Nordman, chief executive of Helsinki Telephone Company (HTC) and its associated group of local phone companies, Finnet.

"We are fired by a sense of impatience. The future is just around the corner, and we want to get there!"

Telecom Finland began operating an analogue cellular system in the early 1980s. When Finnet's competing Radiolinja GSM system (GSM can be used for transmission of fax and data as well as voice) went into operation 1990, it was the world's first. The fun has paid off: Radiolinja became profitable last year.

Having impatiently pushed for liberalisation and competition, Mr Nordman got what he wanted in 1993 when both national and local voice traffic was opened to competition, which meant that the Finnet companies lost their monopolies of local business.

"It was interesting. We were squeezed and we felt the competition. We had to reduce prices. Charges to our big corporate customers fell by 50 per cent within a year," he says. "We couldn't compensate by cutting costs. We had to generate value-added services, and do it fast."

"We are out of the squeeze now, however. Profitability is growing; the value-added is there and is generating money."

He recalls when Telecom Finland's monopoly of national long-distance traffic was ended in 1994:

"We gained a market share of 50 per cent within a week".

In international traffic, the switch-over has been slower. Finnet's share is now about 25 per cent.

"Mobile penetration is over 30 per cent, and we all agree it will be 50 to 60 per cent by 2000. We are aiming at a situation when children are given a mobile as soon as they can talk, and they don't give it up again until they are too old to use it," said Mr Nordman.

"Internet has become big business, with 100 per cent growth in 1996. In the Helsinki area, the volume of Internet traffic is about the same as international traffic," said Mr Nordman.

More fun is on the way for Helsinki Telephone, although Mr Nordman, who retires this year, will not be directly involved.

It is called Helsinki Arena 2000, a scaled-down version of the information society, for which HTC will provide the platform and a consortium of banks and industrial companies will provide the services.

Using a three-dimensional "virtual" model of the city, PC users will be able to "enter" a building and find the information they require from city offices. PCs equipped with small video cameras will be used, so that if need be users will be able to obtain face-to-face interviews.

"The thought behind this is that as the information society approaches you must demonstrate to consumers the ability to make things work. The consortium knows that it will stay in the red for some years, but the system will be attractively priced and eventually it will become profitable," said Mr Nordman, full of enthusiasm for his next adventure.

Hilary Barnes

This announcement appears as a matter of record only.

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## 8 FINLAND

Tampere • by Hugh Carnegie

## City seeks new prosperity

Twenty years of industrial upheaval have resulted in profound change

Few places offer a better microcosm of the dramatic changes in Finland's economy over the past decade than Tampere, the country's biggest interior city, built on a narrow isthmus between two large lakes about 150km north-west of Helsinki.

Tampere's prosperity was founded on the paper, textile and engineering industries which were the backbone of the country's industrial development.

Today, these industries are still present in Tampere - but their operations have shrunk in recent years and, above all, the numbers they employ have fallen drastically.

Instead, Tampere, a city of 180,000 people, is now battling to build up a new industrial and service economy based on high technology.

It is a struggle that has already yielded some notable successes. But, as in the economy at large, there is still a long way to travel to replace all the jobs lost in the upheavals of the 1980s and early 1990s.

The key to Tampere's development was the Tammerkoski rapids which surge through the isthmus from the Mäsläjärvä lake in the north to the Pyhäjärvi lake to the south, dropping almost 18 metres over a couple of kilometres.

From 1785, when Finland's first paper mill was established on the east bank of the Tammerkoski, the rapids served as the vital energy source for a group of industries including Tampella, the machine maker, Finlayson, a textile company, and Metsä-Serla, the pulp and paper group.

Elsewhere in the Tampere region, companies such as Valmet, Rauma and Nokia were established.

But in the past 20 years, the traditional industries of Tampere have undergone profound change. The numbers employed in industry in the region have fallen from

more than 90,000 in 1975 to just 40,000 today as plant after plant closed down or invested in new machinery which required far fewer workers.

The attractive centre of Tampere straddling the Tammerkoski tells the story. The chimneys of the Tako plant (owned by Metsä-Serla) still belch smoke as it continues to churn out cardboard, but the Finlayson factory is now a sports and theatre centre and part of the Tampella plant serves as a courthouse. Other former textile factories house offices or have been replaced by a large hotel.

Tampere retains much of its old spirit of provincial civic pride. It still supports a vigorous theatre life and has two senior league ice hockey teams. The biggest civic project this decade was the bold decision to build the huge Tampere concert hall

There are no rigid structures involved in the network - deliberately so. Nor does Tampere have access to generous subsidies or incentives to offer inward investors. The aim is that a virtuous circle of support will be created in which businesses will be attracted to the area by the supply of a highly educated workforce and a fertile research environment - and new businesses will also emerge organically.

"We are concentrating on electronics, automation engineering, health care technology and IT," says Mr Timo Kirikko-Jaakkola, development director for the Tampere regional council.

The government has designated Tampere as a centre for these industries.

Tampere's industrial heritage has not been abandoned in this quest. On the contrary, long-established local industries such as forest machinery manufacturing are a vital part of the strategy, for their future also depends on technological development. "One of our key aims is to maintain and grow existing industries in the area - to preserve jobs - because it takes time to develop business ideas into new companies and new jobs," says Hermia's Mr Nieminen.

But Tampere has been far from idle in working to achieve a revival of its fortunes. The city has focused its efforts on attracting high-tech, knowledge-based indus-

trial and service sector companies through a network of institutions with the University of Tampere and the Tampere University of Technology at its centre.

"In the old days, the key resources in Tampere were the Tammerkoski and the forest. Today, our only real asset is the head and our key resources are the universities," says Mr Olli Nieminen, head of Hermia, a technology centre set up alongside the technology university with the aim of providing a bridge between the laboratory and commercial development of new technologies.

Hermia is one of the links in a network which binds the business development agencies of the city and region, the universities, the national research development agency Tekes and industry itself.

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Mr Pentti Pietilä, managing director of Nordberg-Lokomo, a subsidiary of Rauma in Tampere, tells a story that illustrates how the network can operate. One of his company's employees worked with the technology university to develop a rock crushing machine that produces a more cubic-shaped final product than otherwise was available.

This gave the company a competitive advantage because "cubic" rocks are easier to handle than irregularly shaped rocks.

"At the moment we have three people doing masters degrees at the university," says Mr Pietilä. "It is a big advantage for us to have that kind of co-operation and opportunity."

One of the most notable success stories for Tampere has been the recent rapid growth of operations in the area by Nokia, the mobile telecoms group. The town of Nokia, where the company originally started life in forestry products and tyres, lies in the region.

Today Nokia has its cellular data research and development centre in Tampere, in the Hermia complex close by the technology university and the Digital Media Institute. The latter is an independent study centre part-financed by industry which has become a world leader in digital signal processing - something vital to Nokia.

Since setting up in 1989, Nokia's operations in Tampere have grown to employ 1,400 people.

Officials in Tampere are convinced Nokia is a good example of how a vital educational infrastructure is being created to found renewed business prosperity for the city and region. IT jobs are growing at the rate of 1,000 a year. But they are under no illusion about the work that still needs to be done.

Ironically, there is now a shortage of qualified labour in Tampere in the IT/advanced electronics sectors. "The problem is the same as in all Finland," says one official, "the supply and demand of the labour force don't match."

## Bare facts of the sauna

How should a visitor to Finland react to the following proposition? You are invited to take off all your clothes and go to a little room heated to almost 100°C, where you will sit, naked, with others for a while and sweat. Then you will all go outside and jump (still naked) through a small hole in the ice on a lake, the sea or whatever and refresh yourselves in the freezing water - or roll in the snow instead.

In short, "What about a sauna?"

The answer should be simple. Be courageous and say

**Mikko Norros on the etiquette of the Finnish sauna**

"yes" - because if you don't you will miss a deliciously relaxing experience which will provide a vital insight into the culture and mental life of your Finnish hosts.

Saunas have existed in other cultures, but it is in Finland that they have become entwined in the national culture. In days gone by, they were the most practical place to wash during the long winters when there was no running hot water. You can still find people in Finland who were born in the sauna. Not when it was heated, of course, but it was a sterile place where hot water was available.

It is estimated there are 2m saunas in Finland, for a population of 5m. Big companies and state institutions have their own saunas. The president has his official sauna, as does the prime minister. They are to be found in city apartments and in country cottages.

Traditional saunas are heated by wood, burned either in a stove with a chimney, or by a stove with no chimney. The latter - a smoke-sauna - is the original sauna and believed by most Finns to be the best. The door is closed after the wood has burned down (and most of the smoke has escaped), leaving the embers to heat the sauna to the proper temperature, but giving a soft heat and the aroma of woodsmoke.

All saunas have a basket of rocks heated by the stove on which to throw water to increase the humidity. Called the "löyly" in Finnish (for pronunciation, contact your host). It increases the feeling of heat and makes you sweat.

Basic etiquette in the sauna is quite simple. You first take all your clothes off - something you have to try not to be shy about. It is considered polite to shower before going in. Otherwise, there are few rules. Stay in as long as you feel comfortable, and return to the sauna several times if you wish.

When you come out of the sauna, jump through the ice, or roll in the snow. Or - and this will be the case for most foreign visitors - simply take a shower. But if you do roll in the snow, make sure it is fresh and powdery. Old, icy snow can have an effect on your skin like sandpaper.

In summertime, you may also be handed a "vihta" - a bunch of birch branches which you dip in water and with which you then gently flagellate yourself. This is not as kinky as it sounds - it stimulates the circulation and gives a fresh aroma.

In some hotel saunas the tradition of the washing-lady survives. She takes care of washing you; don't be shy.

An invitation to sauna from business contacts you have never met before is perfectly normal. If you want to take the initiative yourself, almost all hotels have good saunas, though mostly heated by electricity.

I once took three American journalists to a sauna in a big hotel. The men were a little bit shy so we decided they could keep their swimming trunks on. In the middle of a good löyly, the door swung open and a large old Finnish woman entered the room. She simply pointed at the first, horrified American and said bluntly: "You first, underpants off." I had forgotten to tell them about the washing-lady.

The author is deputy information chief at the prime minister's office.

## Hugh Carnegie finds that in most respects Finland is easy on the business traveller It's a shame about the cuisine...

Finland is habitually grouped with its Scandinavian neighbours - Sweden, Norway and Denmark - but a business traveller should be aware that the country is distinct from them in several important respects.

First, the Finnish language, which belongs to the Finno-Ugric group, is entirely different from the Scandinavian or most other European languages. Although Finland developed a Swedish-style welfare economy in the post-war period, the political culture is different, coloured chiefly by the historically-troubled relationship with Russia, its giant neighbour to the east which ruled Finland until 1917.

Sweden, too, ruled Finland for a long period until the early 19th century. The long centuries of Swedish influence and settlement are still visible mainly in the presence of a Swedish-speaking minority.

Like their Scandinavian neighbours, Finns involved in international business and international affairs speak a high standard of English (most also speak Swedish).

The country generally has a high standard of infrastructure, from air, road and rail links, to highly-developed telecoms, making life easy for a visitor. But beware of the long, harsh winter, with temperatures even in the south normally below freezing point for much of December through March.

During this season, stout shoes, a warm jacket, gloves and a hat are vital accessories. In summer, it can be surprisingly warm, making a trip into the interior of endless forests and lakes a pleasant break from business. But don't plan a business trip in July - most people take their holidays then.

## Tips for visitors

**TRANSPORT:** The main international entry point is Helsinki airport, which has regular connections to all main European centres, North America and Japan. It lies about a 25-minute taxi ride from the city centre. All taxis run meters: the airport to the central railway station costs around Fm120, depending on the traffic.

There is an extensive internal flight network from the same airport, which is the best way to reach the outlying regions, especially the north. Long experience means the severe winters rarely disrupt services. Trains provide cheap, comfortable travel. Finland's road system is well developed, with traffic light by European standards. But the distances are long and conditions in winter can be difficult for those not used to driving in the snow.

**WHERE TO STAY:** In Helsinki, the Inter-Continental, the Strand Inter-Con, the Radisson-SAS, the Arctic, Palace, Ramada, Presidentti and Grand Marina are all centrally-located, business-oriented hotels. None have any distinctive local character -

but look out in the next couple of years for the refurbishment of a grand old hotel on Esplanadi, the fashionable shopping heart of the city, which served for years as a bank's headquarters.

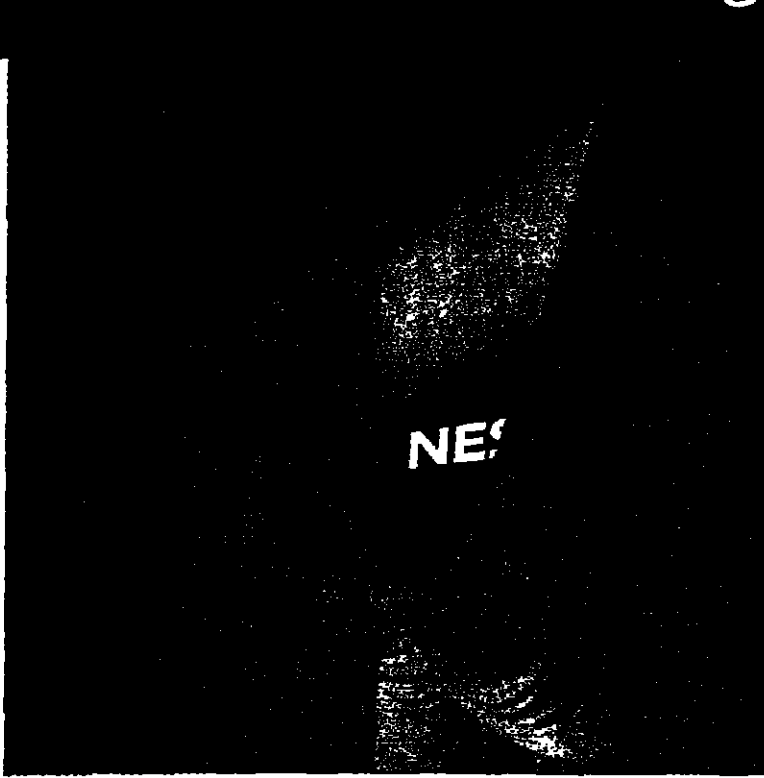
In Tampere, the modern Hotel Iives is a regular international-standard hotel, but remarkable because of its position overlooking the Tammerkoski rapids in the city centre, opposite an impressive old paper factory.

**WHAT TO DO:** As a French guide book on Scandinavia once said: "If you are thinking of travelling for the cuisine, stay at home". Aside from good herring and salmon, there is not much to distinguish the local fare. But some exotics are worth trying - notably reindeer meat and, for dessert, warm Arctic cloudberries on ice cream. In Helsinki, probably the most interesting places to eat are the Russian restaurants which evoke a Czarist-era ambience with lots of vodka and blinis. Try the Alexander Nevski by the City Hall (ask for the bear-meat starter) or the Bellevue, close to the Orthodox Church.

The best evening relaxation is often to take a sauna, followed by a meal (see story in column 5). Helsinki, home of Sibelius, usually has something good to offer music-lovers, either at the Finlandia Hall or the new Opera House. Tampere has a strong theatre tradition and a stunning new concert hall which attracts international performers. In the summertime, a great excursion is to see the opera at the spectacular Savonlinna Castle, on a lakeside east of Helsinki. For a pleasant stroll and some shopping while in the capital, the area around Esplanadi, Senate Square and the harbour market is best. There is lots of choice of characteristically Finnish gifts in the stores in this area, from stylish women's clothing to colourful, multi-pointed winter hats from Lapland.

**Useful publications**  
A Brief History of Finland, by Matti Klinge. Otava Publishing Co. A 150-page illustrated review of Finland since the end of the ice-age.  
Helsinki. The Traveller's Guide, by Kimmo Pietiläinen, Art House. Useful mix of history and information about the capital.  
Facts about Finland, Otava Publishing Company. Mainly descriptive guide to life in today's Finland, covering economy, culture and politics.  
Business Finland 1997, Helsinki Media Special Magazines. Magazine-format run-down of business, industry and finance with good index of leading exporters and other useful contacts.  
OECD Finland Survey. Last published August 1996. Local sales via tel: 358-9-121-4416 fax: 358-9-121-4450

## A secret worth telling



## MOST BUSINESS SECRETS ARE WORTH KEEPING QUIET ABOUT.

Did you know that Neste of Finland is the most established western oil company in Russia? That Neste's joint venture partner in Russia, Gazprom, controls almost 40% of the world's natural gas resources - much of it on Finland's doorstep, the only border between Russia and the EU?

How about the fact that every Swede in five tanks his car with fuel refined by Neste? Or that Neste Chemicals is the second biggest producer of formaldehyde-based resins in the world. Or that since 1991 Neste has opened over 80 service stations from St. Petersburg and

all the Baltic countries to Germany? And the number is increasing fast.

Germany got its first credit card operated fuel dispensing station in 1994 - supplied by Neste. Neste even exports certain motor fuel products to the USA, where its grades exceed the toughest environmental regulations. Which is no surprise since Neste's R&D focus is on high-quality petroleum products with minimal environmental load.

There are many other interesting facts we could tell you about ourselves. To hear more, please contact us.



Neste Corporate Communications, P.O. Box 20, FIN-02151 Espoo, Finland. Tel. int. +358 204 501, fax: +358 20450 4798.

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ENERGY • by Hilary Barnes

# A shift in balance of power

Conflicting demands could mean the nuclear option will have to be raised again

The recent decision by Finland's neighbour, Sweden, to close down two commercial nuclear reactors within the next five years has, paradoxically, increased the pressure on the Finns to consider supplementing their four-reactor programme with a fifth plant after the turn of the century.

"Sweden's decision on nuclear power radically weakens our position," Mr Tarmo Matomäki, deputy chairman of the supervisory board of the pulp and paper company UPM-Kymmene, told an energy seminar.

He called on the government and parliament to consider the nuclear option "without any preconceptions".

The issue is, however, a politically sensitive one. The prime minister, Mr Paavo Lipponen, has said that as long as the Greens are a member of the present "rainbow" coalition, the government will not make any proposals concerning a fifth reactor.

The Eduskunta (parliament) could force the government's hand by itself taking an initiative in favour of a fifth reactor, but it is more likely that the decision will first be seriously considered again after the next general elections in two years' time.

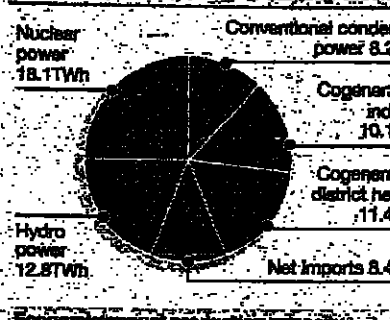
The Swedish decision will affect Finland in several ways. Firstly, the removal of two reactors and consequent reduction in power supply will tend to increase power prices throughout the Nordic area, where there is a common power market.

Secondly, the decision raises issues about the security of future supplies, since the Swedish government intends eventually to close down all 12 of the country's reactors, currently responsible for half of Sweden's power output.

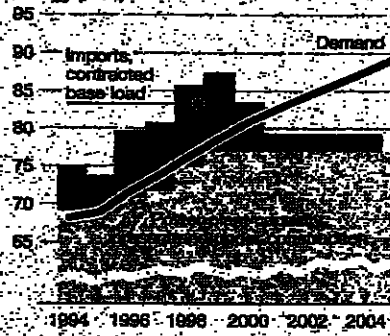
Thirdly, the closure of the last two reactors will coincide with the expiry of

## Power supply and usage

Production and imports of electricity, 1995

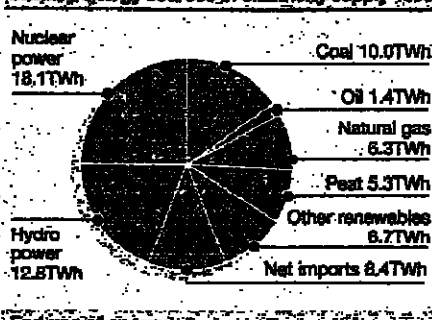


Energy (TWh)

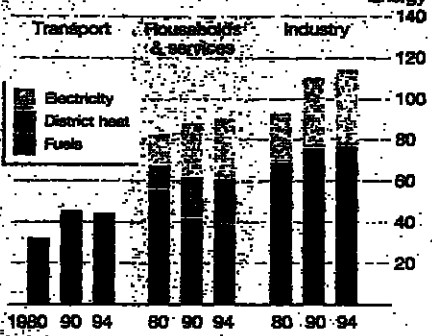


Source: Finnish Power Company, Swedish Power Company, Energy Statistics

Primary energy sources in electricity supply, 1995



Energy (TWh)



Source: Finnish Power Company, Swedish Power Company, Energy Statistics

long-term power supply contracts for power from both Sweden and Russia to Finnish industry and power distribution companies, placing the Finns at a disadvantage when negotiating new deals.

In common with most other industrial countries, Finland is faced with several conflicting energy policy requirements, as Mr Tarmo Turunen, director-general of the energy department of the ministry of trade and industry explains.

Demand for electricity is increasing steadily, and imports already constitute a significant 12 per cent share of supply. Yet the demands of the change process agreed at the Rio de Janeiro environmental conference earlier this decade mean that Finland will have to balance its need for more power against a requirement for reduced carbon dioxide emissions.

"Policy should support a positive economic development on the one hand; on the other, it must cut carbon dioxide emissions – a very

difficult task," said Mr Turunen. The country's single most important export industry – pulp and paper – as well as its basic metals industry are energy-intensive, he points out.

A government white paper on energy strategy is planned for the summer, with the Eduskunta expected to discuss it in the autumn. Despite a 13 per cent fall in gross domestic product between 1990 and 1993, electricity consumption has risen from 62TWh (terawatt hours) in 1990 to 70TWh in 1996, said Mr Turunen.

The ministry estimates that demand will continue to increase at an average rate of 2 to 2.5 per cent for the next 10 years before flattening out.

Two of the strings to the government's bow are not controversial – energy conservation, and the use of more natural gas and biomass and less coal. Finland's electricity supply is already very diversified – 26 per cent nuclear, 19 per cent hydro,

15 per cent coal, 12 per cent imports, 9 per cent natural gas, 8 per cent peat, 10 per cent other renewables (mainly forest industry wastes), and 2 per cent oil.

Natural gas offers the best prospect for improving the balance. Finland receives all its natural gas from Russia, and would like to buy more, but considers that there is a significant commercial and technical risk in being a small buyer dependent on a single supplier at the end of a pipeline which does not go beyond Finland.

A possible solution to this is currently being studied by Neste, Finland's state-owned oil refinery, and Gazprom of Russia. This concerns a project to build a trunk-line pipe through Finland, across the Baltic to Sweden, and south through Sweden to central Europe. The pipeline's capacity would be about 30bn cubic metres of gas a year, which compares with Finland's consumption of about 3.5bn cubic metres. "This is such a large flow that it

would give Finland, as a small consumer, security," said Mr Turunen.

The alternative to more Russian supply is gas from the Norwegian sector of the North Sea, via a pipeline through Sweden. The investment costs of such a link are so high, however, that it is not regarded as an economic proposition, although the Norwegians are keen to see the project proceed.

Replacing 1,000MW (megawatts) of power production capacity from coal by natural gas reduces the carbon dioxide emissions from about 7m tonnes a year to 4.5m tonnes, said Mr Turunen. Replacing the power with a nuclear reactor would reduce emissions by 7m tonnes, or just under half the total carbon-dioxide emissions from power production and about 10 per cent of the country's total emissions.

A fifth nuclear reactor was previously discussed in the Eduskunta in 1983, when parliament rejected a government proposal to licence a fifth reactor for construction jointly by the two big power groups, the state-owned Imatran Voima (IVO) and the private Industrial Power Company (IVO).

Opinion in the present Eduskunta is thought to be more favourable towards the nuclear option than it was in the previous parliament, and while the prime minister has said the government will not confront the reactor issue in this parliament, there is speculation in Helsinki that a majority may emerge which requires the administration to bring forward a proposal for a fifth reactor before the 1999 election.

The power utilities, however, which spend large sums of money preparing a licence application in the early 1990s, will make no move until parliament agrees in principle in favour of a fifth reactor. Finland's four existing reactors, two Russian and two Swedish-built, came on stream from 1977 onwards and are extremely efficient, claiming the world's highest load factors of more than 90 per cent.

## PROFILE Imatran Voima Oy

# State to switch off

Even without the prospect of an international privatisation share issue scheduled for spring next year, Imatran Voima Oy (IVO), the state-owned power group, would have been under careful scrutiny.

In 1995, the group bought control of Gullspång Kraft AB, in Sweden, to become the second-largest power group in the Nordic region after Sweden's state power group, Vattenfall, and at the same time the third-largest supplier of electricity in Sweden itself.

With the privatisation issue still some way off, and the structure of the business continuing to change, estimates of IVO's prospective market value vary, but one estimate at the end of 1996 put the company's worth at FM10bn to FM15bn.

The privatisation issue is in line with the Finnish government's policy of reducing its holdings in the large state-dominated industrial companies. But the IVO issue cannot go ahead until one peculiarly Finnish problem has been resolved.

Most countries have one national grid for high-voltage power distribution but Finland has two, one operated by IVO and one by Industrial Power Group. The two grids are being merged under the control of a new company, Suomen Kantaverkko, of which IVO and Industrial Power Group will each own 30 per cent and the state 16 per cent.

The new grid company is due to begin operations in April, but IVO officials believe the autumn to be more likely.

The operation of the grid has provided IVO with excellent and stable profits, accounting for 44 per cent of group operating profits in 1995 and no less than 78 per cent in 1994. Market analysts are waiting to see how the terms setting up the new grid company will

affect IVO before making their estimates of the latter's earnings outlook. From IVO's point of view, the disposal of the grid will have an adverse effect on operating profits in the short-term, but according to the chairman of the board, Mr Kalevi Numminen, it will provide capital for investment in future growth.

Gullspång's turnover in 1996 was about SKr5.3bn and its market capitalisation at the end of last year around SKr8.6bn. These estimates include AB Skandinavisk Elverk, another Swedish power company, which was acquired by Gullspång last July.

The background to IVO's Gullspång acquisition is the liberalisation of the Nordic power markets, starting with Norway in 1993 and followed by Finland in 1995 and Sweden in 1996. There is now a common Nordic spot market between the three countries, including a spot market in Sweden and Norway. Finland will join the spot market when the single national grid is in operation.

The emergence of the common power market generated a rapid structural shake-out last year as the Nordic power groups bought capacity in each other's markets. Vattenfall acquired control of one of Finland's largest electricity companies, Hämäläinen Sähkö Oy, and is in the market to buy further Finnish capacity.

The Swedish government's decision, taken in February, to close two commercial nuclear reactors has increased investor interest in the Nordic power companies, as the decision is expected to lead to an increase in power prices, thus raising profits in the power supply companies. Consumers, of course, might take a different view.

One of the strengths of the Finnish power industry

is the co-generation of heat and power, a process in which heat is tapped for district heating. Sweden, where cheap power from hydro-electric sources and nuclear facilities has been available, has neglected co-generation, but substantial investments in co-generation are planned by the government in order to help make up any shortfall in supply caused by closing the IVO reactors. This is a market in which IVO plans to expand its business.

IVO is not new to international engagements. It has a 30 per cent stake in the UK's Humberston Power, which is constructing a 750MW gas-fired power generation plant on Humberston. IVO is responsible for the management of the construction, which is being undertaken by the Swedish-Swiss Asa Brown Boveri group.

It also has shares in a power plant in Malaysia and two co-generation plants in Thailand. Last year, IVO, together with the Japanese company Tohoku, acquired 74 per cent of the shares in the Budapest power company, Budapest Erőmű in which IVO holds a 37 per cent stake.

IVO International, with turnover last year of about FM1.8bn, is the engineering arm of the group, and undertakes power plant engineering, power transmission engineering, nuclear engineering and hydro power engineering. This unit has a long history of international operations and is currently engaged in the construction of a large power plant in St Petersburg, and in other overseas projects.

"The outlook for the next few years is, on the whole, good," Mr Numminen said in the 1995 annual report. Nothing has happened since to contradict this view.

Hilary Barnes

## PROFILE Partek

# Plain sailing start to merger

When Mr Christoffer Taxell began to plot a merger between Partek, the engineering and mineral group he heads, and Sisun, best known for its container moving machines, tractors and trucks, the boat he likes to sail in the summertime proved a useful, if unusual, means to an end.

Mr Taxell moors his boat in a berth next to that of the secretary-general of the industry ministry. As Sisun was 74 per cent controlled by the state, the aquatic contact provided a handy way to get merger talks under way. "In Finland, things can happen that way because it's a small country and everyone knows everyone," remarks Mr Taxell.

The result was a complex FM1.7bn deal, announced in January, to create what will be the world's leading producer of cargo-handling machines and equipment, making everything from huge mobile lifters and stackers of containers to truck-mounted cranes. In effect, Partek is taking over Sisun, forming a group with annual turnover of FM12bn. Mr Taxell will continue as chief executive of the

merged company, in which the state will retain a 30 per cent stake.

It is only the latest in a spate of recent big mergers in Finland, notably in the forestry and banking sectors.

The merger followed a turbulent period for both Partek and Sisun. Mr Taxell says many people had not realised the extent of structural changes that had already taken place within the two companies when the merger was announced.

"They thought a cement company was merging with a truck company," he jokes. In fact, Partek got out of cement-making some years ago, and trucks today make up only 3 per cent of turnover at Sisun.

Partek has undergone dramatic changes since Mr Taxell – a former justice and education minister and one-time chairman of the minority Swedish People's Party in Finland – became chief executive in 1990.

As the company suffered losses in the subsequent four years, he steered Partek out of building materials, spun off its cement business and concentrated operations on cargo handling, pre-cast

concrete, minerals and insulation. The company returned to profit in 1995, but suffered a fall in earnings in 1996.

Sisun, meanwhile, was transformed in 1984 from a relatively small maker of trucks and other heavy vehicles into a group with annual turnover of FM6bn by the merger into the company of Valmet's tractors, logging machines and container handling equipment businesses.

The merger of Partek and Sisun at first sight creates an even more diverse conglomerate than the two companies were on their own. It will have no fewer than six divisions identified as core businesses – container handling, cargo handling, forest machines, tractors, minerals and insulation. Partek's pre-cast concrete operations, Sisun's truck making and some real estate interests will eventually be sold off.

Putting together the merged group is also going to take some time to complete. First Partek is to pay FM130m in cash to independent shareholders and issue shares worth FM785m to the state and Valmet, which is still a

minority shareholder in Sisun, to buy a 54 per cent stake in Sisun. Meanwhile, the Norwegian group Aker is to swap its 26 per cent share in Partek with the state for a 46 per cent share in Sisun – which the government will eventually sell to Partek for another FM785m.

Mr Taxell acknowledges that the merger deal – and the merger logic – might appear too complex and vague. But he says Partek will have majority control of Sisun by April, and he insists the economic benefits of the merger will be significant.

Above all, he believes there will be gains in the machinery operations where there are similarities between the container handling businesses of Sisun and the cargo handling operations of Partek. Together, these two will have turnover of FM4.3bn a year.

"I'm very cautious about making predictions, but we believe the merger will be good for our shareholders and will, of course, increase profitability," says Mr Taxell.

Hugh Carnegie

# Rauma: four solid businesses. One Strong Company.

Rauma Corporation is an international metal and engineering company headquartered in Helsinki, Finland.

The Corporation has four equally strong business groups: Timberjack, Sunds Defibrator, Nordberg and Neles-Jamesbury. Each one supplies high performance industrial investment products and associated support services. And they all work in fields requiring advanced technology and a high degree of manufacturing knowhow.

Other factors the business groups have in common include worldwide operations and major market shares. Each numbers among the world leaders in its chosen sector.

Did you know that one in every three forest machines in professional use worldwide was built by Timberjack. Sunds Defibrator offers the broadest product range in fiber processing technology. Nordberg specializes in complete crushing plants and track-mounted crushing units. And more than half of the world's chemical pulp flows through Neles-Jamesbury valves.

Key facts for 1996: Net sales FIM 10.2 billion (USD 2.2 billion), 85% of which were derived from exports and overseas operations • More than 10,000 employees • Manufacturing plants in 10 countries, offices in 38 countries and an extensive dealer network • Rauma's shares are listed on the Helsinki and New York (NYSE) stock exchanges and the SEAQ International trading system of the London Stock Exchange.

**RAUMA**

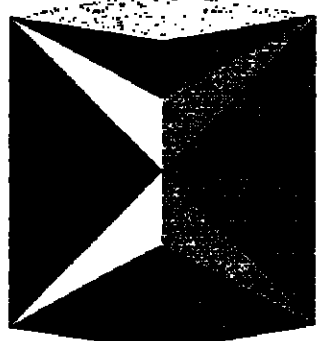
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